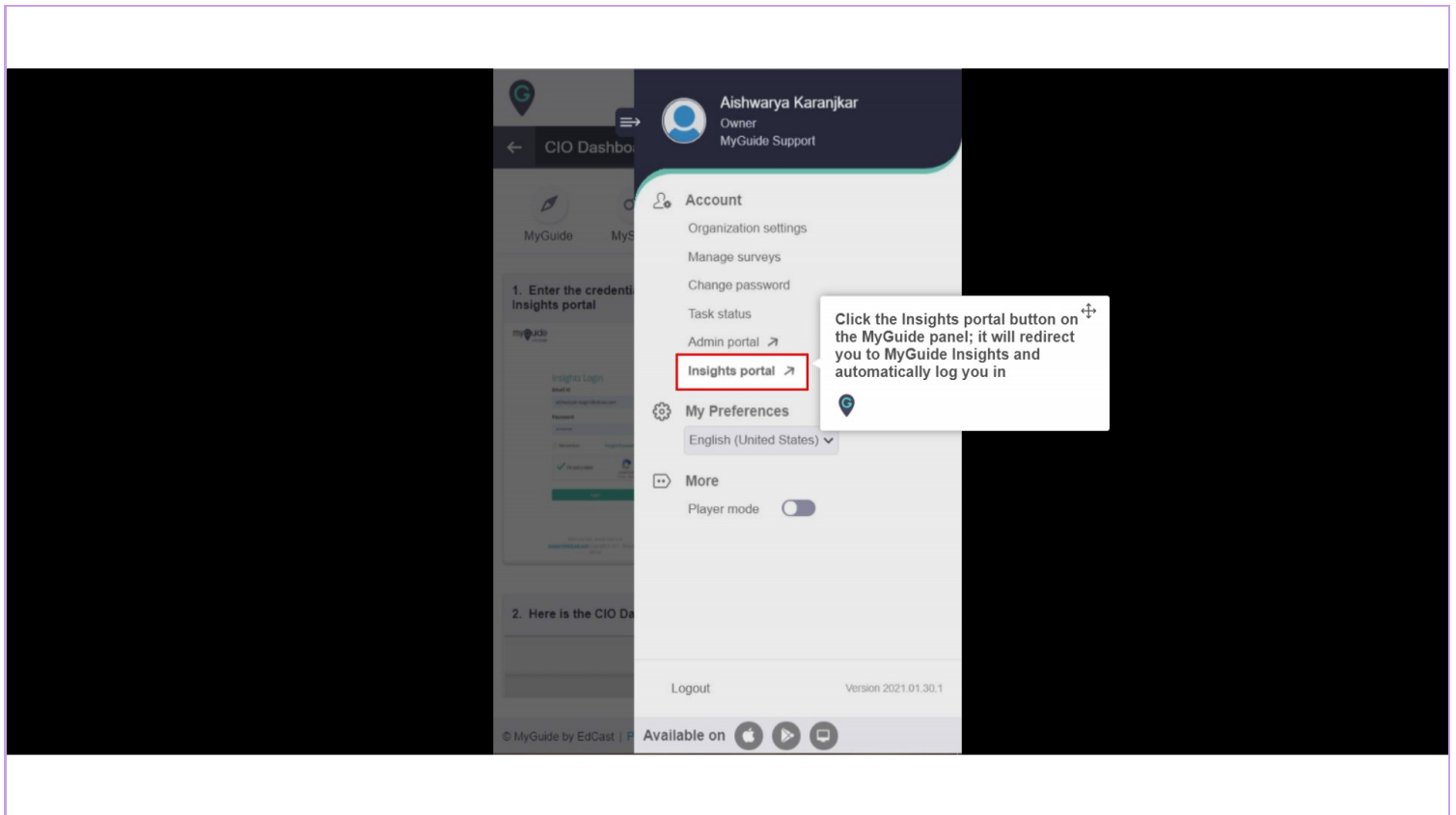




CIO Dashboard

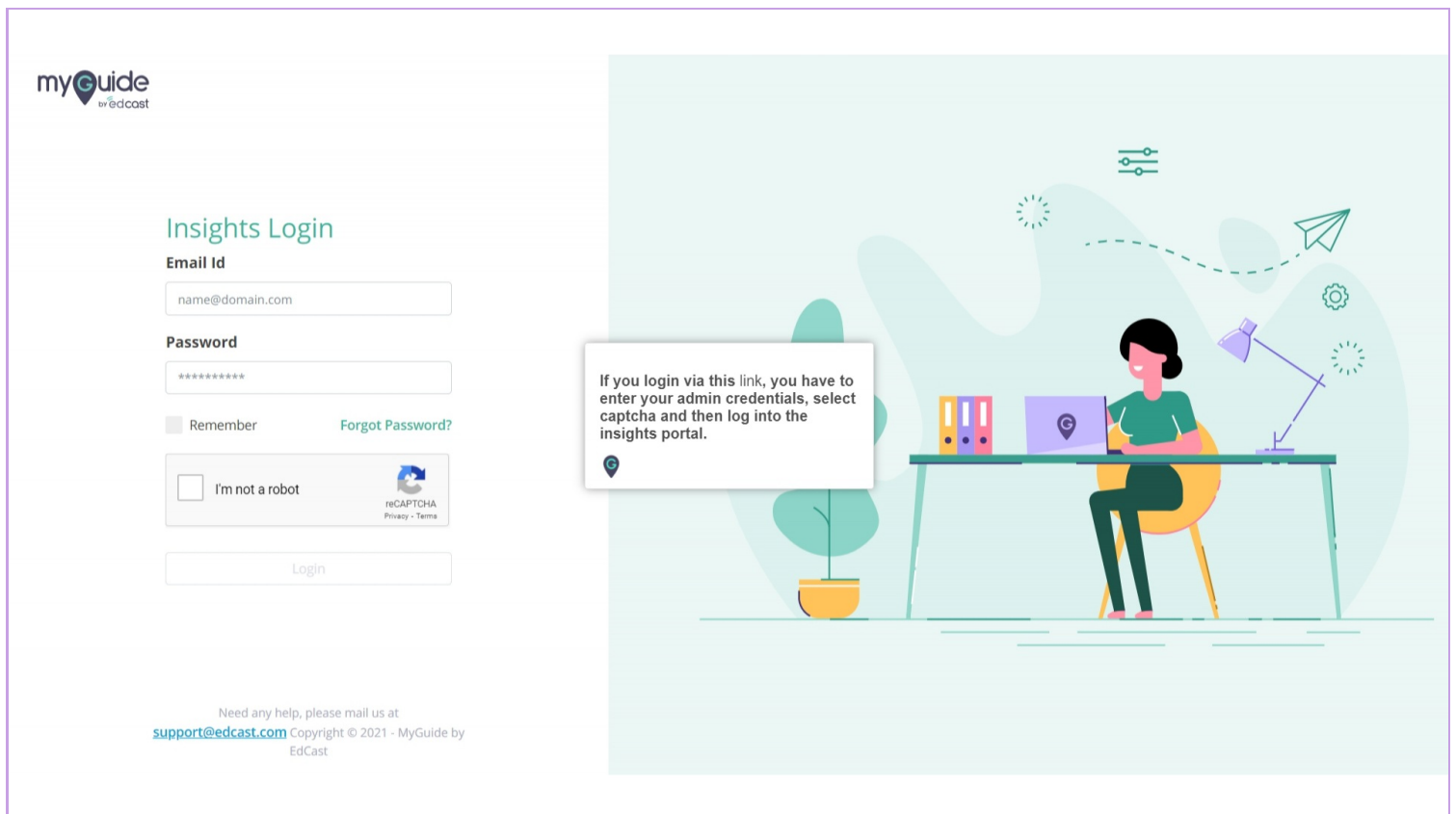
## Step: 01

1) Click the Insights portal button on the MyGuide panel; it will redirect you to MyGuide Insights and automatically log you in



## Step: 02

If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.



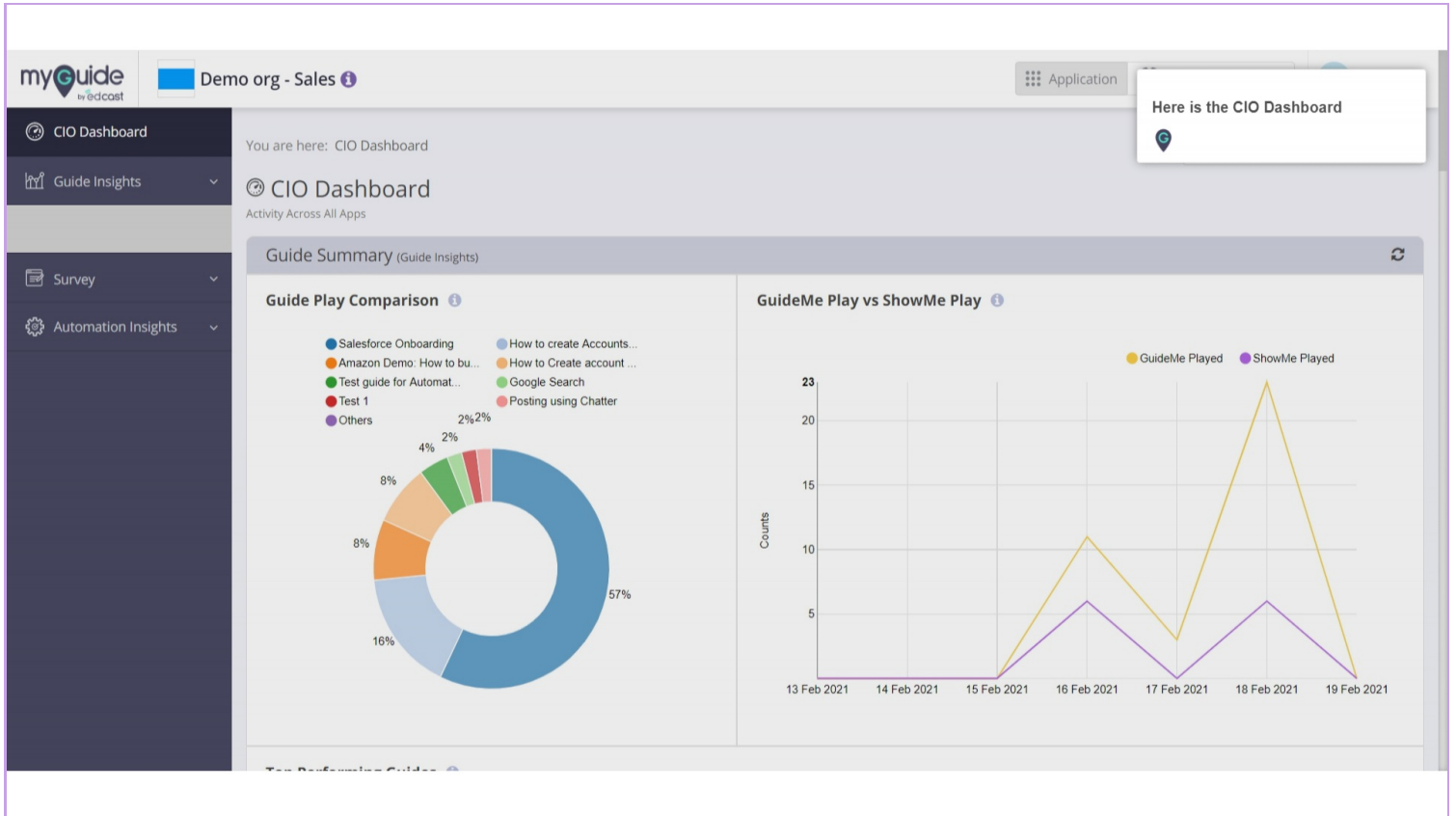
The image shows a screenshot of the 'myGuide by edcast' Insights Login page. The page features a white background with a light blue header containing the logo. Below the logo, the text 'Insights Login' is displayed in a teal font. The login form includes an 'Email Id' field with the placeholder 'name@domain.com', a 'Password' field with asterisks, a 'Remember' checkbox, a 'Forgot Password?' link, an 'I'm not a robot' checkbox with a reCAPTCHA icon, and a 'Login' button. At the bottom, there is a support email address and copyright information.

If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.

Need any help, please mail us at [support@edcast.com](mailto:support@edcast.com) Copyright © 2021 - MyGuide by EdCast

# Step: 03

## Here is the CIO Dashboard



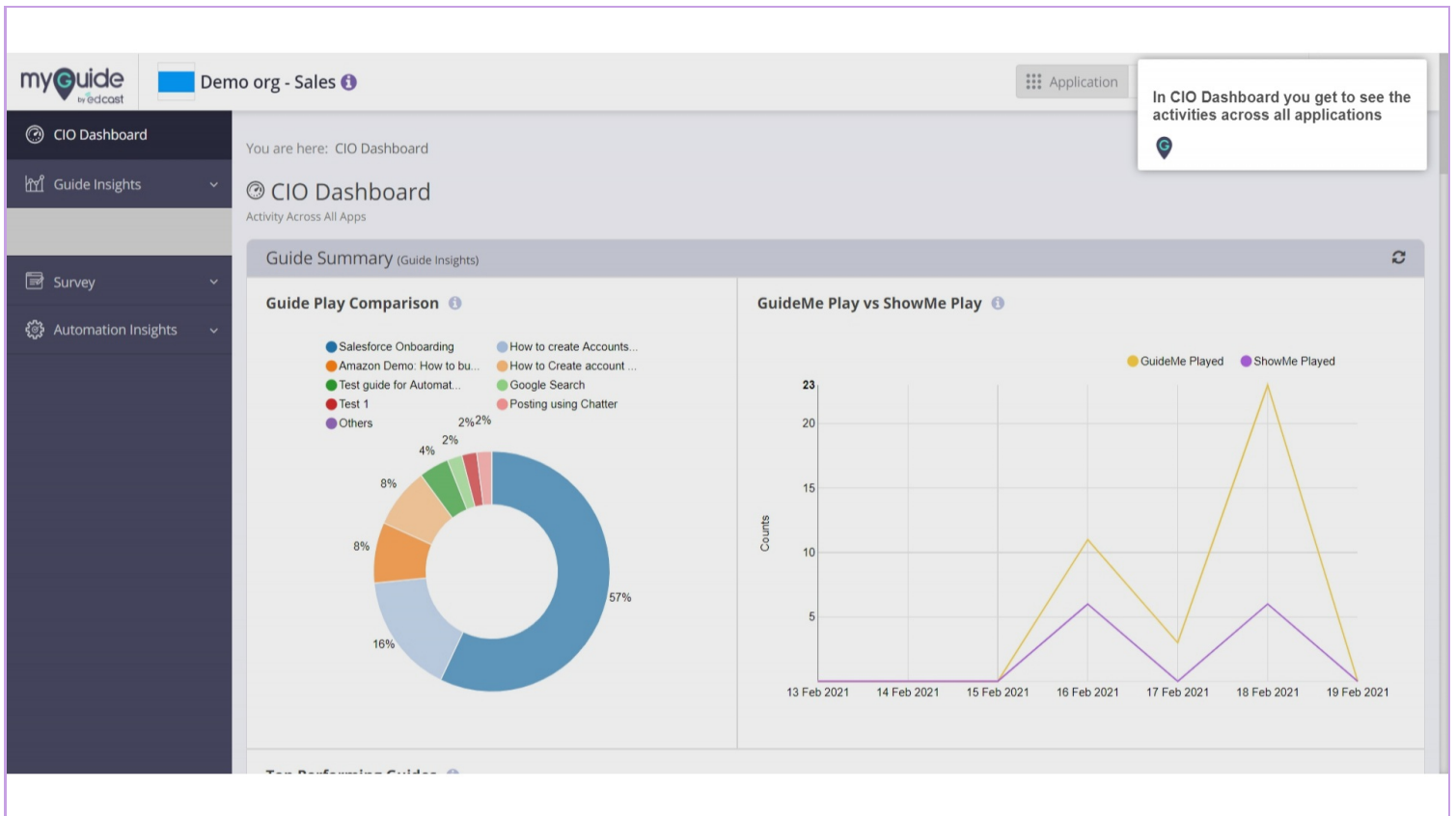
### **CIO Dashboard**

Chief Information Officers (CIOs) and IT leaders operate at the forefront of business technology. Their primary job is to manage the information, technology, and computer systems necessary to support an organization and its goals. IT leaders are also responsible for articulating the value of that technology by explaining how it makes the company more profitable. To accomplish that task, however, they need to have easy access to performance metrics.

That's where a CIO dashboard comes in. CIO dashboards can be used to visualize key operational metrics relevant to IT staff members, CIOs, and other business executives at the company. That way, everyone can understand the impact IT systems and functions have on the health and performance of the business as a whole. Making this data easier to access and understand provides everyone with the information they need to make important decisions.

# Step: 05

In CIO Dashboard you get to see the activities across all applications



# Step: 06

You can select a monthly or date wise range to see the results

The screenshot displays the myGuide webcast interface for 'Demo org - Sales'. The main content area is titled 'Guide Summary (Guide Insights)' and 'Activity Across All Apps'. It features a 'Guide Play Comparison' donut chart and a 'GuideMe Play vs S' line chart. A date range selection menu is open, showing options from 'Last 7 Days' to 'Custom Range'. A tooltip message states: 'You can select a monthly or date wise range to see the results'.

**Guide Play Comparison Data:**

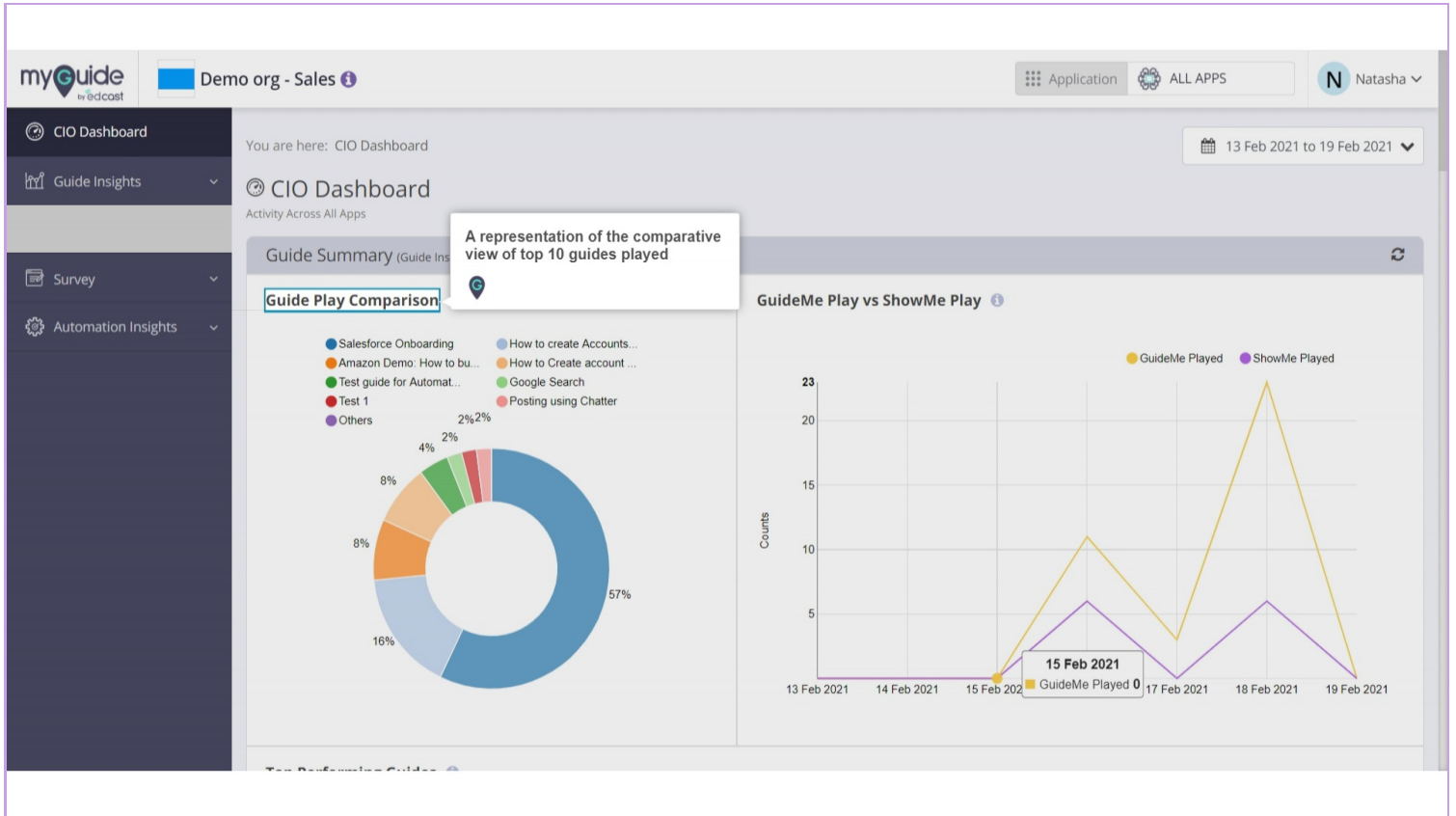
Category	Percentage
Salesforce Onboarding	57%
How to create Accounts...	16%
Amazon Demo: How to bu...	8%
How to Create account ...	8%
Test guide for Automat...	4%
Test 1	2%
Google Search	2%
Posting using Chatter	2%
Others	2%

**GuideMe Play vs S Data:**

Date	Counts
13 Feb 2021	0
14 Feb 2021	0
15 Feb 2021	0
16 Feb 2021	6
17 Feb 2021	3
18 Feb 2021	6
19 Feb 2021	0

# Step: 07

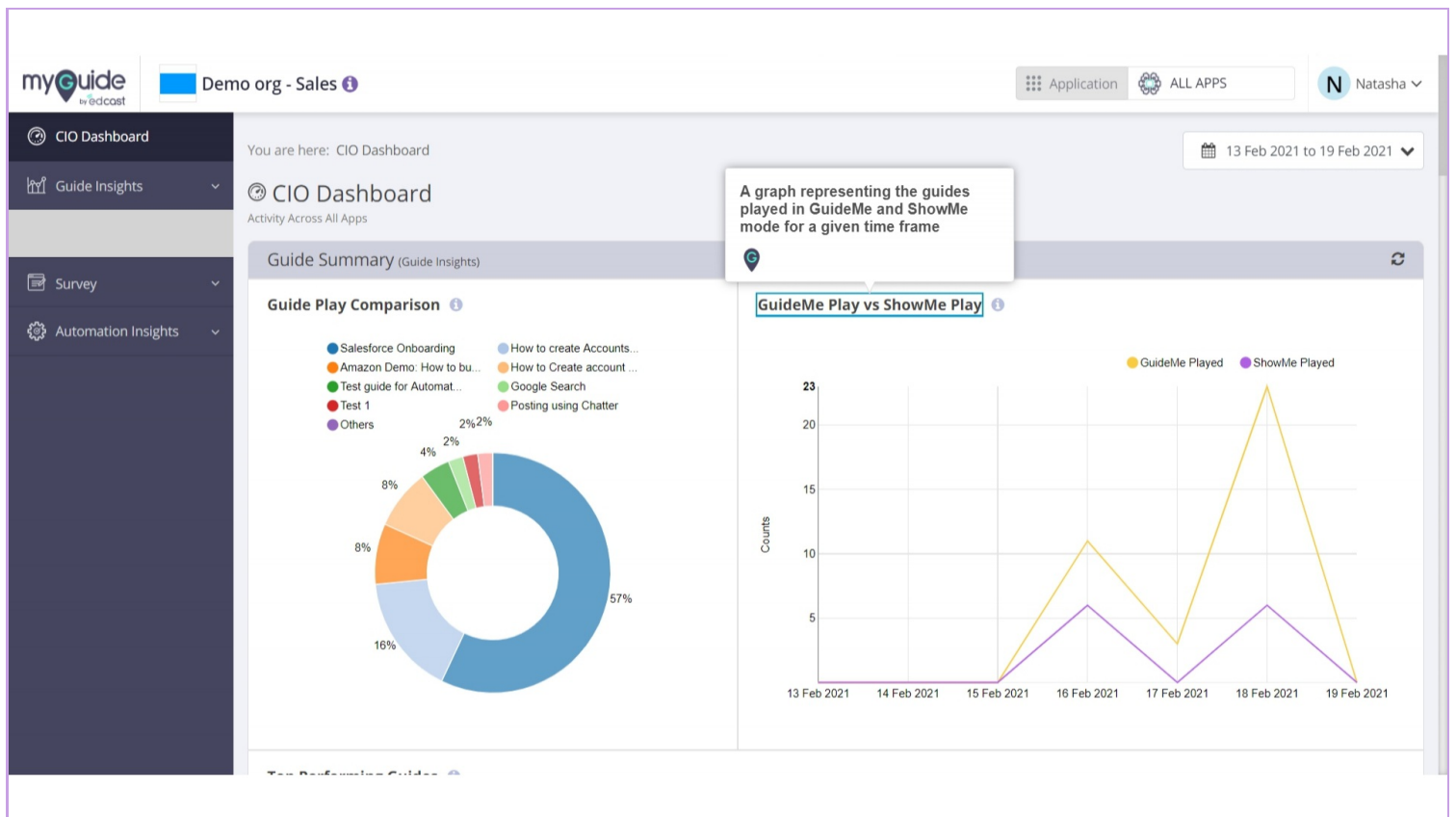
A representation of the comparative view of top 10 guides played





# Step: 08

A graph representing the guides played in GuideMe and ShowMe mode for a given time frame



## Step: 09

Here is a table representing top 10 guides with their GuideMe and ShowMe counts and distribution of guide played in ShowMe mode in the form of GIF, Video, and Slideshow

The screenshot displays the myGuide by edcast dashboard for 'Demo org - Sales'. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Survey, and Automation Insights. The main content area is titled 'Top Performing Guides' and features a table with the following data:

Guide Title (Name of Guide)	App Title (Name of App)	GuideMe Play Counts (counts)	ShowMe Play Counts (counts)	ShowMe Distribution (ShowMe Analysis)
Salesforce Onboarding	View Only Demo's	18	10	
How to create Account...	View Only Demo's	6	2	
Amazon Demo: How t...	View Only Demo's	4	0	
How to Create account...	View Only Demo's	4	0	
Test guide for Automa...	View Only Demo's	2	0	
Google Search	View Only Demo's	1	0	
Test 1	Demo Guide Creation ...	1	0	
Posting using Chatter	View Only Demo's	1	0	

Below the table, there is a section for 'User Engagement (App Insights)' and 'Active User Stats'. A callout box in the top right corner of the dashboard contains the text: 'Here is a table representing top 10 guides with their GuideMe and ShowMe counts and distribution of guide played in ShowMe mode in the form of GIF, Video, and Slideshow'.

# Step: 10

## Active User Stats

It represents a list of all apps that can be selected to view stats for the given time frame and on the other side the graph shows unique active user counts across apps for the given time frame

The screenshot displays the 'myGuide by edcast' interface for 'Demo org - Sales'. The main section is 'User Engagement (App Insights)' with a sub-section 'Active User Stats'. On the left, a list of apps is shown with selection checkboxes: CSM App (Archived), LinkedIn (Archived), Demo Guide Creation Sandbox, Google Demo, and View Only Demo's. A note states 'Maximum 5 apps can be selected.' To the right, a line graph plots 'Unique Active User' counts over time from 13 Feb 2021 to 19 Feb 2021. The graph shows a peak on Feb 15 and Feb 17. A legend identifies the apps: CSM App (Archived), LinkedIn (Archived), Demo Guide Creation Sandbox, and Google Demo. A tooltip titled 'Active User Stats' provides a description of the feature.

App Title	Unique Users Count	User Session Count	Avg. Session Duration
CSM App (Archived)	0	0	0 secs

# Step: 11

## Here the table represents App summary

It shows the app title, unique user count, user session count and average session duration of the specific app for the given time frame

The screenshot displays the myGuide by edcast interface for 'Demo org - Sales'. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Survey, and Automation Insights. The main content area features an 'App Summary' table and an 'App Usage Time' chart.

**App Summary Table:**

App Title	Unique Users Count	User Session Count	Avg. Session Duration
	0	0	0 secs
CSM App (Archived)	0	0	0 secs
LinkedIn (Archived)	0	0	0 secs
Demo Guide Creation Sandbox	2	3	0 secs
Google Demo	0	0	0 secs
View Only Demo's	4	17	3 mins, 39 secs

**App Usage Time Table:**

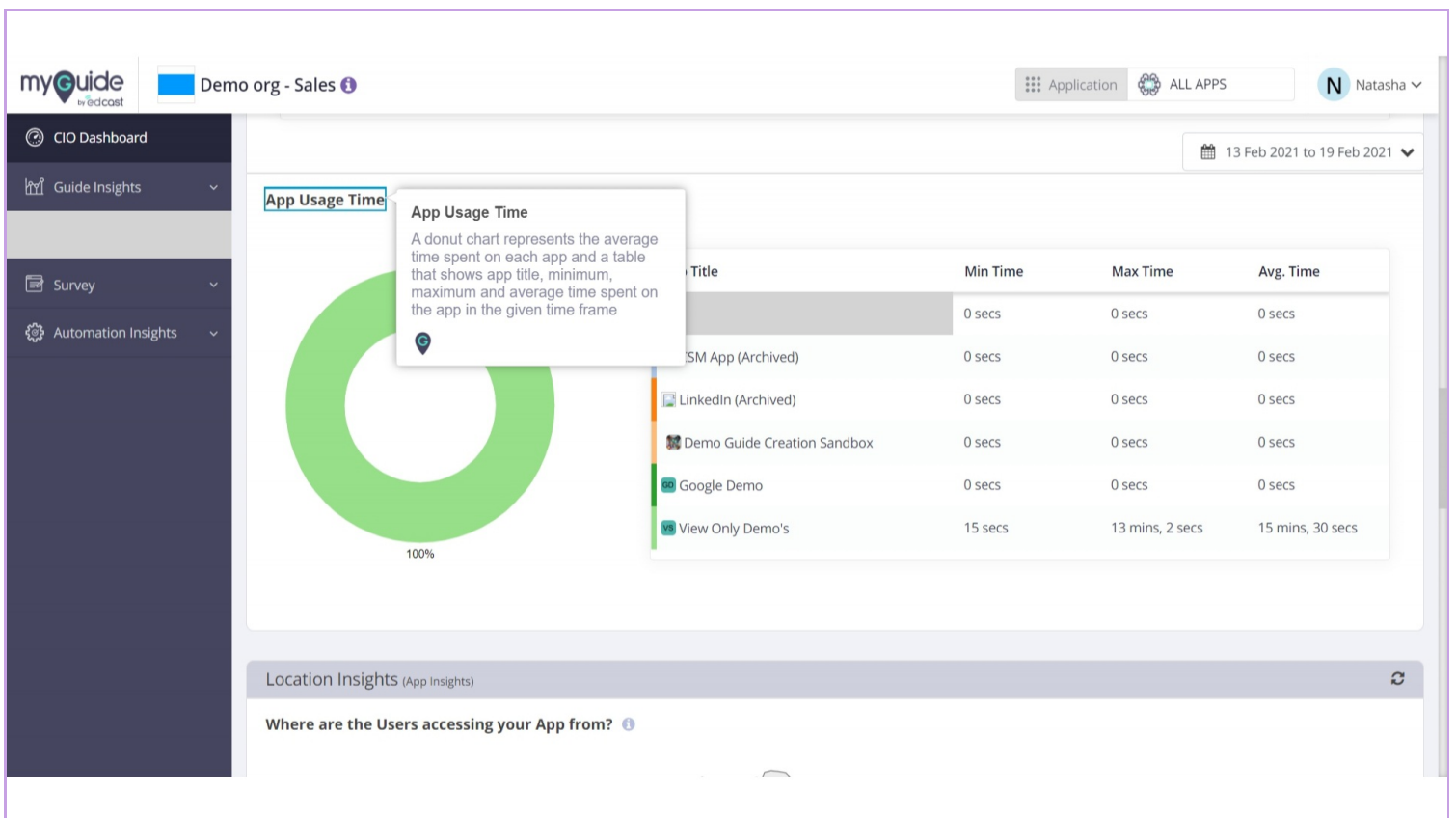
App Title	Min Time	Max Time	Avg. Time
	0 secs	0 secs	0 secs
CSM App (Archived)	0 secs	0 secs	0 secs

A callout box on the right side of the screenshot states: 'Here the table represents App summary. It shows the app title, unique user count, user session count and average session duration of the specific app for the given time frame.'

# Step: 12

## App Usage Time

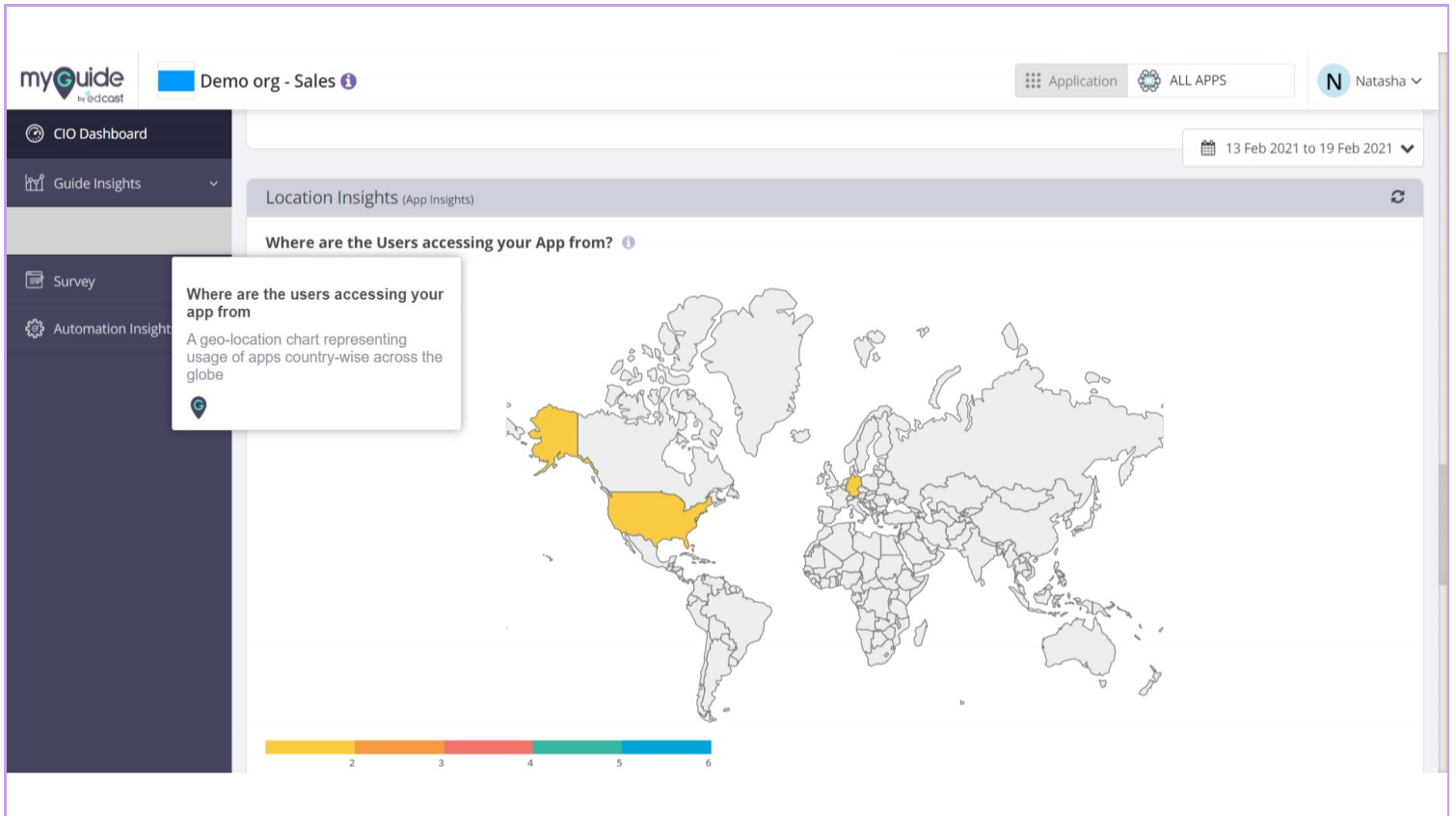
A donut chart represents the average time spent on each app and a table that shows app title, minimum, maximum and average time spent on the app in the given time frame



# Step: 13

## Where are the users accessing your app from

A geo-location chart representing usage of apps country-wise across the globe



# Step: 14

It represents top 10 sentiments with the applications they belong to, number of responses, distribution of a sentiment in terms of neutral, positive and negative and date and time of a sentiment when it was last modified

The screenshot shows the myGuide dashboard for 'Demo org - Sales'. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Survey, and Automation Insights. The main content area is titled 'Survey Summary' and features a 'Top 10 Surveys' table. A callout box points to the table with the following text: 'It represents top 10 sentiments with the applications they belong to, number of responses, distribution of a sentiment in terms of neutral, positive and negative and date and time of a sentiment when it was last modified'.

Survey Name (Name of Survey)	App Title (Name of App)	Labels	Responses (No. of responses)	Survey Distribution (User Survey analysis)	Last updated on (Last update time)
Feedback	View Only Demo's	-	27		8th Sep, 2020 at 10:17 PM
	Demo Guide Creation Sandb...		3		21st Jan, 2021 at 2:11 AM

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# Thank you

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