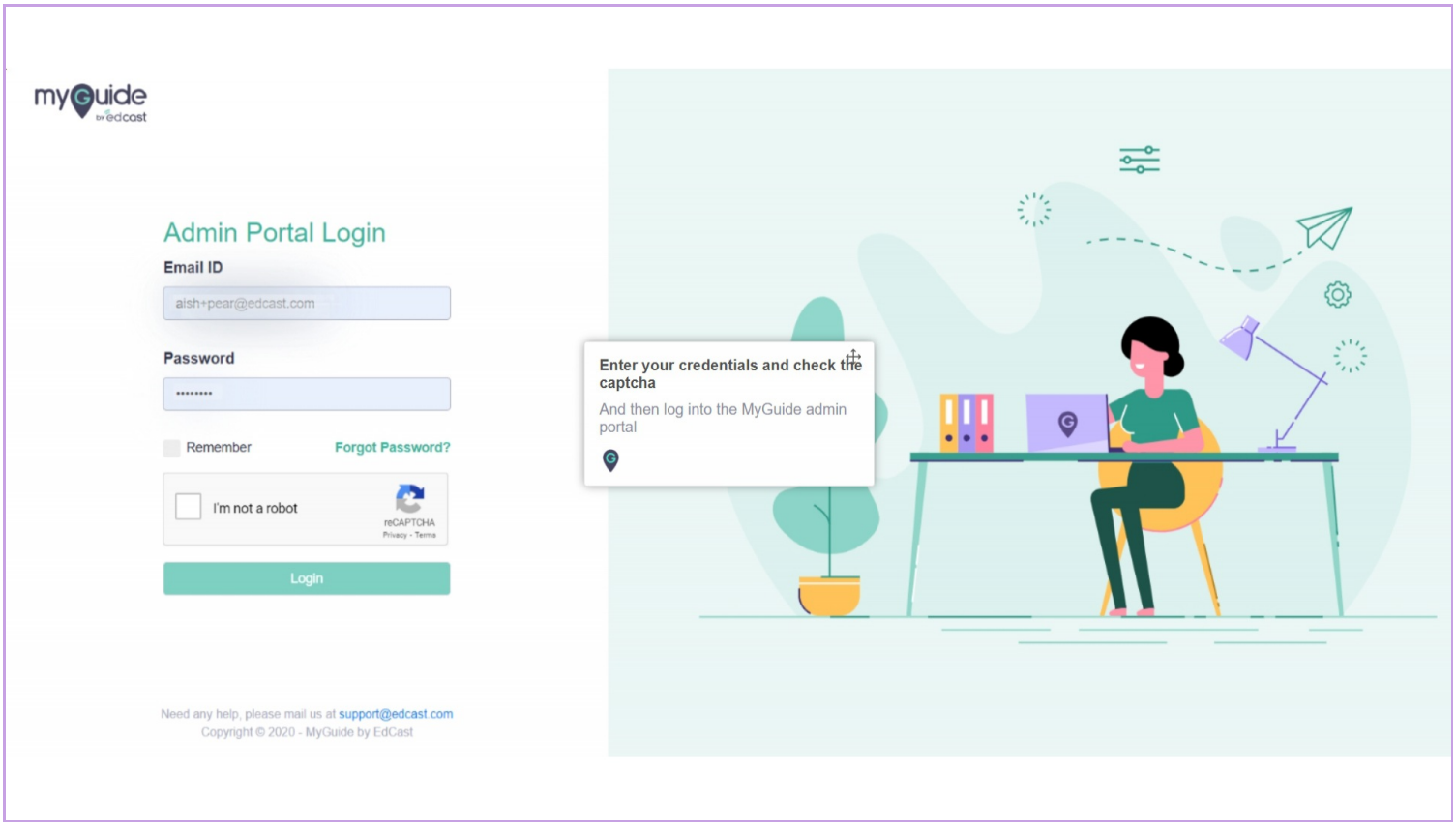
How to Add Segments

myguide.org

Step: 01

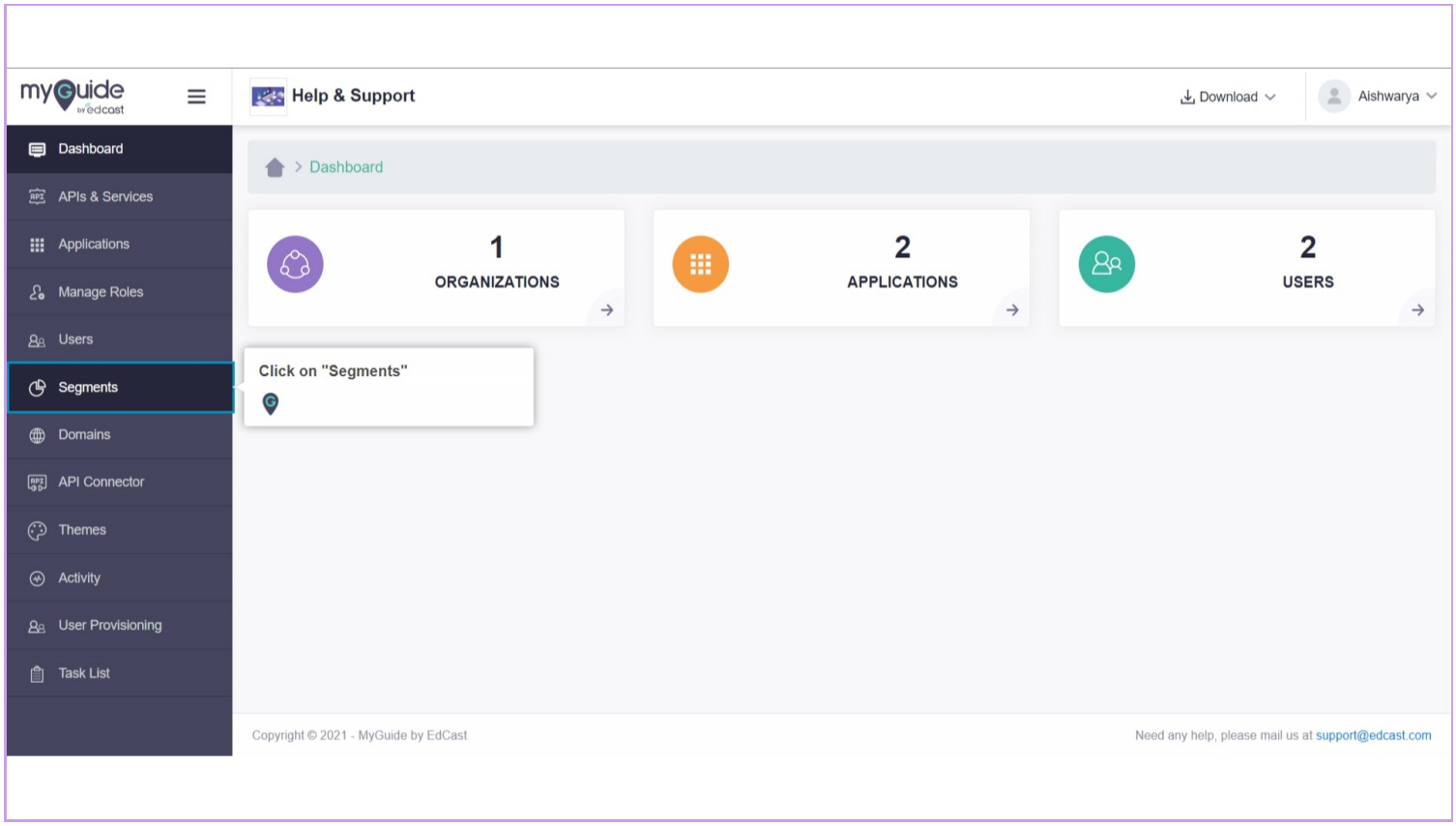
Enter your credentials and check the captcha

And then log into the MyGuide admin portal



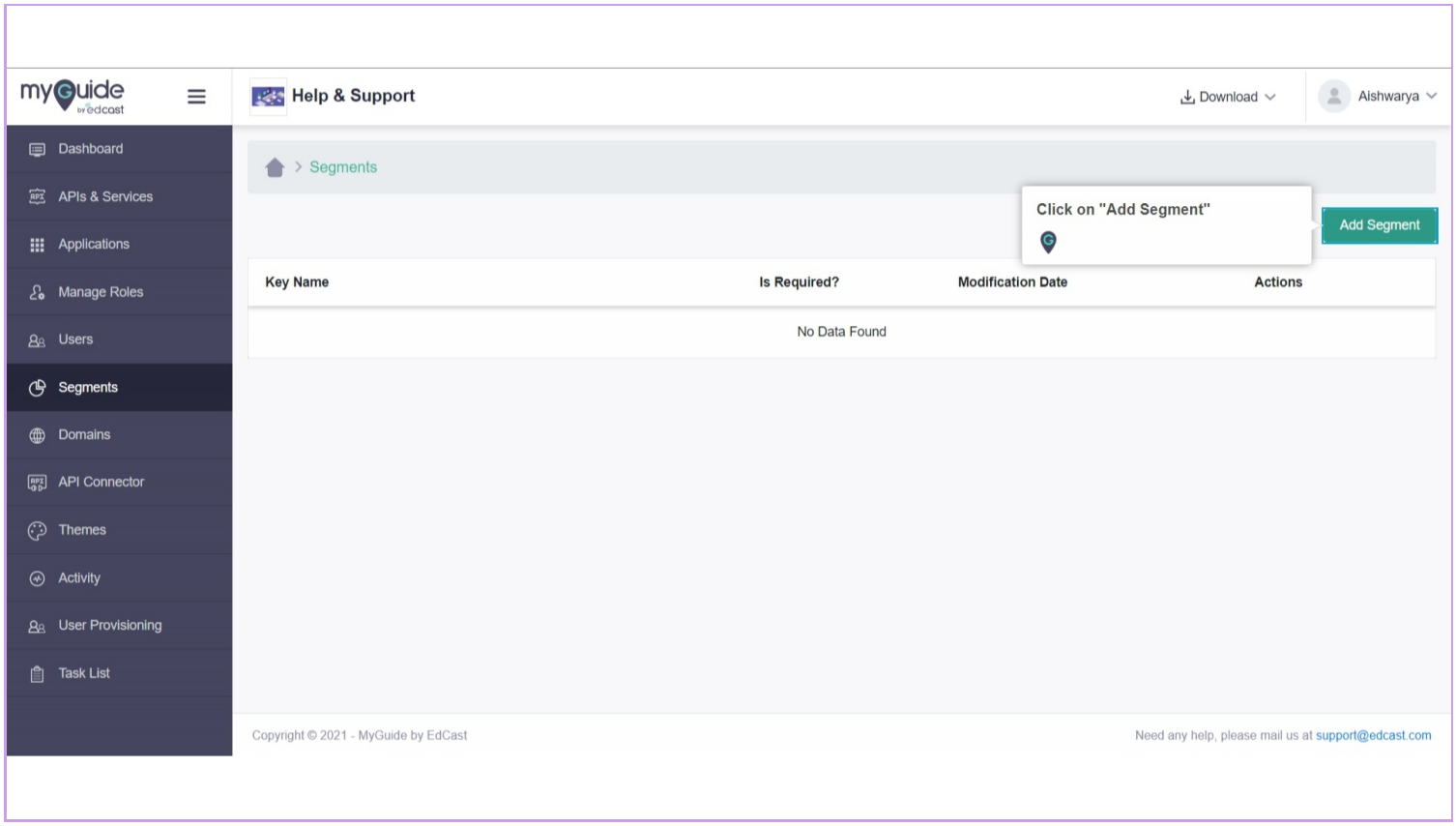
Step: 02

Click on "Segments"



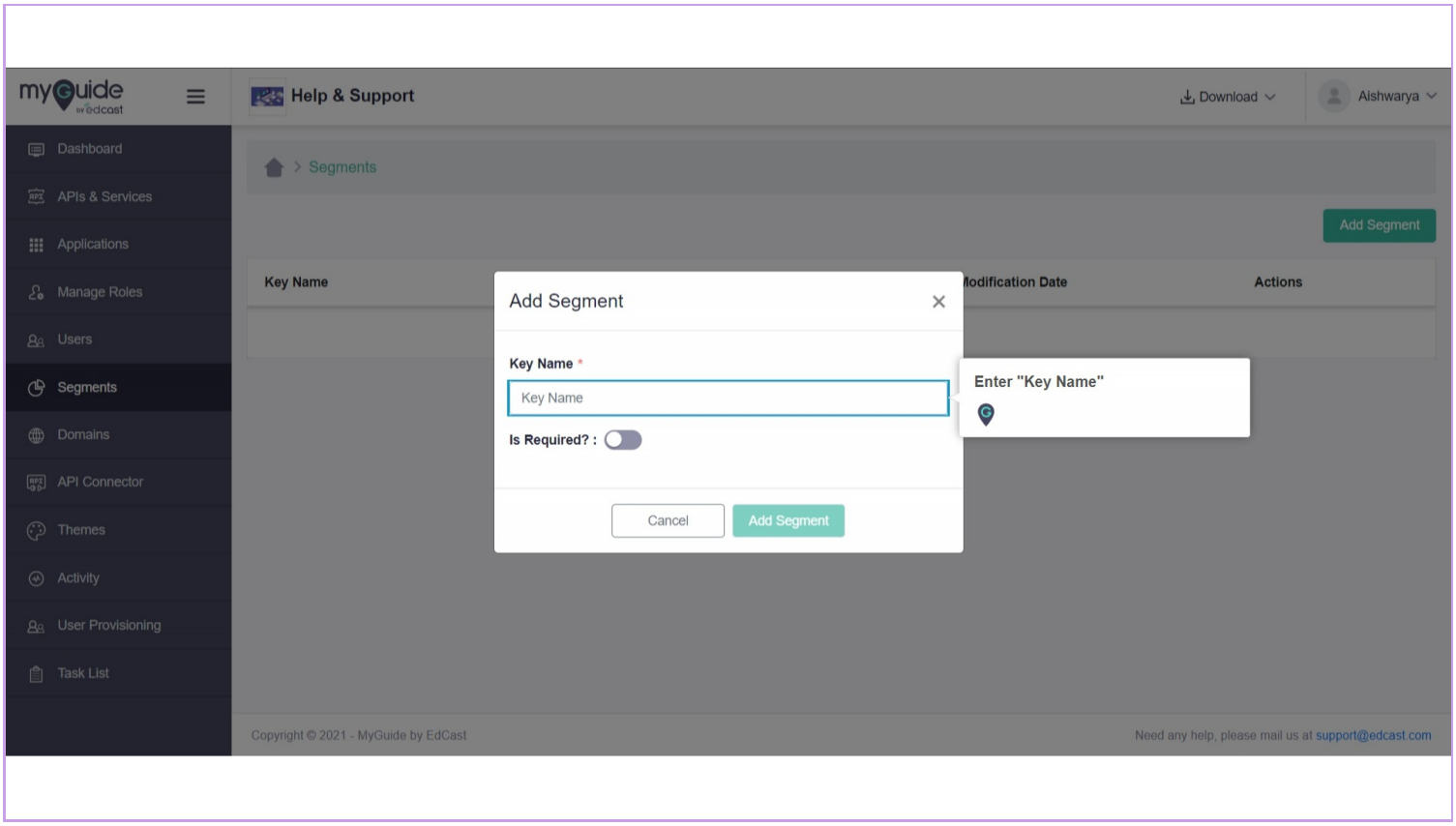
Step: 03

Click on "Add Segment"



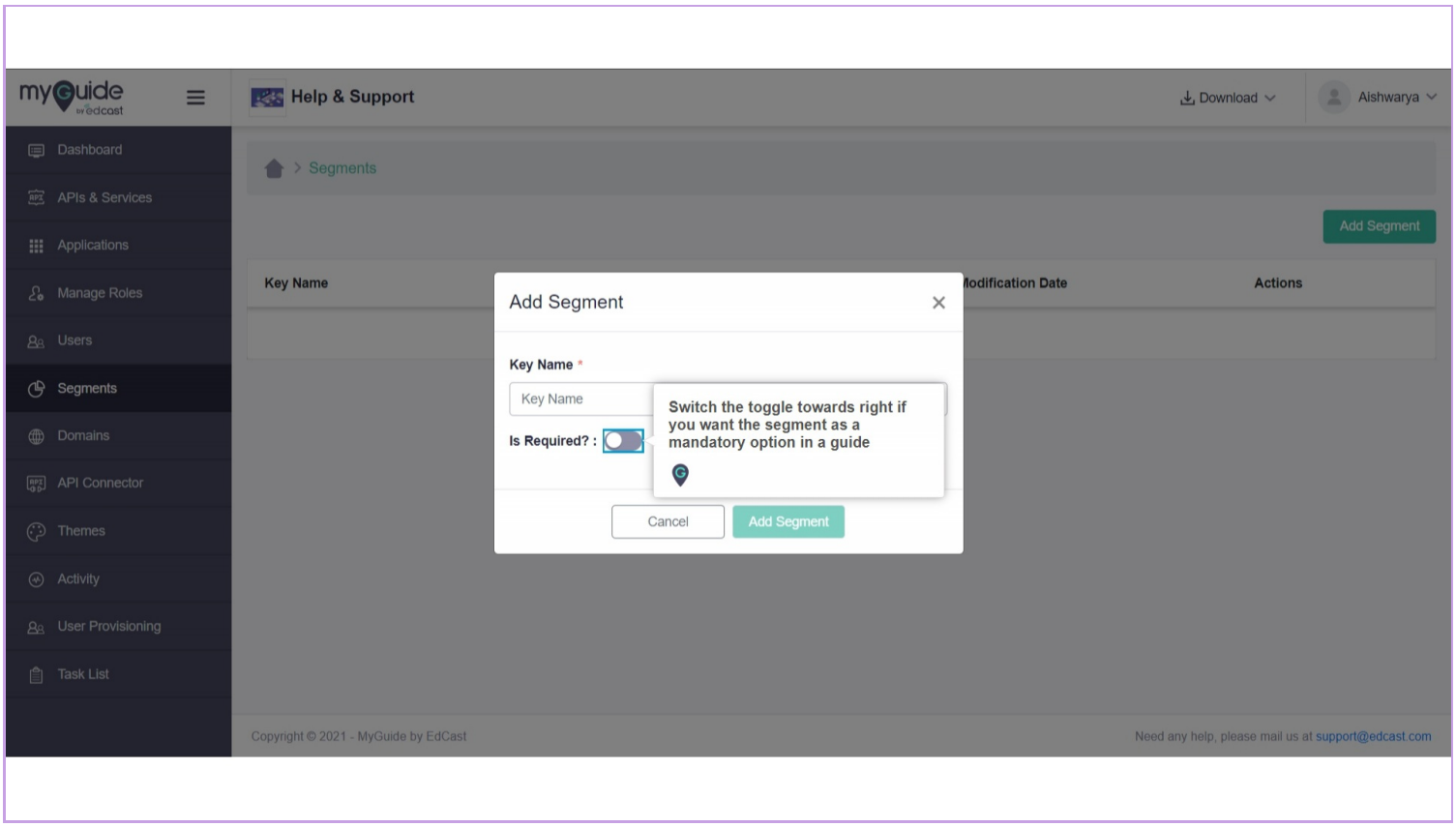
Step: 04

Enter "Key Name"



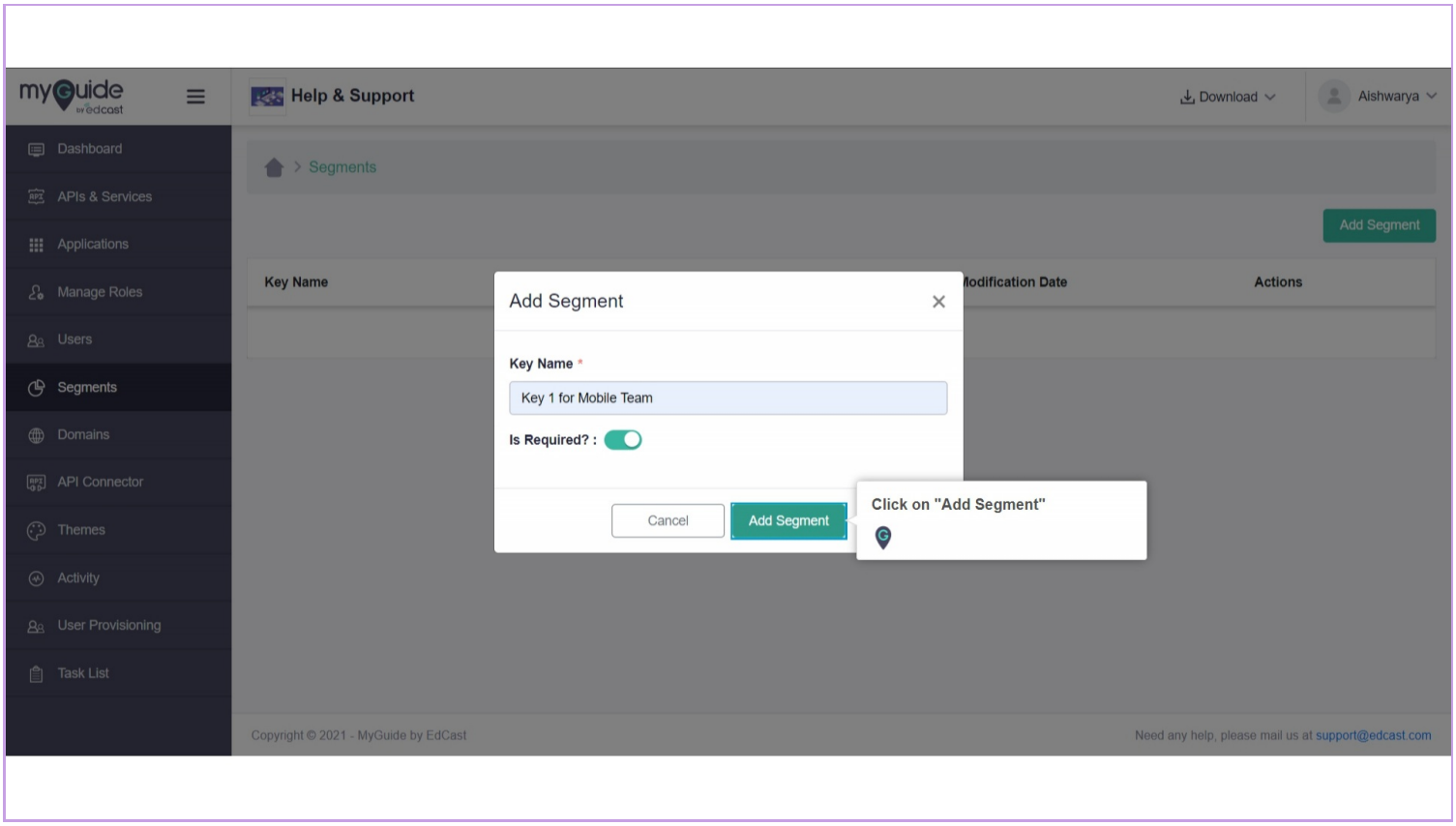
Step: 05

Switch the toggle towards right if you want the segment as a mandatory option in a guide



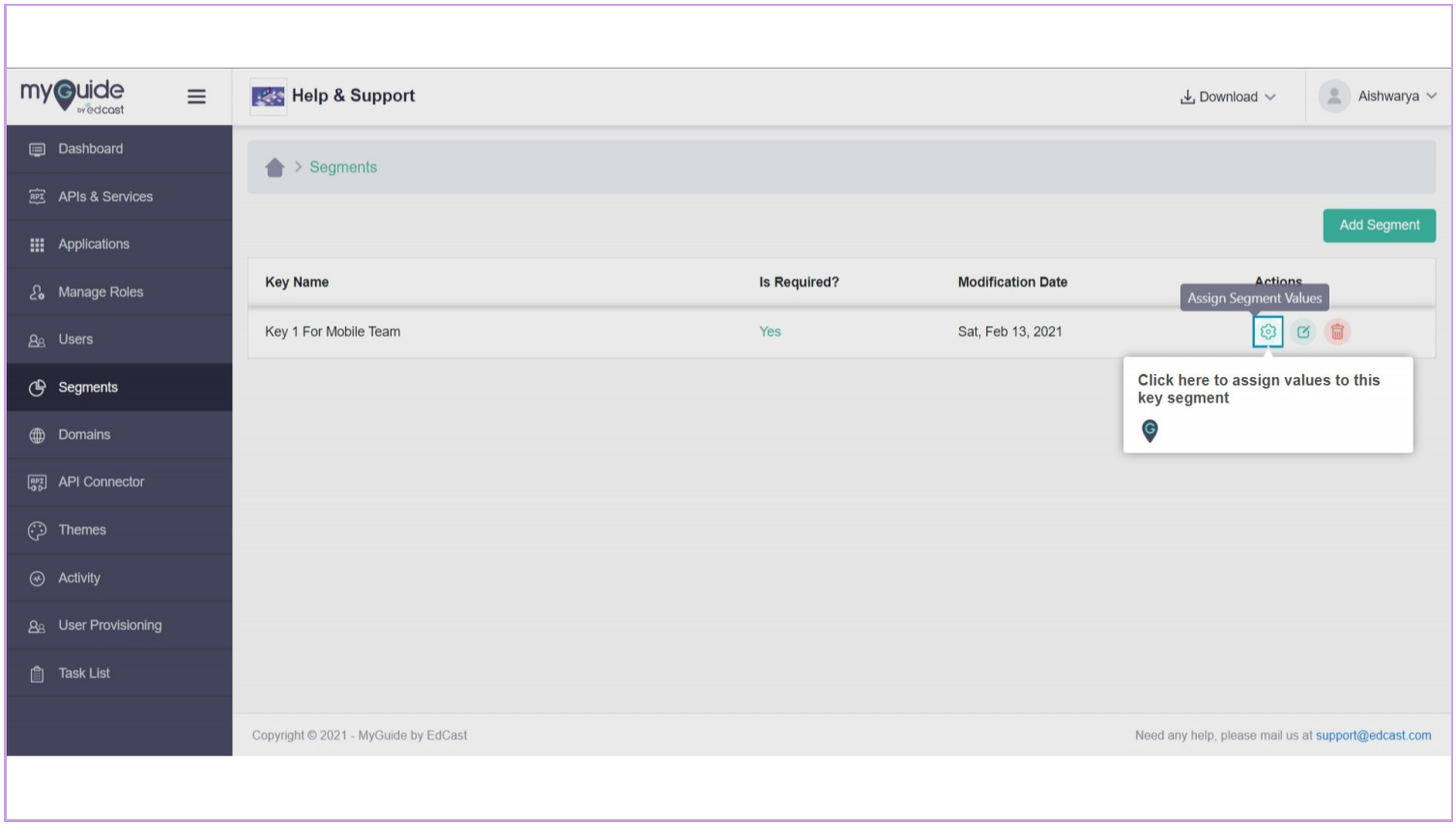
Step: 06

Click on "Add Segment"



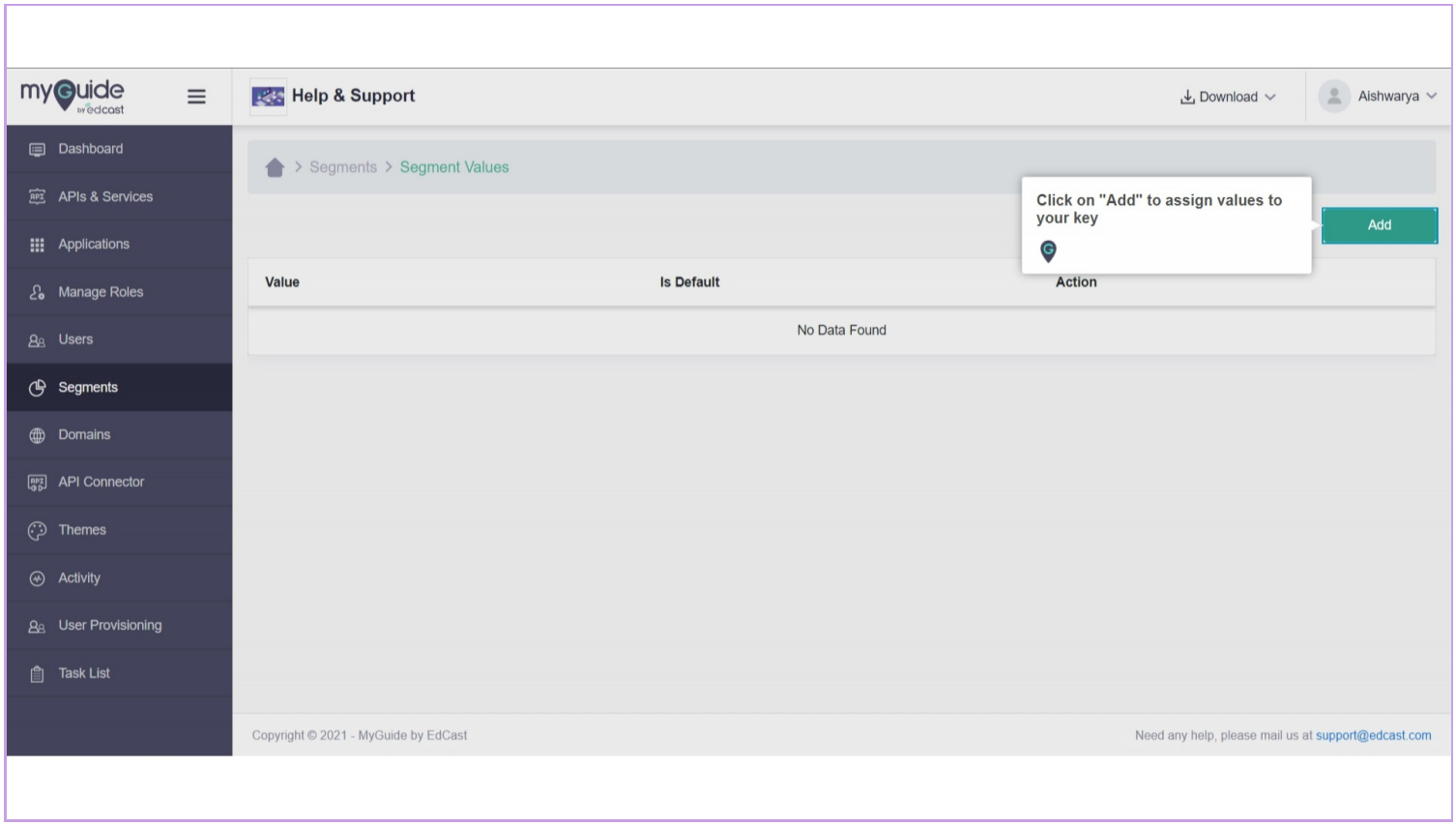
Step: 07

Click here to assign values to this key segment



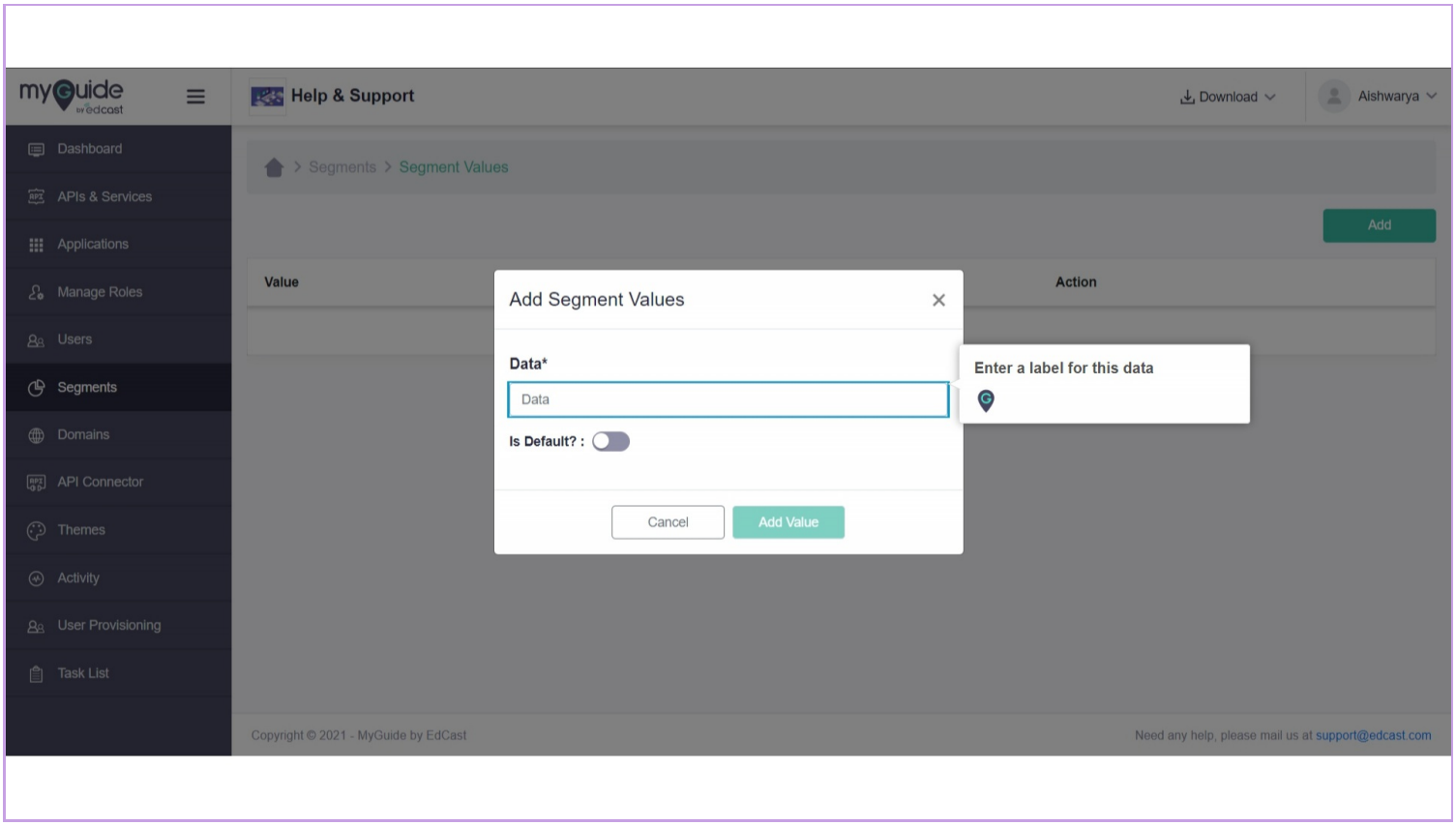
Step: 08

Click on "Add" to assign values to your key



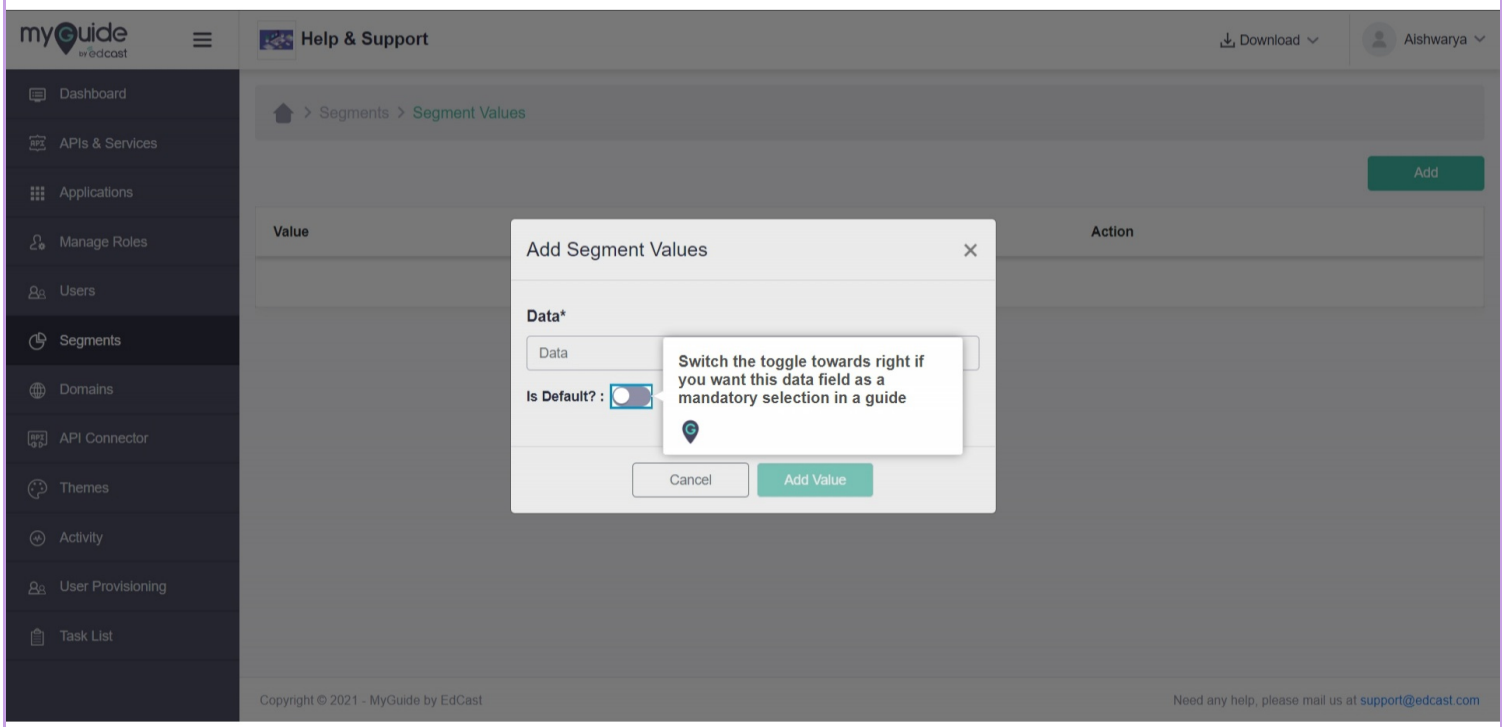
Step: 09

Enter a label for this data



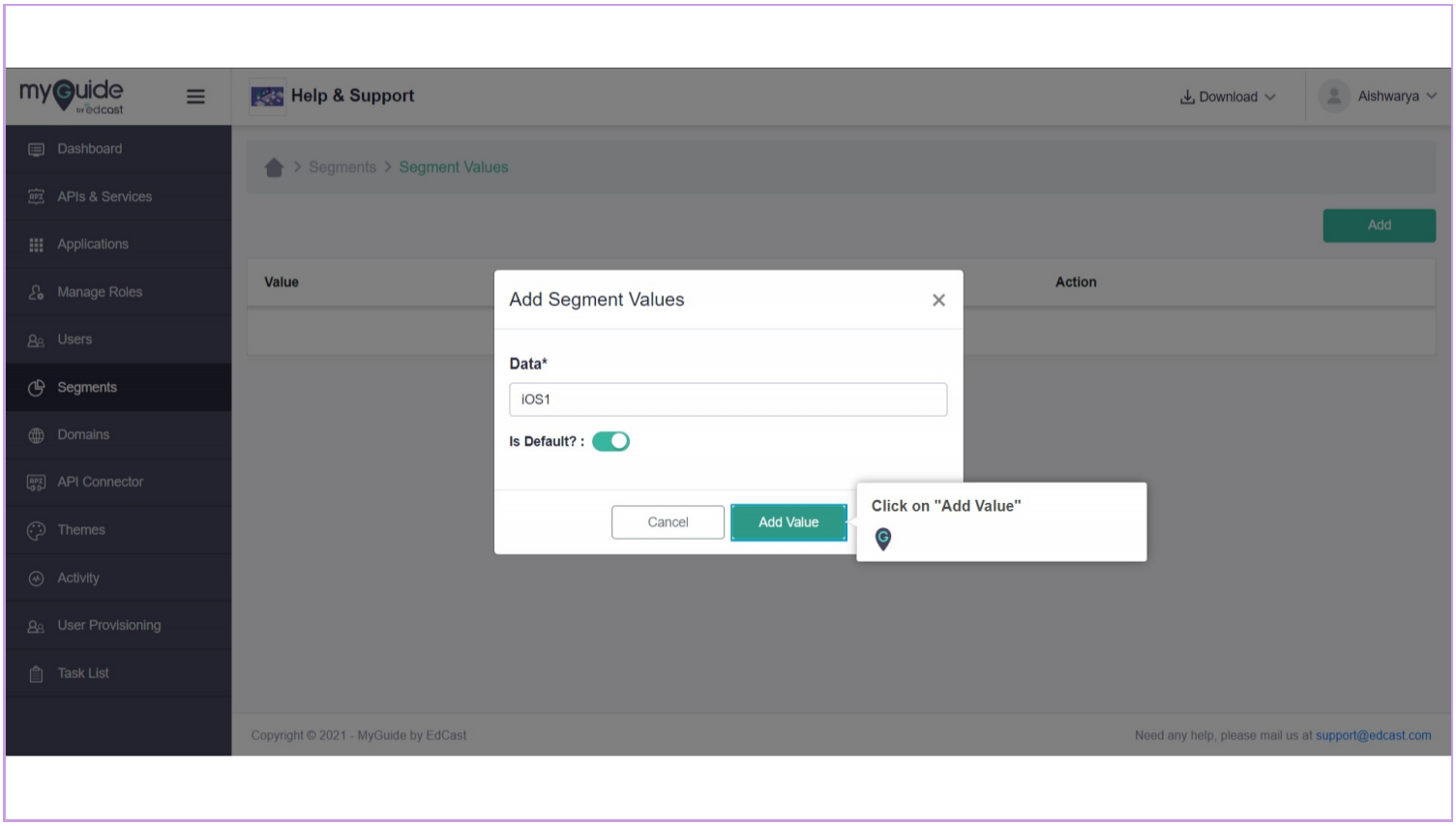
Step: 10

Switch the toggle towards right if you want this data field as a mandatory selection in a guide



Step: 11

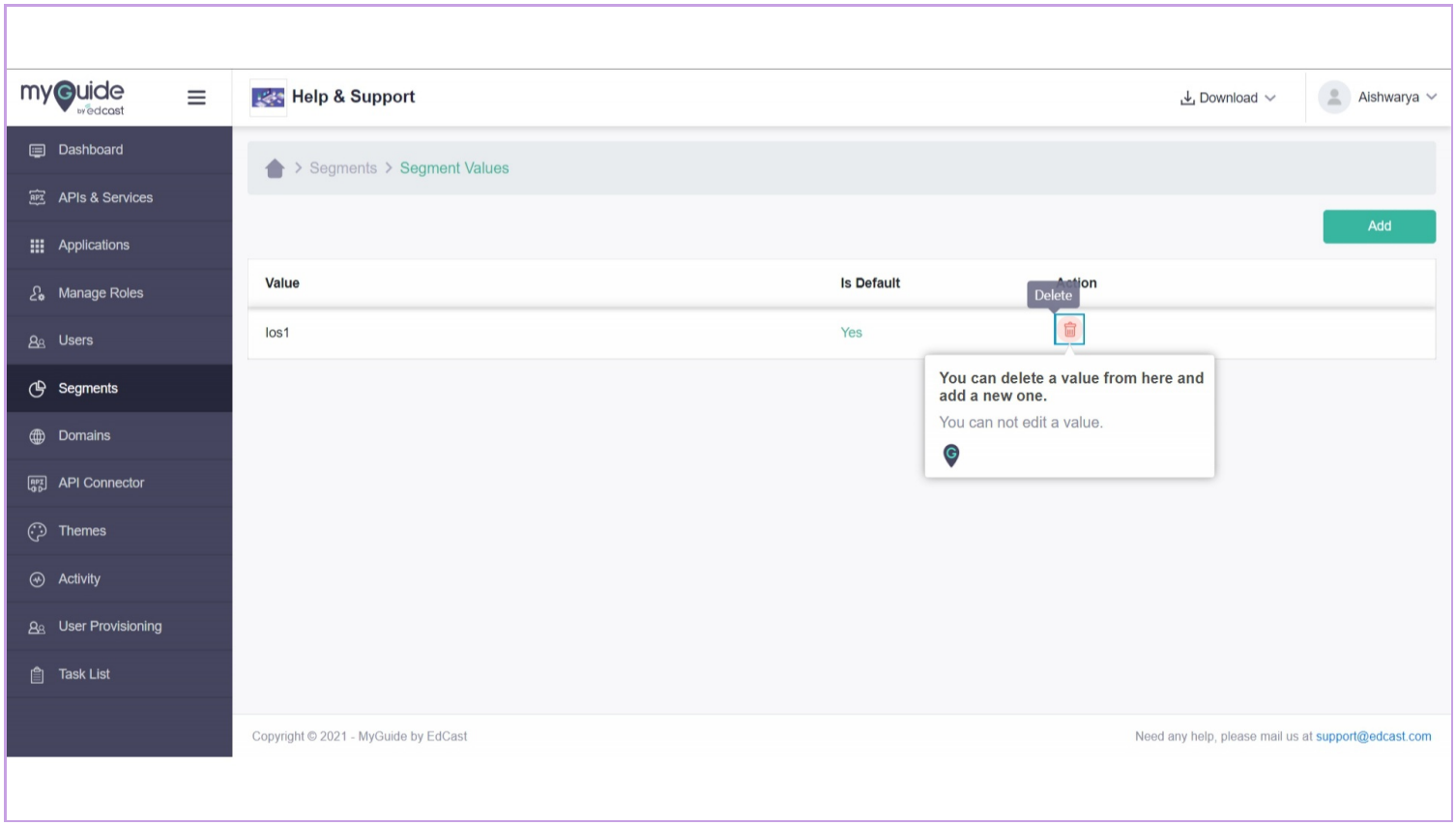
Click on "Add Value"



Step: 12

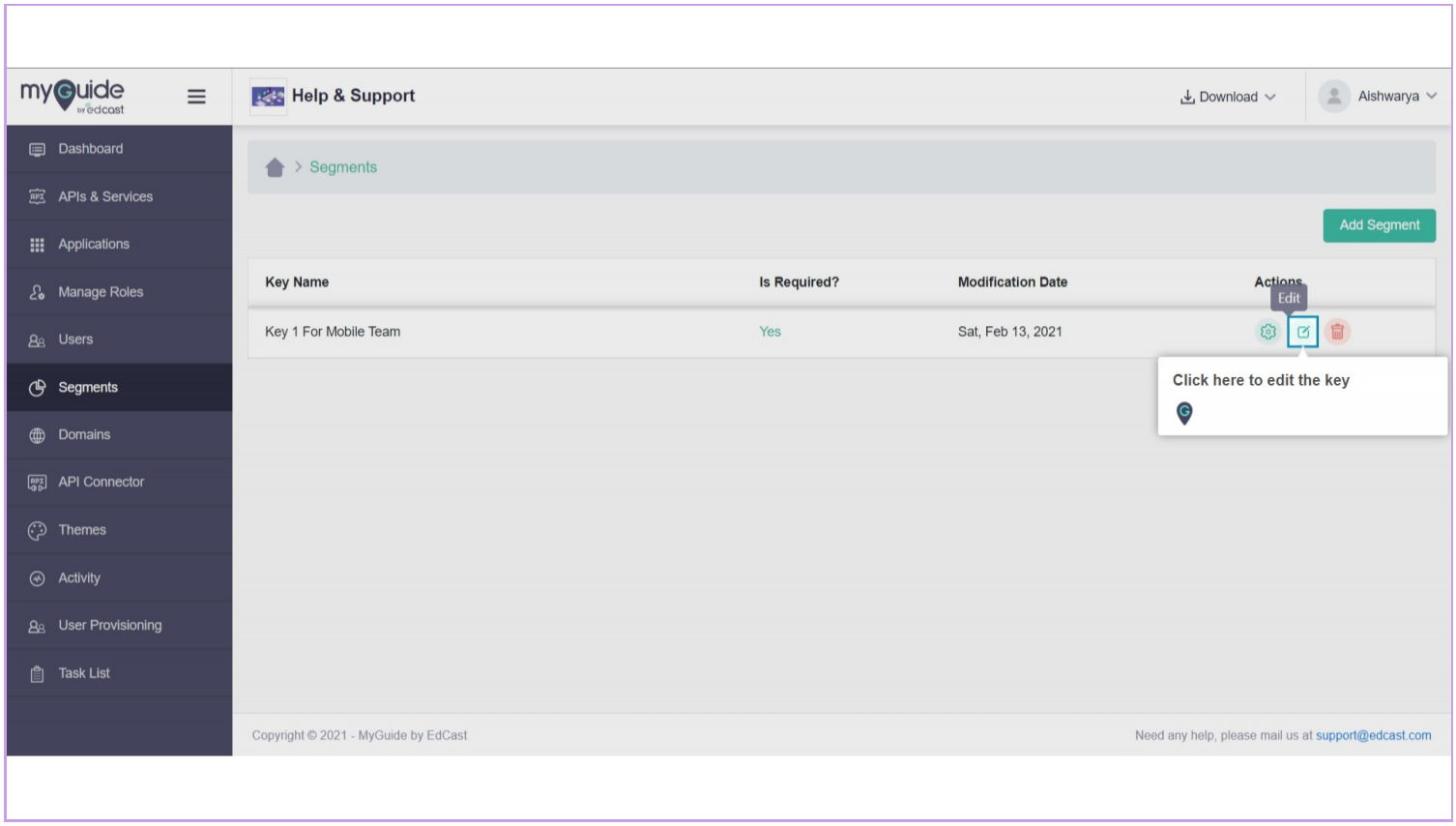
You can delete a value from here and add a new one.

You can not edit a value.



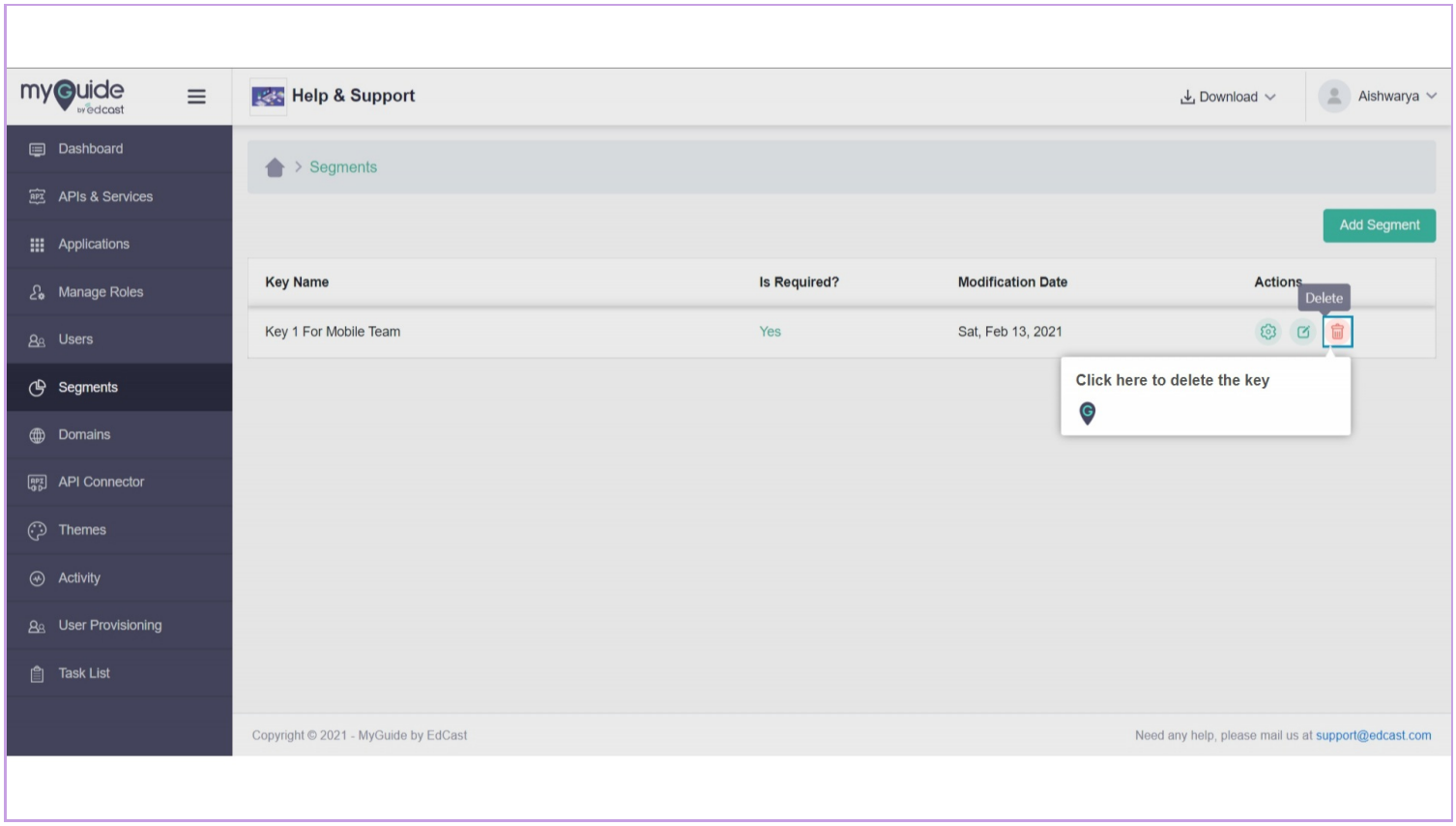
Step: 13

Click here to edit the key



Step: 14

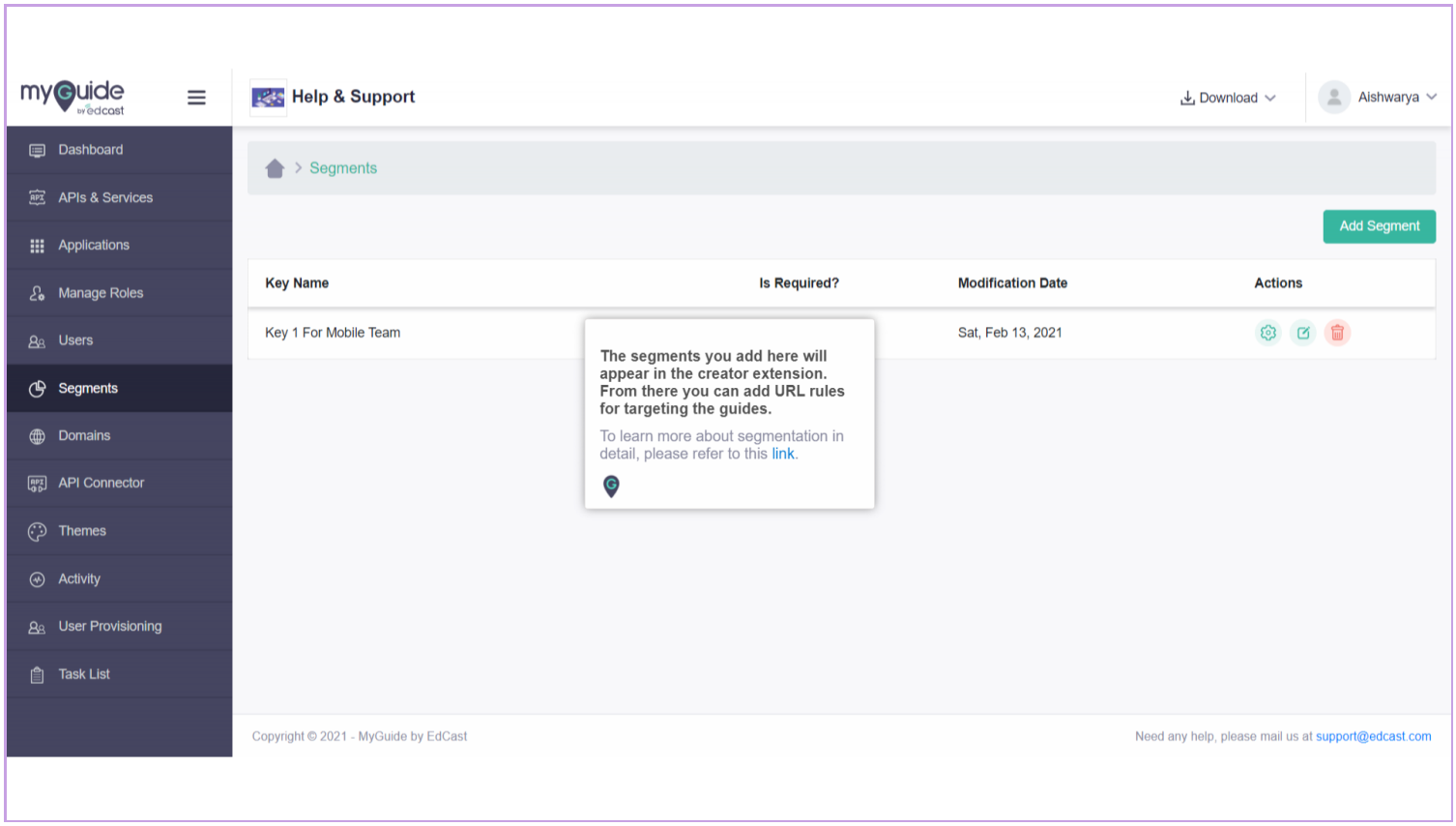
Click here to delete the key



Step: 15

The segments you add here will appear in the creator extension. From there you can add URL rules for targeting the guides.

To learn more about segmentation in detail, please refer to this link.



Thank you

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