

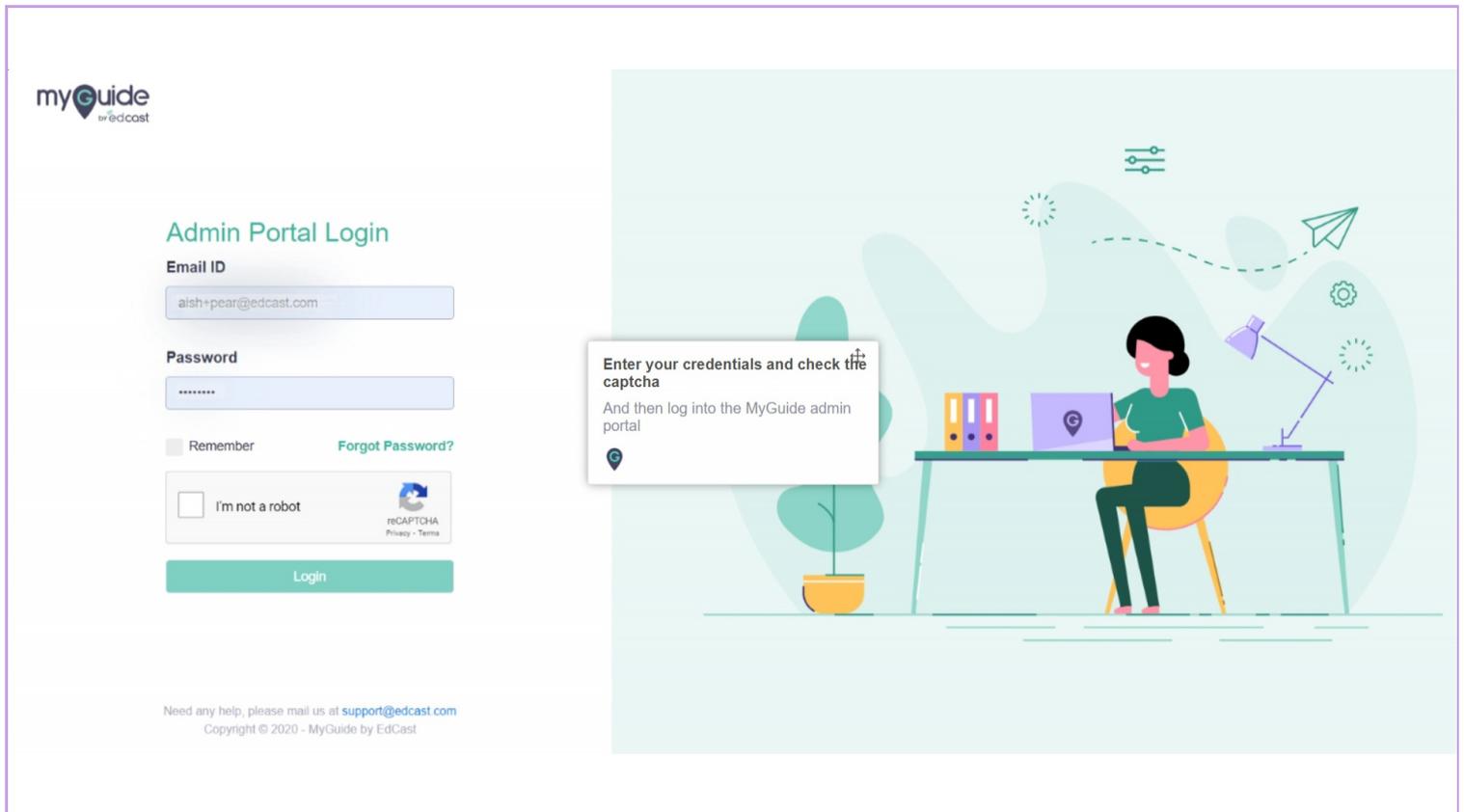


How to Add Segments

Step: 01

Enter your credentials and check the captcha

And then log into the MyGuide admin portal



The image shows a screenshot of the MyGuide Admin Portal Login page. On the left, the login form includes the MyGuide by EdCast logo, the title "Admin Portal Login", and fields for "Email ID" (containing "aish+pear@edcast.com") and "Password" (masked with dots). There are checkboxes for "Remember" and "I'm not a robot", a "Forgot Password?" link, and a reCAPTCHA widget. A green "Login" button is at the bottom. Below the form, it says "Need any help, please mail us at support@edcast.com" and "Copyright © 2020 - MyGuide by EdCast". On the right, an illustration shows a person sitting at a desk with a laptop, surrounded by icons of a paper plane, gears, and a lightbulb. A white callout box with a location pin icon contains the text: "Enter your credentials and check the captcha" and "And then log into the MyGuide admin portal".

Step: 02

Click on "Segments"

The screenshot displays the myGuide by edcast dashboard interface. On the left, a dark sidebar menu lists various navigation options: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted with a blue bar), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area features a top navigation bar with the myGuide logo, a hamburger menu, 'Help & Support', a 'Download' button, and a user profile for 'Aishwarya'. Below this is a breadcrumb trail for 'Dashboard'. The dashboard contains three summary cards: '1 ORGANIZATIONS', '2 APPLICATIONS', and '2 USERS', each with a right-pointing arrow. A callout box with a location pin icon points to the 'Segments' menu item, containing the text 'Click on "Segments"'. The footer includes the copyright notice 'Copyright © 2021 - MyGuide by EdCast' and a support email address 'support@edcast.com'.

Step: 03

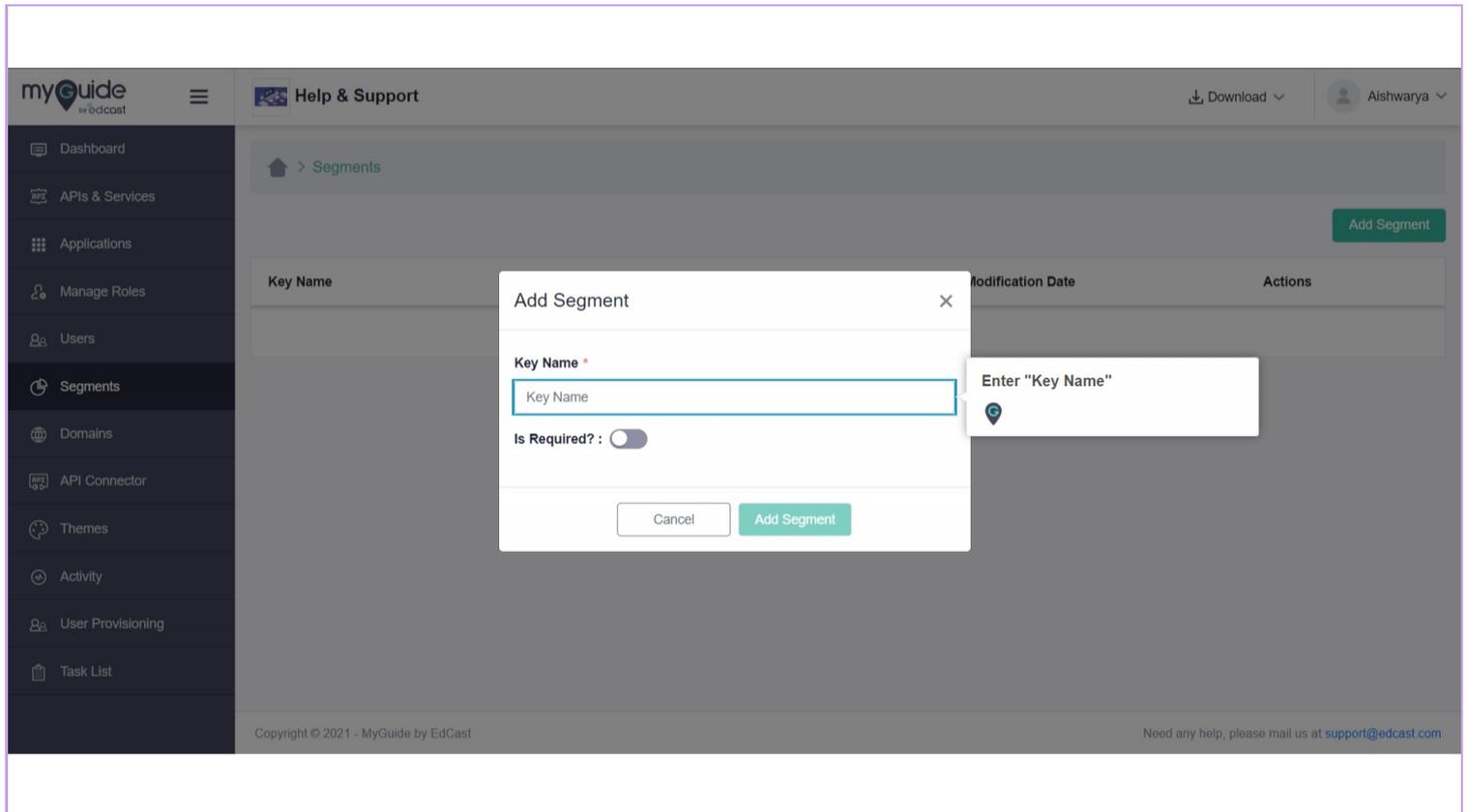
Click on "Add Segment"

The screenshot displays the 'myGuide by edcast' interface. On the left is a dark sidebar with navigation items: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The top header includes the logo, a hamburger menu, 'Help & Support', a 'Download' button, and a user profile for 'Aishwarya'. The main content area shows a breadcrumb for 'Segments' and a table with columns: Key Name, Is Required?, Modification Date, and Actions. The table is currently empty, displaying 'No Data Found'. A green 'Add Segment' button is visible in the top right of the main area, with a tooltip that says 'Click on "Add Segment"'. The footer contains copyright information and a support email address.

Key Name	Is Required?	Modification Date	Actions
No Data Found			

Step: 04

Enter "Key Name"



The screenshot displays the myGuide by edcast web application interface. The top navigation bar includes the myGuide by edcast logo, a menu icon, 'Help & Support', a 'Download' button, and a user profile for 'Aishwarya'. The left sidebar lists various system components: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a 'Segments' table with columns for 'Key Name', 'Modification Date', and 'Actions'. An 'Add Segment' button is visible in the top right of the table area. A modal dialog box titled 'Add Segment' is open, featuring a 'Key Name' input field, an 'Is Required?' toggle switch, and 'Cancel' and 'Add Segment' buttons. A tooltip with the text 'Enter "Key Name"' is positioned over the input field. The footer contains the copyright notice 'Copyright © 2021 - MyGuide by EdCast' and the support email 'support@edcast.com'.

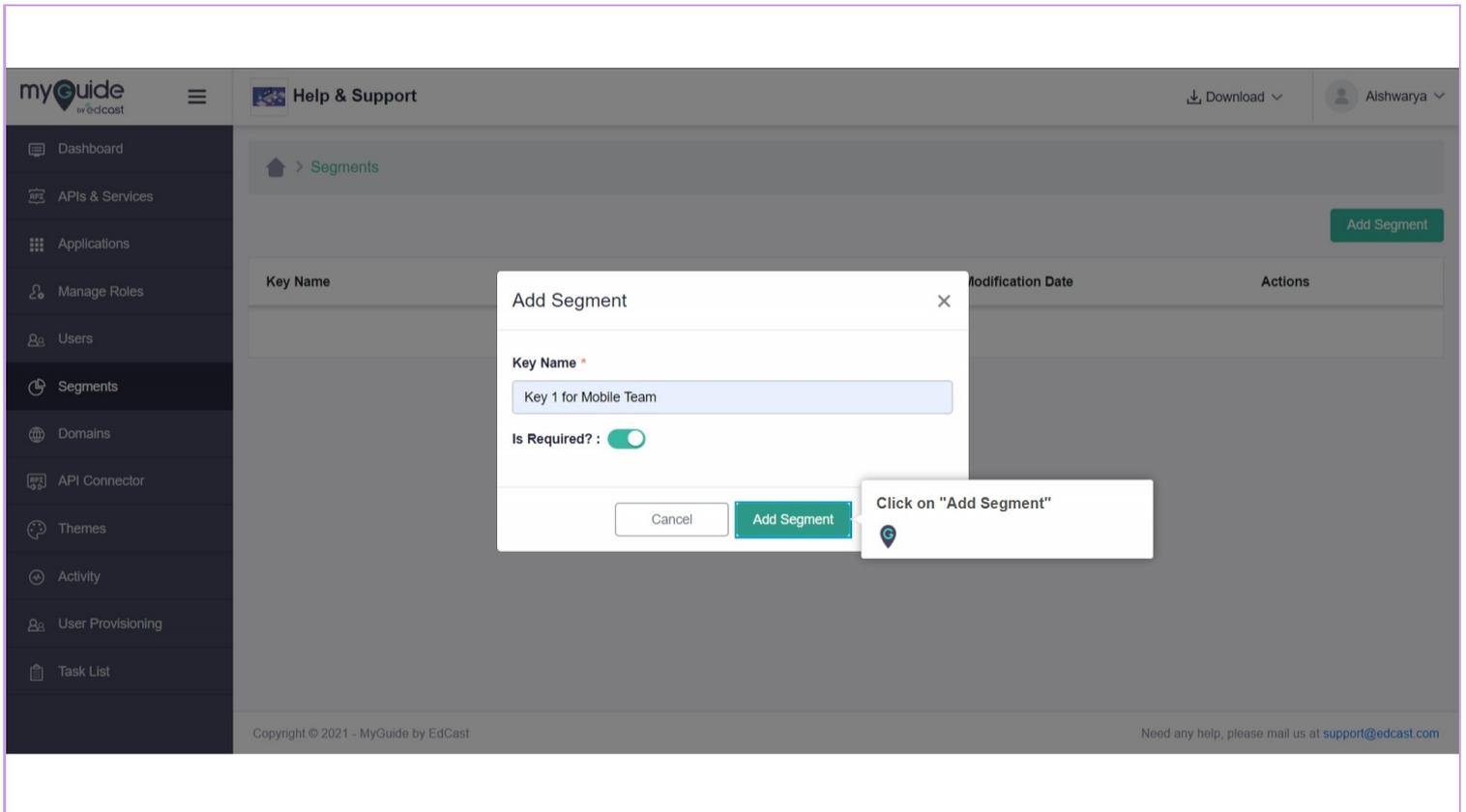
Step: 05

Switch the toggle towards right if you want the segment as a mandatory option in a guide

The screenshot displays the myGuide by edcast user interface. On the left is a dark sidebar with navigation options: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area is titled 'Segments' and contains a table with columns for 'Key Name', 'Modification Date', and 'Actions'. A green 'Add Segment' button is located in the top right of this area. A modal dialog box titled 'Add Segment' is open in the center. It features a 'Key Name' input field, an 'Is Required?' toggle switch (currently in the 'off' position), and 'Cancel' and 'Add Segment' buttons. A tooltip is positioned over the toggle switch, containing the text: 'Switch the toggle towards right if you want the segment as a mandatory option in a guide'. The footer of the page includes 'Copyright © 2021 - MyGuide by EdCast' and 'Need any help, please mail us at support@edcast.com'.

Step: 06

Click on "Add Segment"



The screenshot displays the myGuide by edcast web application interface. The top navigation bar includes the myGuide by edcast logo, a menu icon, 'Help & Support', a 'Download' dropdown, and a user profile for 'Aishwarya'. The left sidebar lists various system components: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a 'Segments' table with columns for 'Key Name', 'Modification Date', and 'Actions'. A green 'Add Segment' button is located in the top right of this area. A modal dialog box titled 'Add Segment' is open, featuring a text input field with 'Key 1 for Mobile Team', a toggle switch for 'Is Required?' which is turned on, and two buttons: 'Cancel' and 'Add Segment'. A callout box with a pointer to the 'Add Segment' button contains the text 'Click on "Add Segment"'. The footer contains the copyright notice 'Copyright © 2021 - MyGuide by EdCast' and a support email address 'support@edcast.com'.

Step: 07

Click here to assign values to this key segment

The screenshot shows the myGuide by edcast user interface. On the left is a dark sidebar with navigation items: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area is titled 'Help & Support' and contains a breadcrumb 'Segments' and an 'Add Segment' button. Below this is a table with the following data:

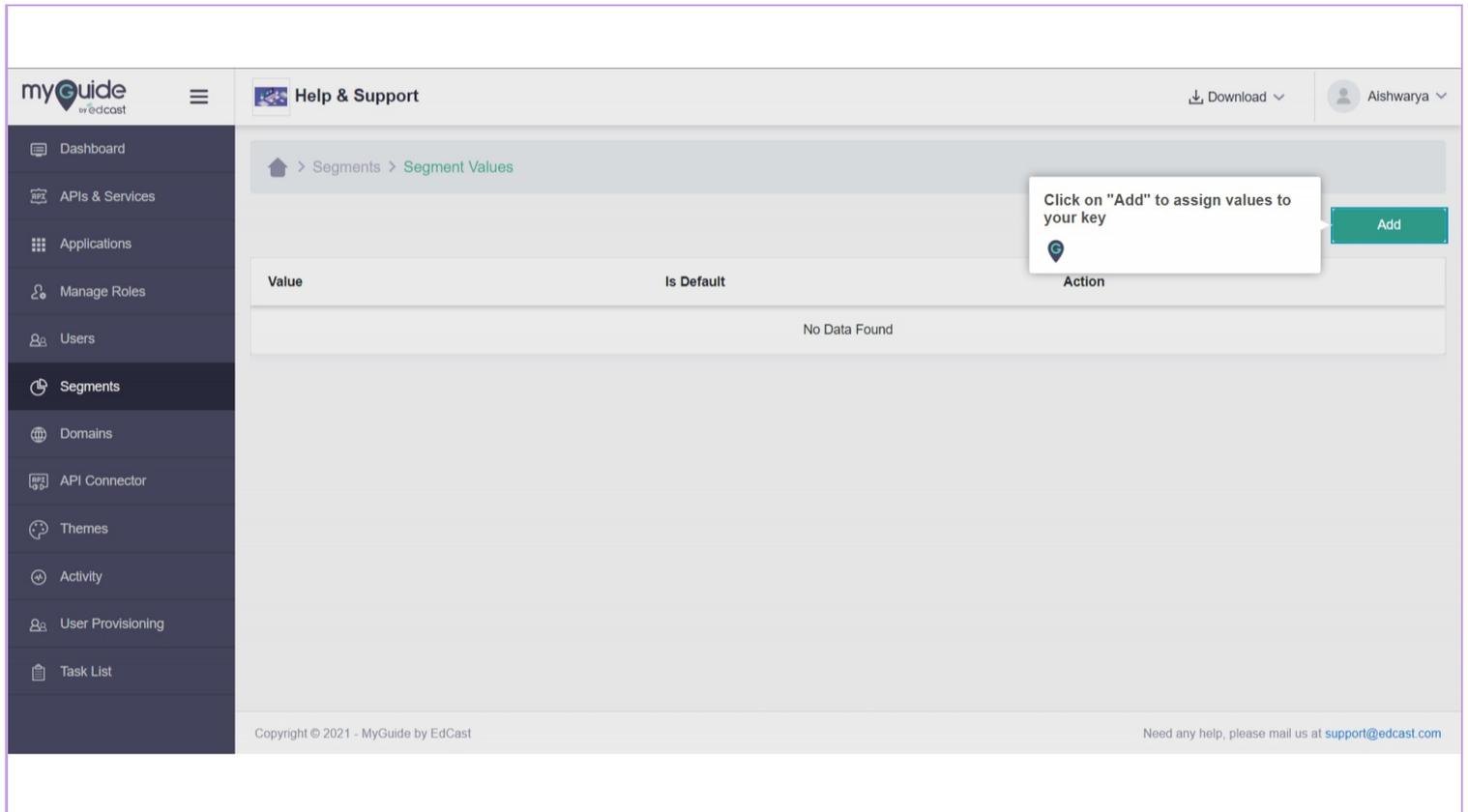
Key Name	Is Required?	Modification Date	Actions
Key 1 For Mobile Team	Yes	Sat, Feb 13, 2021	Assign Segment Values, Edit, Delete

A tooltip is displayed over the 'Assign Segment Values' icon, containing the text: 'Click here to assign values to this key segment'.

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Step: 08

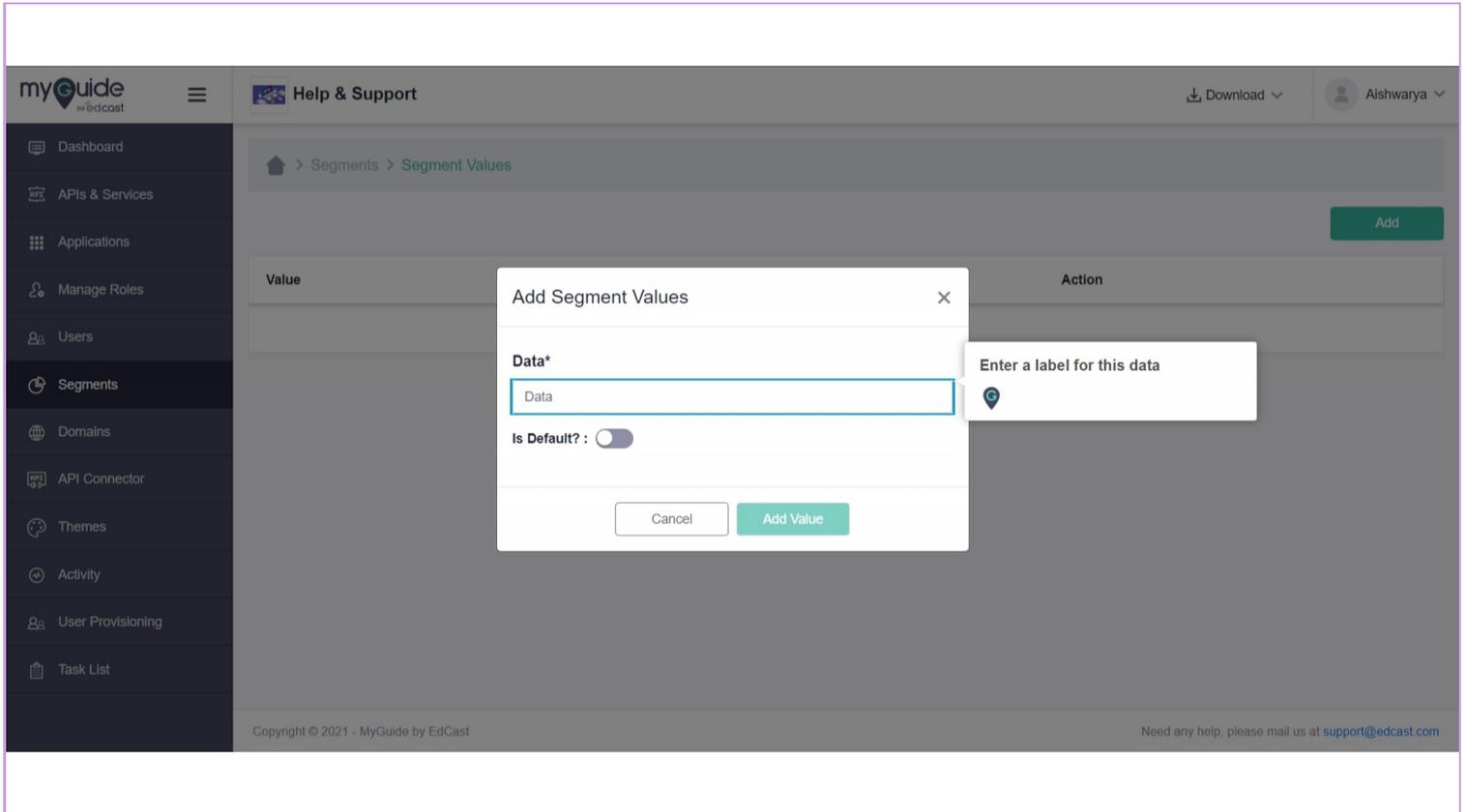
Click on "Add" to assign values to your key



The screenshot displays the myGuide by EdCast dashboard. The left sidebar contains navigation options: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area is titled 'Help & Support' and shows a breadcrumb trail: Home > Segments > Segment Values. A table with columns 'Value', 'Is Default', and 'Action' is present, but it is empty, displaying 'No Data Found'. A green 'Add' button is located in the top right corner of the table area. A callout box with a location pin icon points to the 'Add' button, containing the text: 'Click on "Add" to assign values to your key'. The footer includes the copyright notice 'Copyright © 2021 - MyGuide by EdCast' and a support email address 'support@edcast.com'.

Step: 09

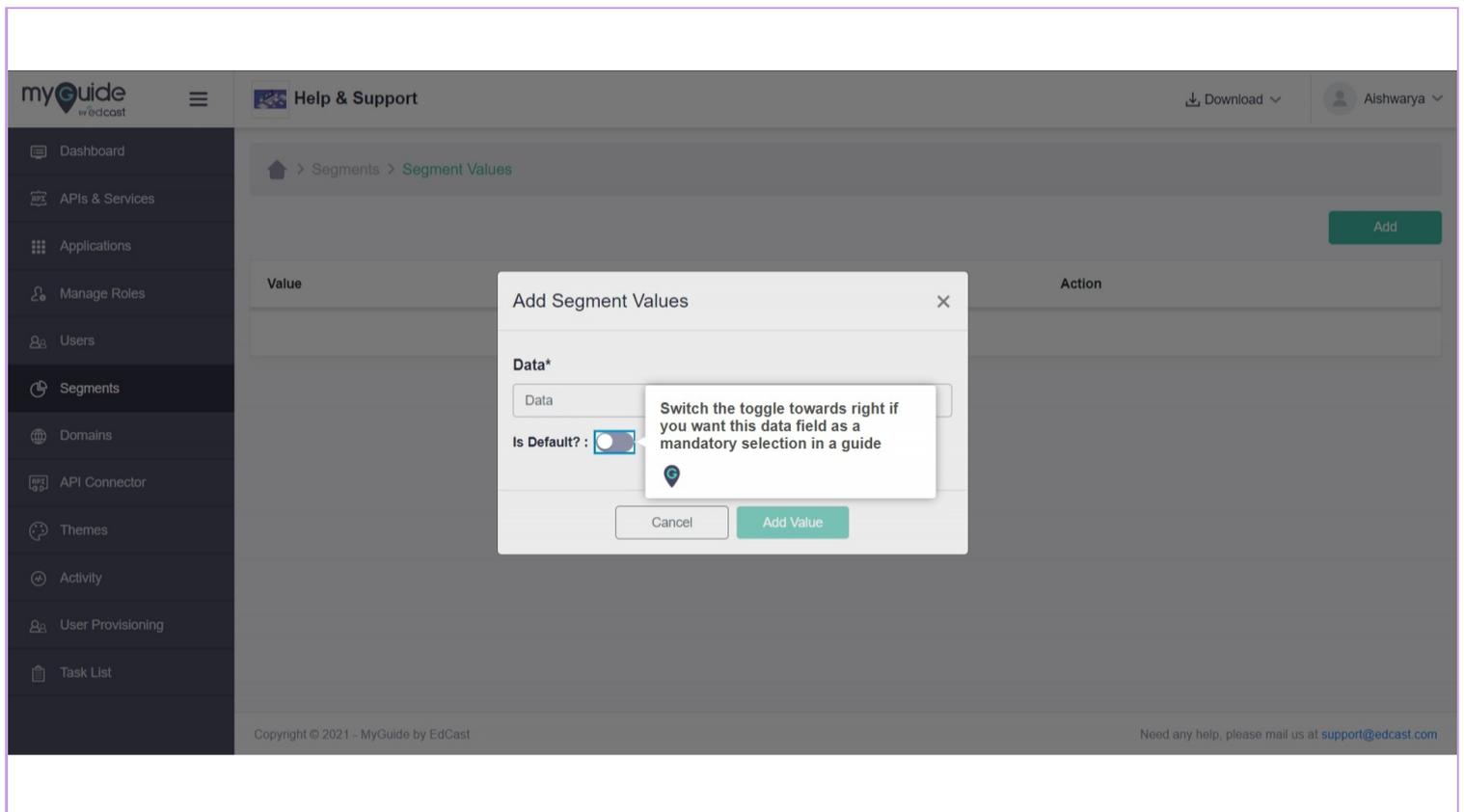
Enter a label for this data



The screenshot displays the myGuide by edcast web application interface. The top navigation bar includes the logo, a menu icon, 'Help & Support', a 'Download' button, and the user name 'Aishwarya'. The left sidebar lists various system components such as Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments, Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a breadcrumb trail for 'Segments > Segment Values' and an 'Add' button. A modal dialog titled 'Add Segment Values' is open, featuring a 'Data*' input field with the text 'Data', an 'Is Default?' toggle switch, and 'Cancel' and 'Add Value' buttons. A tooltip with the text 'Enter a label for this data' and a location pin icon is positioned over the input field. The footer contains copyright information and a support email address.

Step: 10

Switch the toggle towards right if you want this data field as a mandatory selection in a guide



The screenshot displays the myGuide by edcast web application interface. The top navigation bar includes the logo, a menu icon, 'Help & Support', a 'Download' dropdown, and a user profile for 'Aishwarya'. The left sidebar lists various system components: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a breadcrumb trail for 'Segments > Segment Values' and an 'Add' button. A modal dialog titled 'Add Segment Values' is open, featuring a 'Data*' input field, an 'Is Default?' toggle switch (currently off), and 'Cancel' and 'Add Value' buttons. A tooltip is positioned over the toggle switch, containing the text: 'Switch the toggle towards right if you want this data field as a mandatory selection in a guide'. The footer contains copyright information and a support email address.

Step: 11

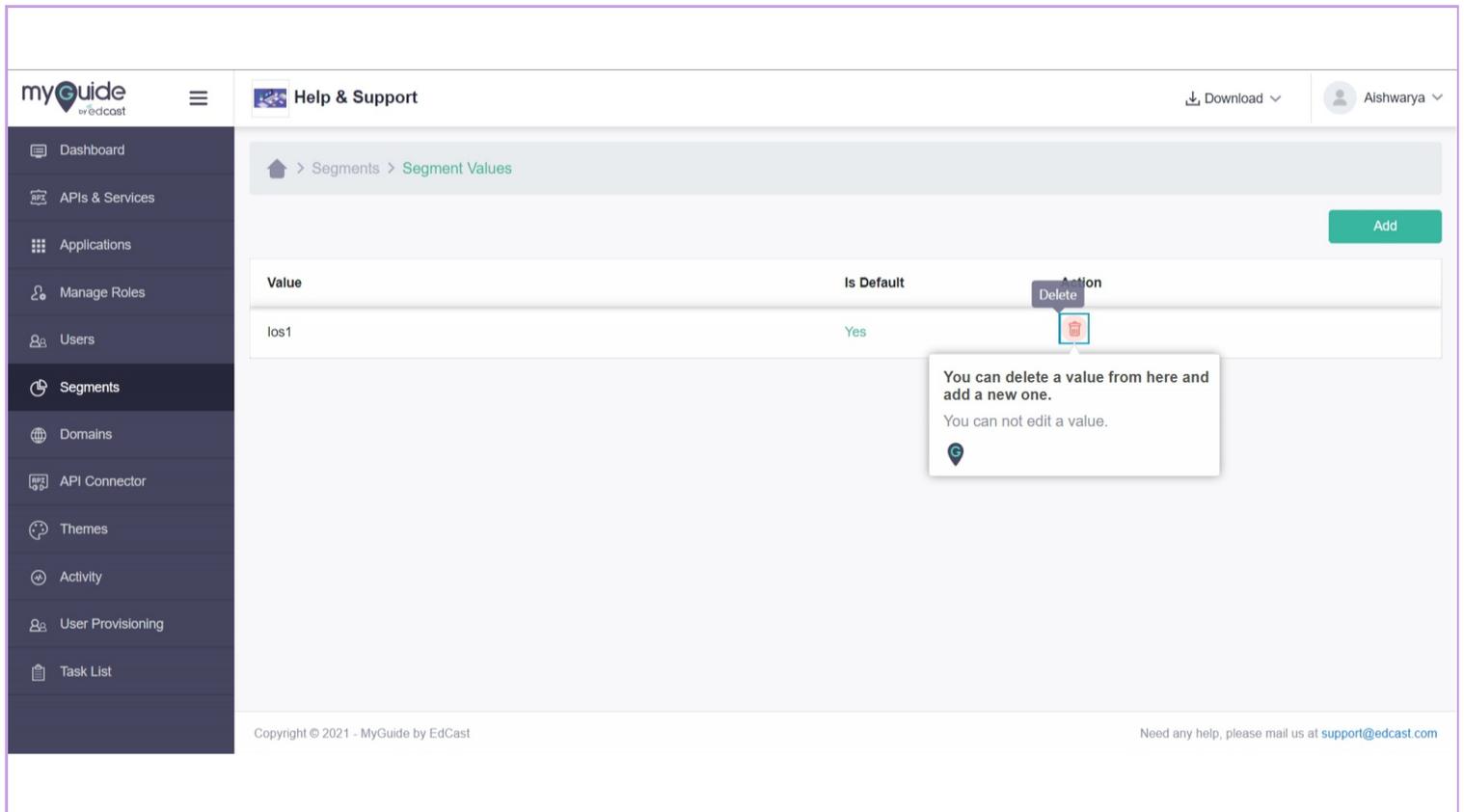
Click on "Add Value"

The screenshot displays the myGuide by edcast web application interface. The top navigation bar includes the myGuide by edcast logo, a menu icon, 'Help & Support', a 'Download' button, and a user profile for 'Aishwarya'. The left sidebar lists various system components: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a breadcrumb trail for 'Segments > Segment Values' and an 'Add' button. A modal dialog titled 'Add Segment Values' is open, featuring a 'Data*' input field with 'IOS1', an 'Is Default?' toggle switch, and 'Cancel' and 'Add Value' buttons. A callout box points to the 'Add Value' button with the text 'Click on "Add Value"'. The footer contains copyright information and a support email address.

Step: 12

You can delete a value from here and add a new one.

You can not edit a value.



The screenshot shows the myGuide by edcast interface. The top navigation bar includes the myGuide by edcast logo, a menu icon, 'Help & Support', a 'Download' button, and a user profile for 'Aishwarya'. The left sidebar contains a navigation menu with items: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a breadcrumb trail: Home > Segments > Segment Values. A green 'Add' button is in the top right. Below is a table with columns: Value, Is Default, and Action. The table contains one row with 'ios1' in the Value column and 'Yes' in the Is Default column. The Action column has a trash icon with a 'Delete' tooltip. The tooltip text reads: 'You can delete a value from here and add a new one. You can not edit a value.' The footer contains 'Copyright © 2021 - MyGuide by EdCast' and 'Need any help, please mail us at support@edcast.com'.

Value	Is Default	Action
ios1	Yes	Delete

Step: 13

Click here to edit the key

The screenshot displays the 'myGuide by edcast' interface. The top navigation bar includes the logo, a menu icon, 'Help & Support', a 'Download' dropdown, and the user name 'Aishwarya'. The left sidebar lists various modules: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a breadcrumb 'Segments' and an 'Add Segment' button. Below is a table with the following data:

Key Name	Is Required?	Modification Date	Actions
Key 1 For Mobile Team	Yes	Sat, Feb 13, 2021	Edit Delete

A tooltip is visible over the 'Edit' button, containing the text: 'Click here to edit the key'.

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Step: 14

Click here to delete the key

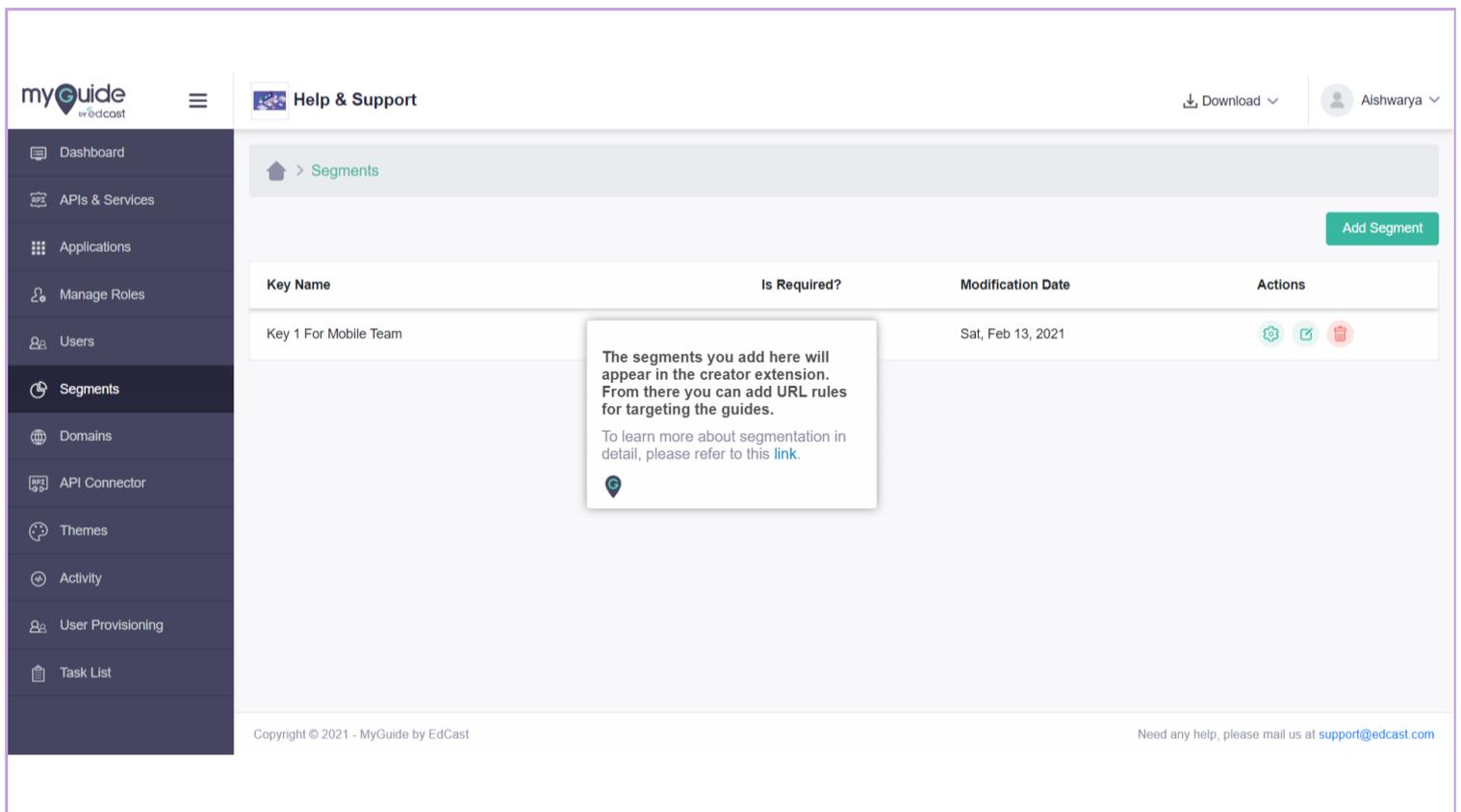
The screenshot shows the 'myGuide by edcast' interface. The left sidebar contains a navigation menu with items: Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area is titled 'Help & Support' and shows a breadcrumb for 'Segments'. A table lists keys with columns: Key Name, Is Required?, Modification Date, and Actions. One key is listed: 'Key 1 For Mobile Team' with 'Is Required?' set to 'Yes' and 'Modification Date' as 'Sat, Feb 13, 2021'. The Actions column for this key has a 'Delete' tooltip that says 'Click here to delete the key'.

Key Name	Is Required?	Modification Date	Actions
Key 1 For Mobile Team	Yes	Sat, Feb 13, 2021	Delete

Step: 15

The segments you add here will appear in the creator extension. From there you can add URL rules for targeting the guides.

To learn more about segmentation in detail, please refer to this link.



The screenshot displays the 'Segments' management page in the myGuide by EdCast application. The interface includes a sidebar with navigation options such as Dashboard, APIs & Services, Applications, Manage Roles, Users, Segments (highlighted), Domains, API Connector, Themes, Activity, User Provisioning, and Task List. The main content area shows a table with the following data:

Key Name	Is Required?	Modification Date	Actions
Key 1 For Mobile Team		Sat, Feb 13, 2021	  

A tooltip is overlaid on the table, containing the following text:

The segments you add here will appear in the creator extension. From there you can add URL rules for targeting the guides.
To learn more about segmentation in detail, please refer to this [link](#).

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Thank you

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