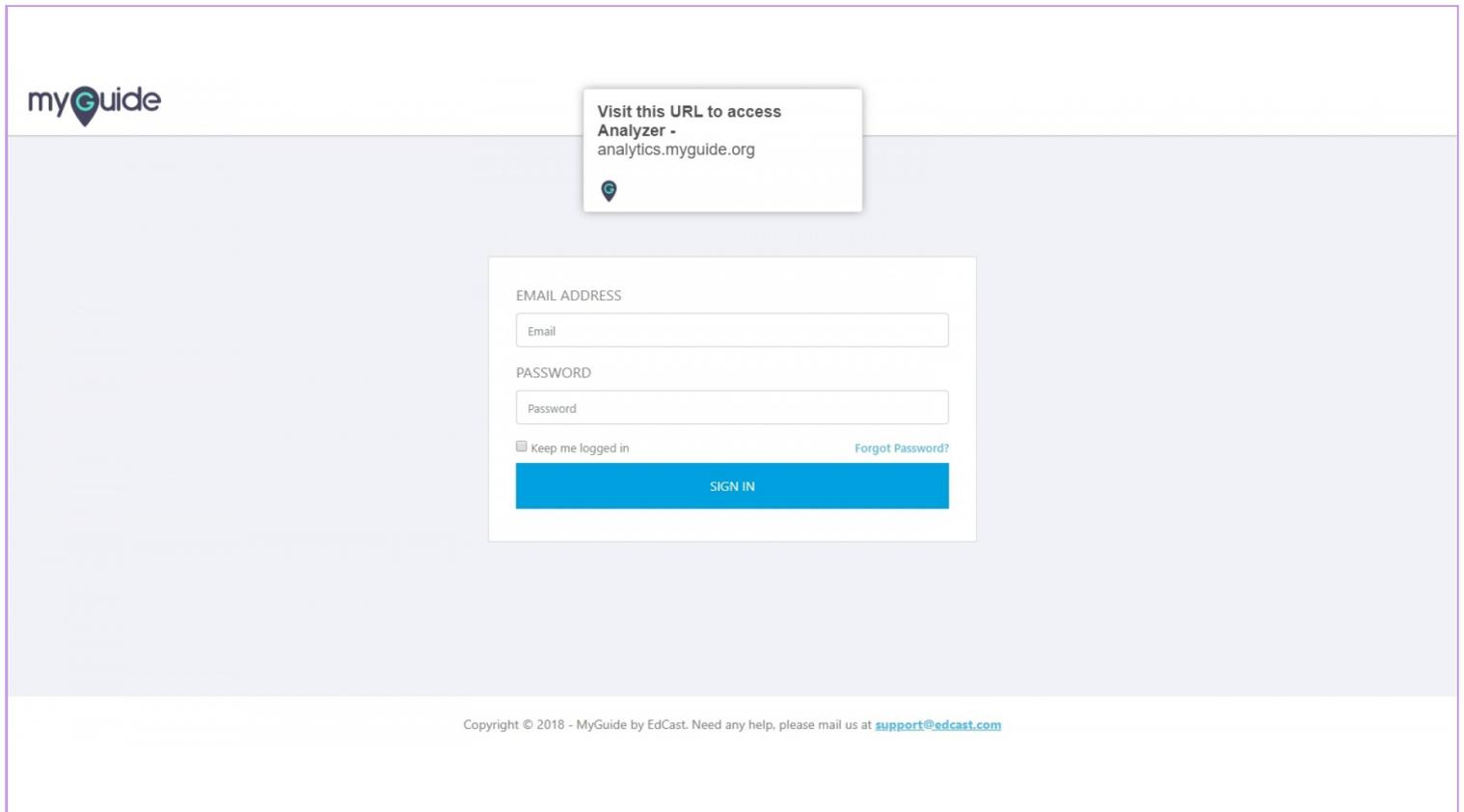




How to view MyGuide Insights Dashboard

Step: 01

Visit this URL to access Analyzer -
analytics.myguide.org



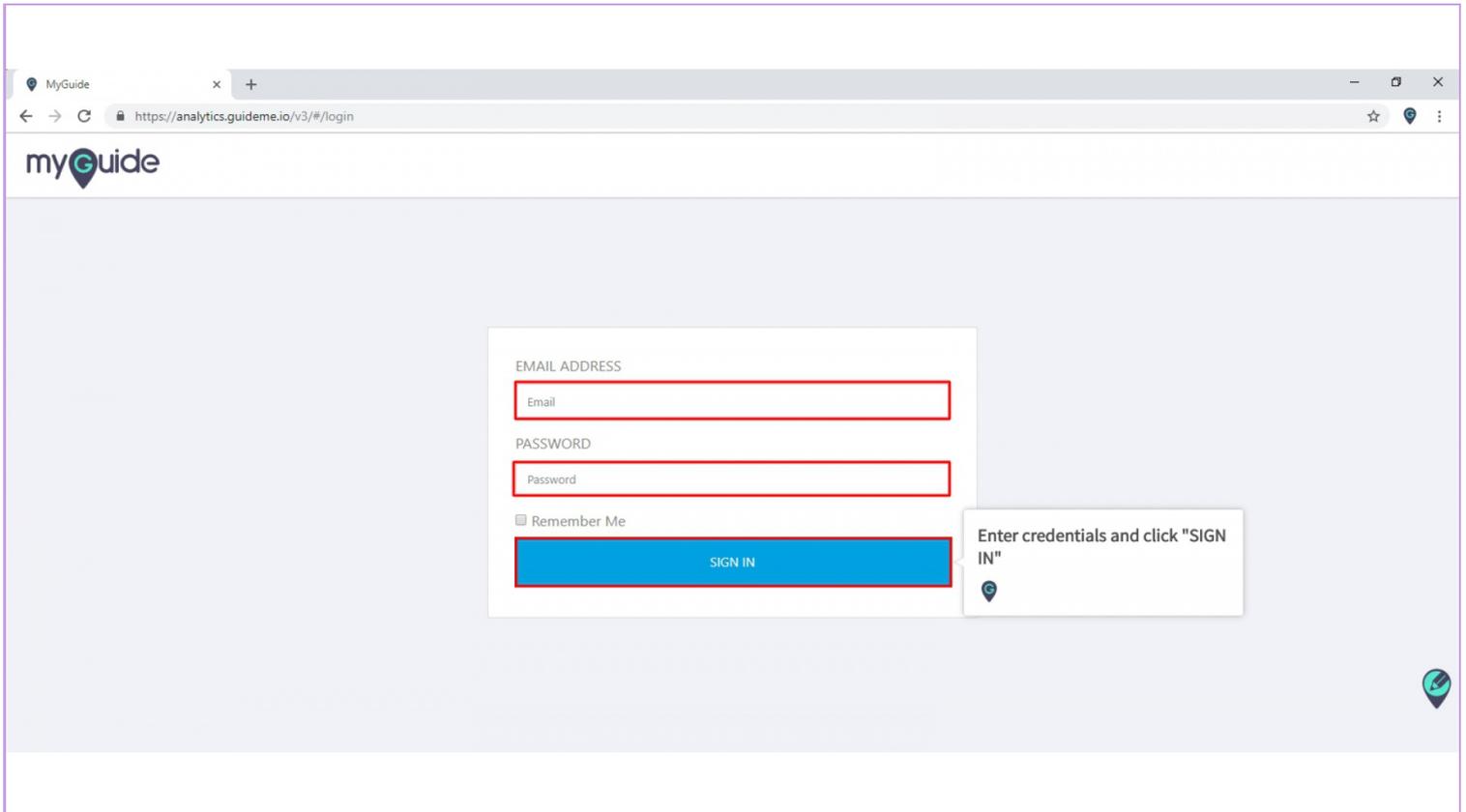
The screenshot shows the login interface for the myGuide Analyzer. In the top left corner is the myGuide logo. A central callout box contains the text: "Visit this URL to access Analyzer - analytics.myguide.org" with a location pin icon. Below this is a login form with the following elements:

- EMAIL ADDRESS**: A text input field with the placeholder "Email".
- PASSWORD**: A text input field with the placeholder "Password".
- Keep me logged in**: A checkbox for session persistence.
- [Forgot Password?](#): A link for password recovery.
- SIGN IN**: A blue button to submit the login credentials.

At the bottom of the page, the copyright notice reads: "Copyright © 2018 - MyGuide by EdCast. Need any help, please mail us at support@edcast.com".

Step: 02

Enter credentials and click "SIGN IN"



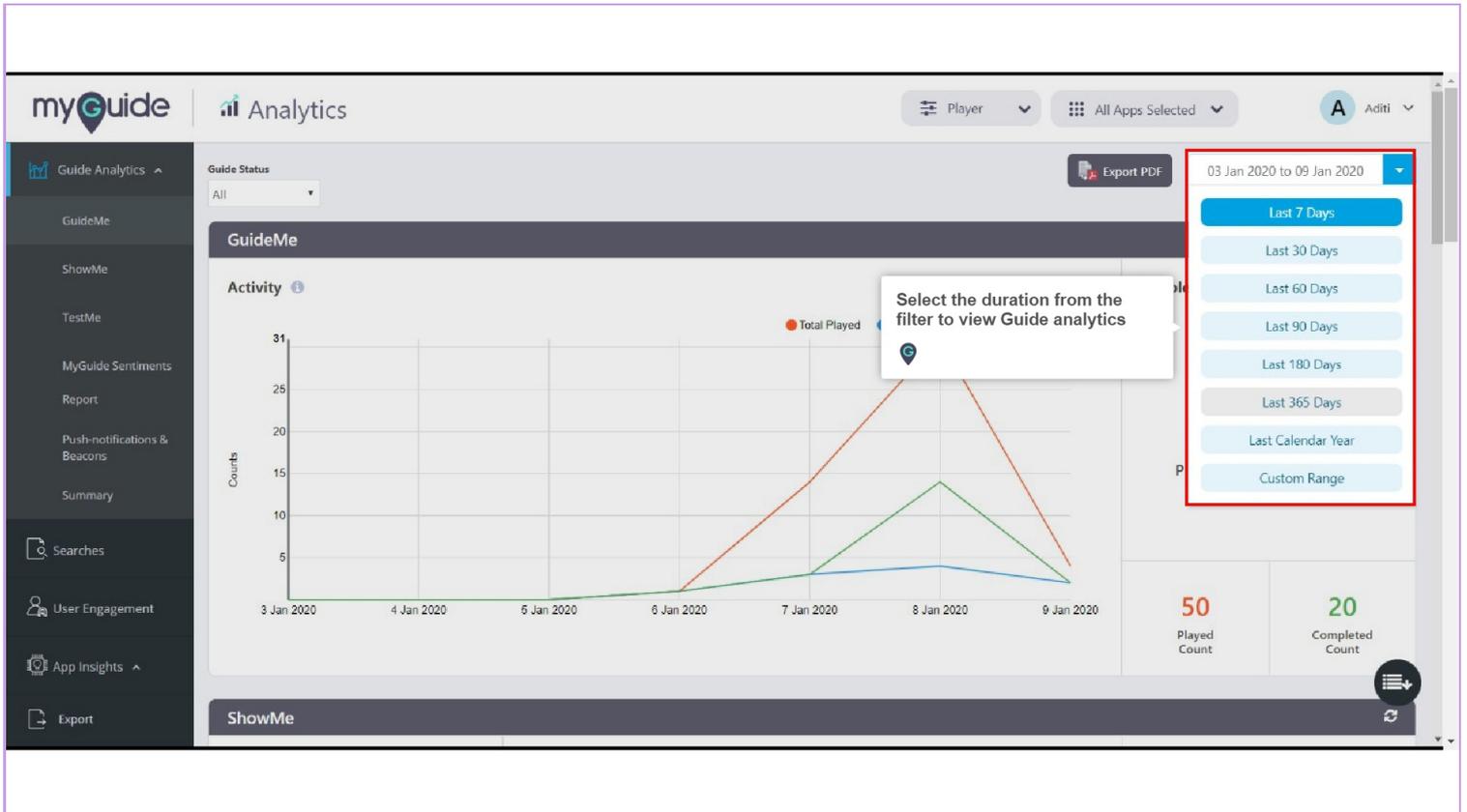
The screenshot shows a web browser window with the URL <https://analytics.guideme.io/v3/#/login>. The page features the myGuide logo at the top left. The main content area contains a login form with the following elements:

- EMAIL ADDRESS:** A text input field with the placeholder text "Email".
- PASSWORD:** A text input field with the placeholder text "Password".
- Remember Me
- SIGN IN:** A blue button with the text "SIGN IN".

A callout box on the right side of the form contains the text "Enter credentials and click 'SIGN IN'" and a small location pin icon.

Step: 03

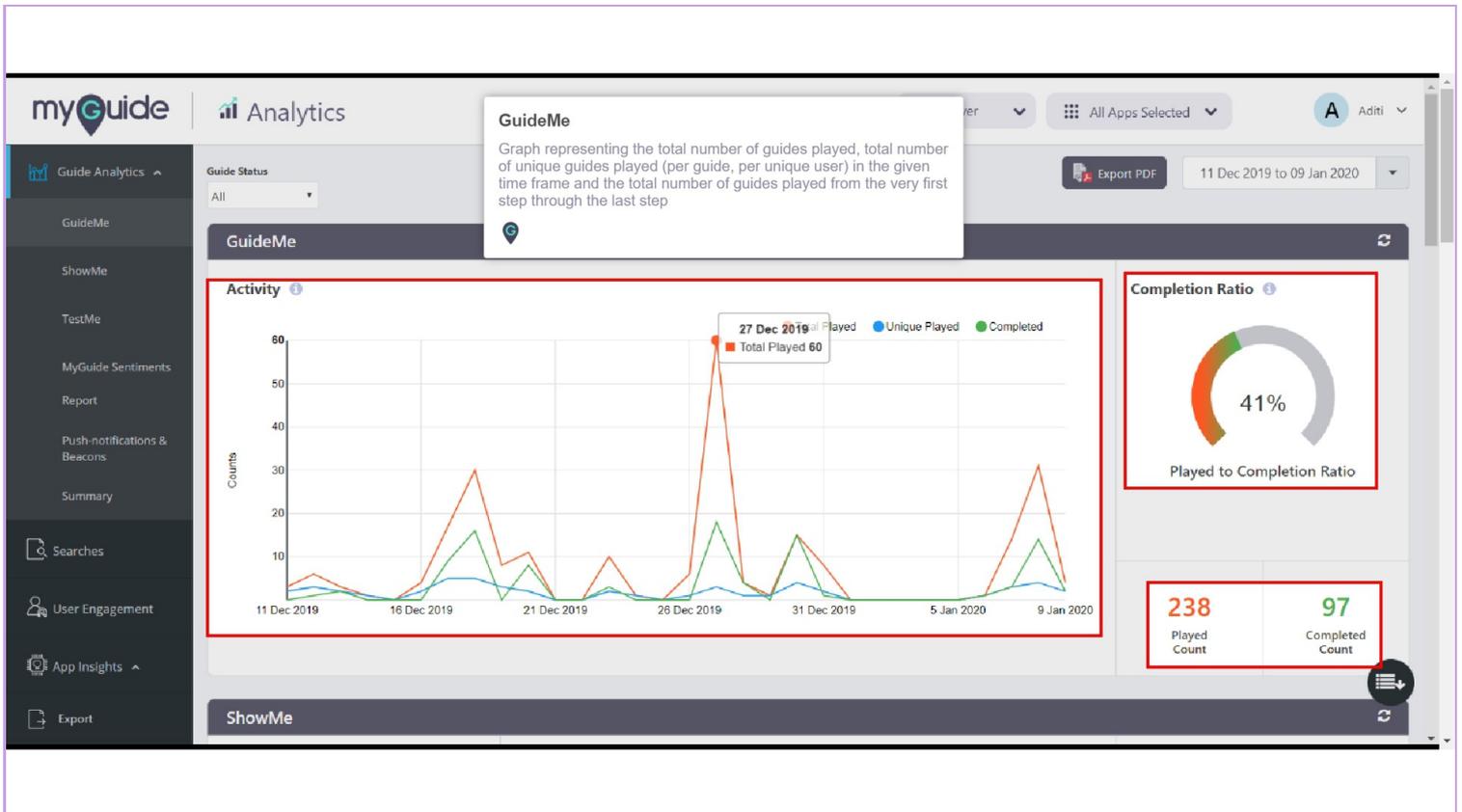
Select the duration from the filter to view Guide analytics



Step: 04

GuideMe

Graph representing the total number of guides played, total number of unique guides played (per guide, per unique user) in the given time frame and the total number of guides played from the very first step through the last step

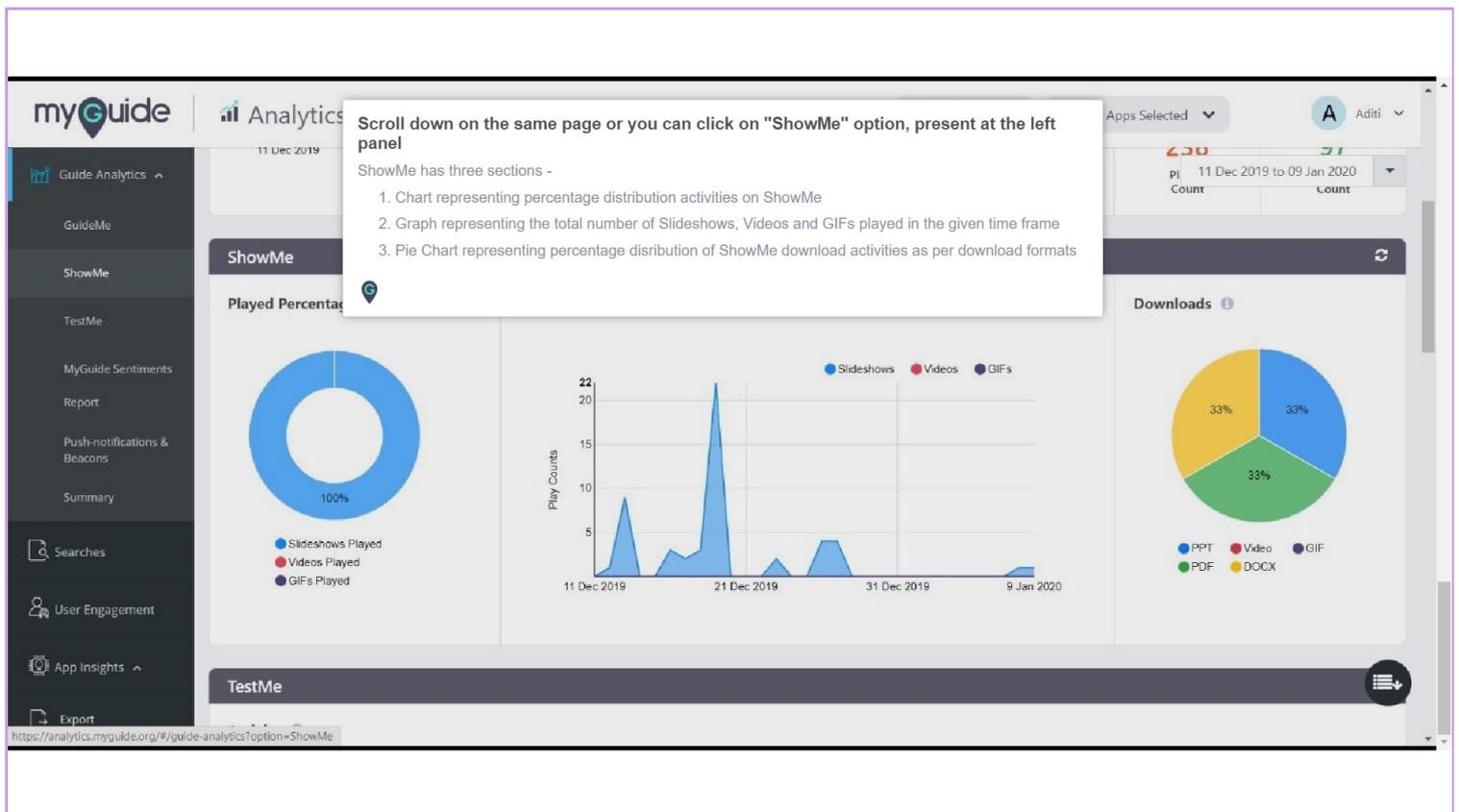


Step: 05

Scroll down on the same page or you can click on "ShowMe" option, present at the left panel

ShowMe has three sections -

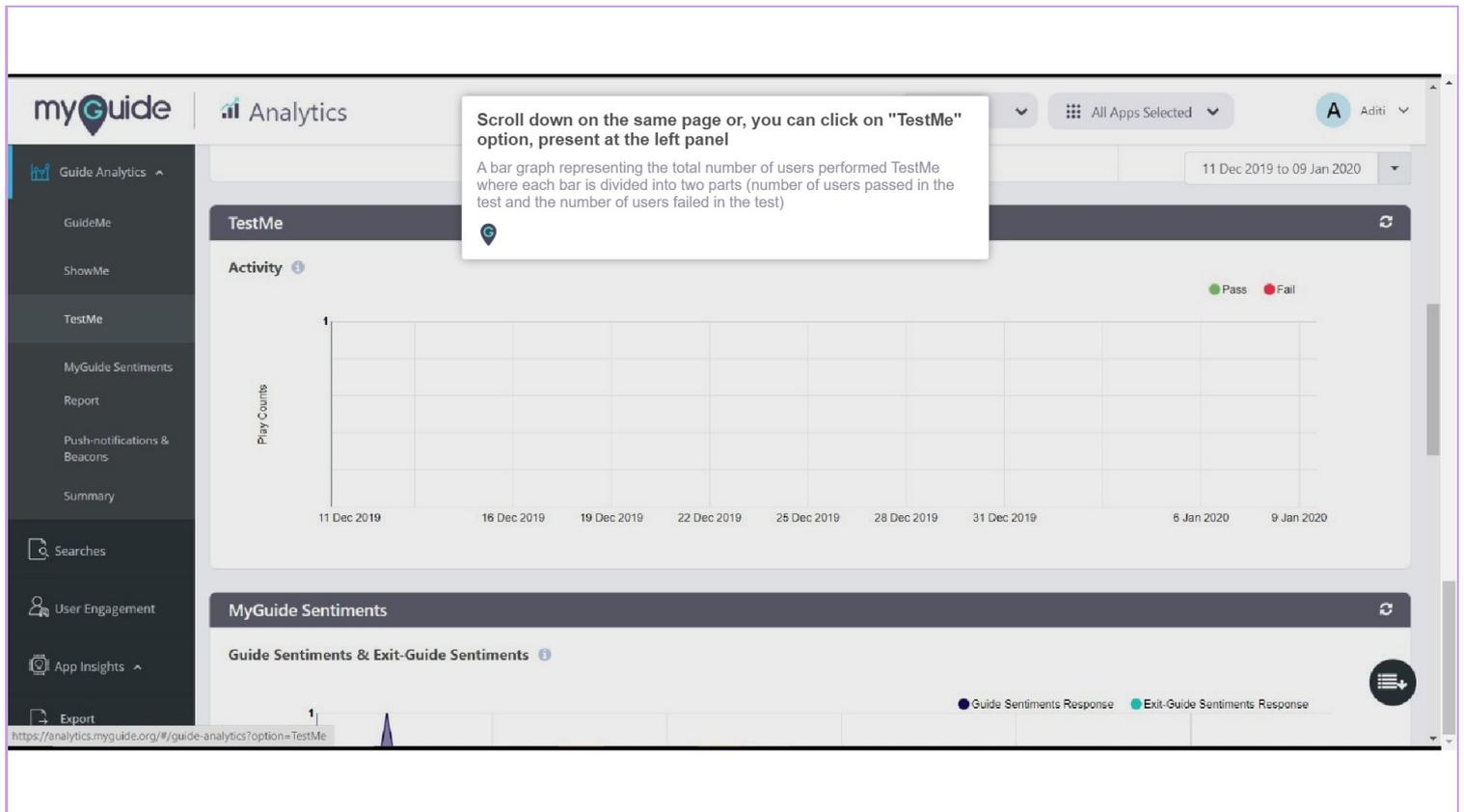
- 1) Chart representing percentage distribution activities on ShowMe
- 2) Graph representing the total number of Slideshows, Videos and GIFs played in the given time frame
- 3) Pie Chart representing percentage distribution of ShowMe download activities as per download formats



Step: 06

Scroll down on the same page or, you can click on "TestMe" option, present at the left panel

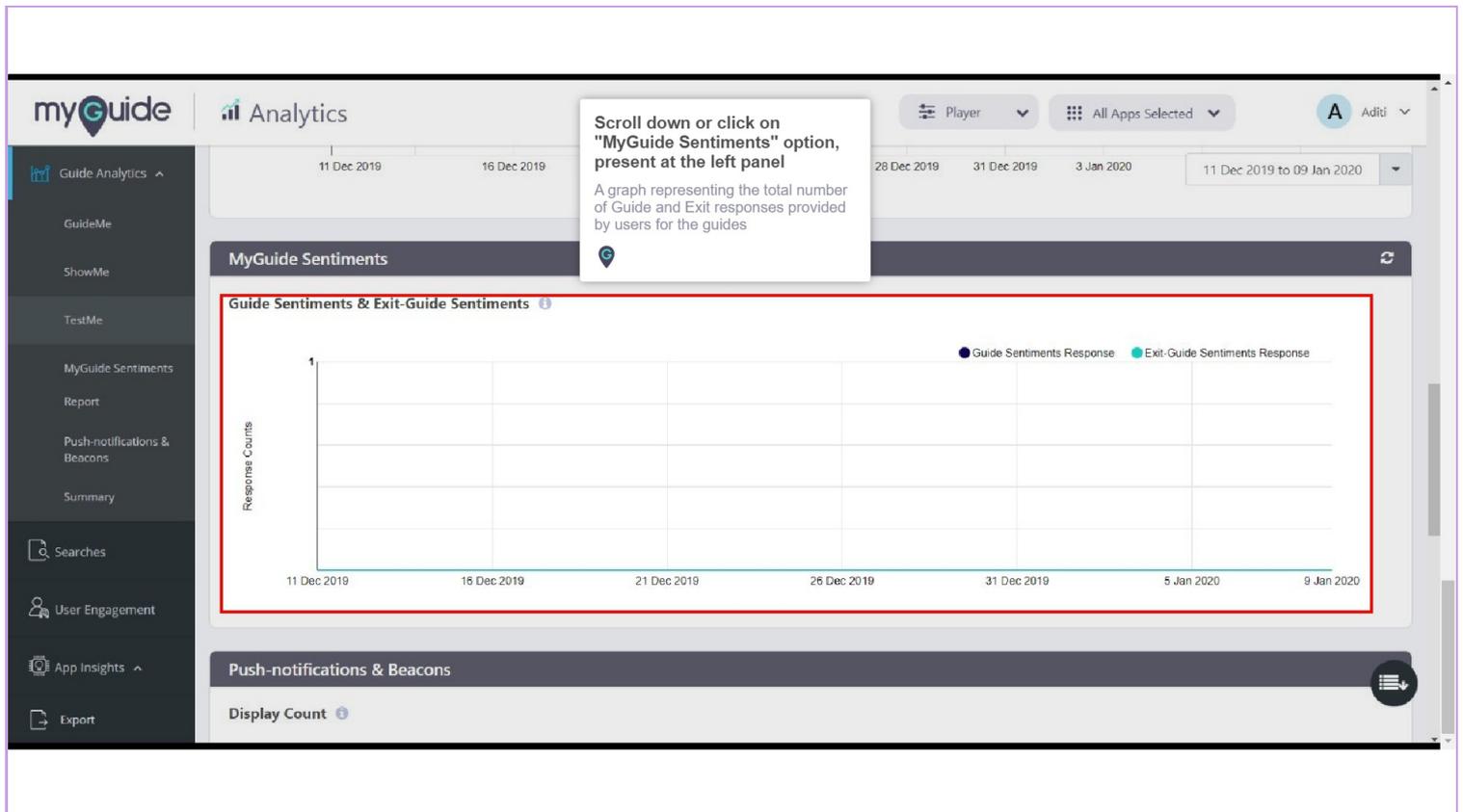
A bar graph representing the total number of users performed TestMe where each bar is divided into two parts (number of users passed in the test and the number of users failed in the test)



Step: 07

Scroll down or click on "MyGuide Sentiments" option, present at the left panel

A graph representing the total number of Guide and Exit responses provided by users for the guides



Step: 08

Scroll down or click on "Push-notifications & Beacons" option, present at the left panel

A graph representing the display count of Push-notifications & Beacons



Step: 09

Scroll down or you can click on "Summary" option, present at the left panel

A table representing activity count per unique guide

You can download this data from here

The screenshot displays the myGuide Analytics interface. The left sidebar contains navigation options: Guide Analytics, GuideMe, ShowMe, TestMe, MyGuide Sentiments, Report, Push-notifications & Beacons, Summary (highlighted), Searches, User Engagement, App Insights, and Export. The main content area is titled "Summary" and "Guide Summary". It features a "Show 5 entries" dropdown, an "Export" button, and a search bar. A table lists guides with columns for Guide Name, Guide Played, ShowMe Played, TestMe Played, and MyGuide Sentiments. The table shows five entries, with one entry highlighted in red (Deleted) and others in green (Published or Unpublished). A pagination bar at the bottom indicates "Showing 1 - 5 of 83" entries.

Scroll down or you can click on "Summary" option, present at the left panel
A table representing activity count per unique guide

You can download this data from here

Guide Name	Guide Played	ShowMe Played	TestMe Played	MyGuide Sentiments
How to delete Contacts in Gmail (Published)	49	0	0	0
How to Label Opportunity in Lightning (What-Who-Why) (Published)	21	1	0	0
How to delete Contacts in Gmail (Deleted)	15	0	0	0
Search on Google (Unpublished)	15	0	0	0
SFDC Quick Trick and Tip #1: How to Add Social Accounts to Your... (Published)	13	2	0	0

Thank You!

myguide.org