myGuide

How to view MyGuide Search Insights
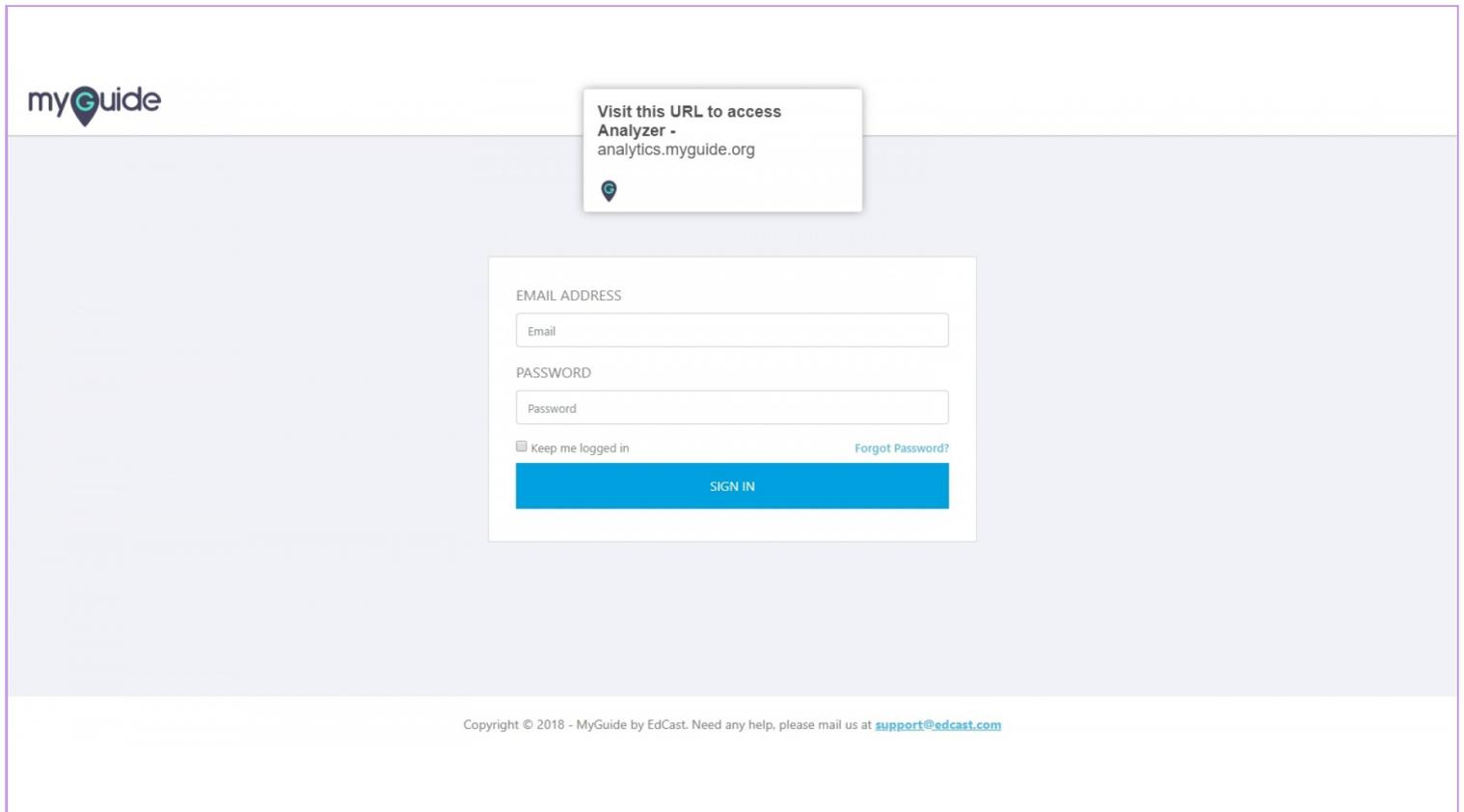
Visit this URL to access Analyzer -
analytics.myguide.org

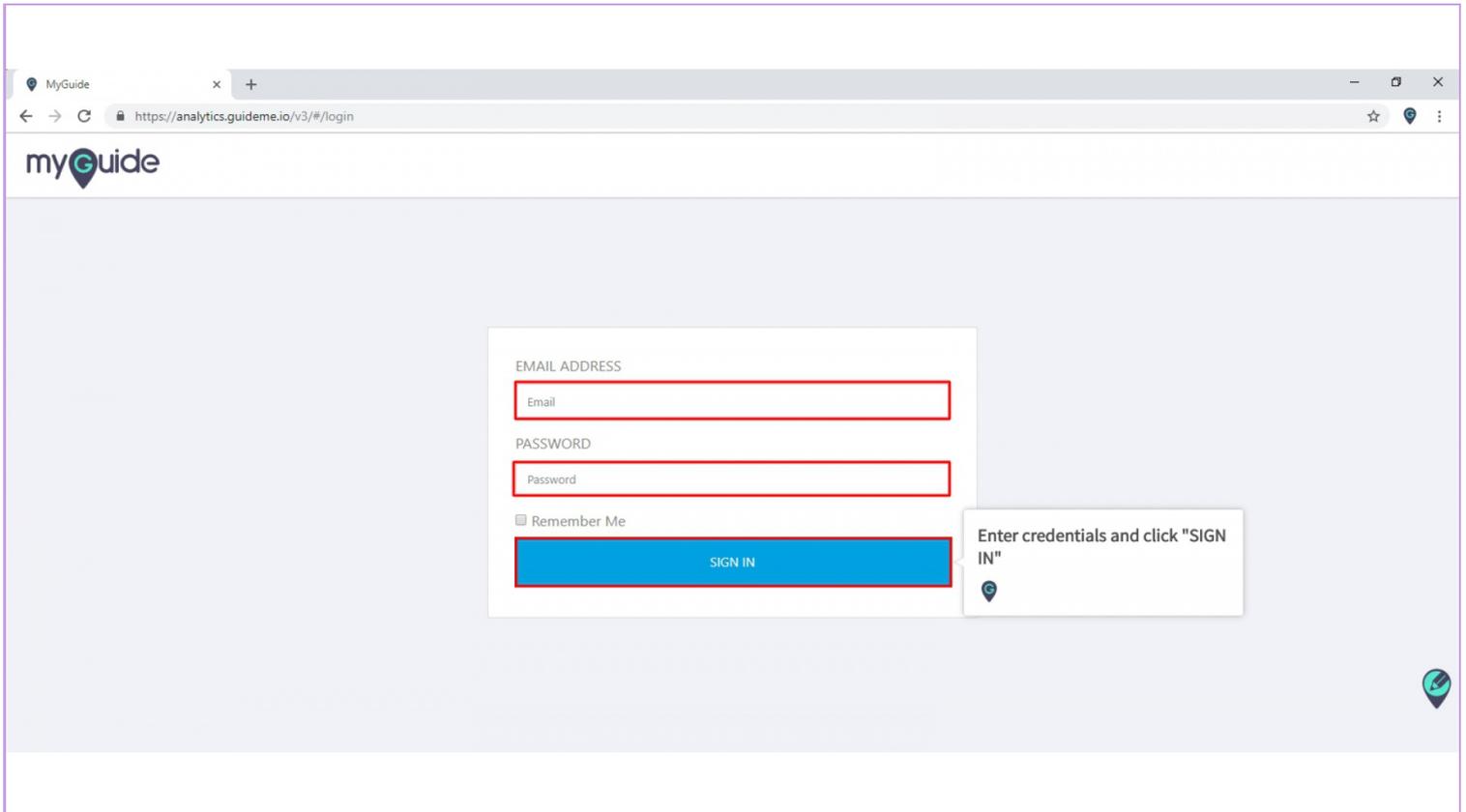Visit this URL to access
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EMAIL ADDRESS

Email

PASSWORD

Password

Keep me logged in   Forgot Password?

SIGN IN

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Step: 02

Enter credentials and click "SIGN IN"

Step: 03

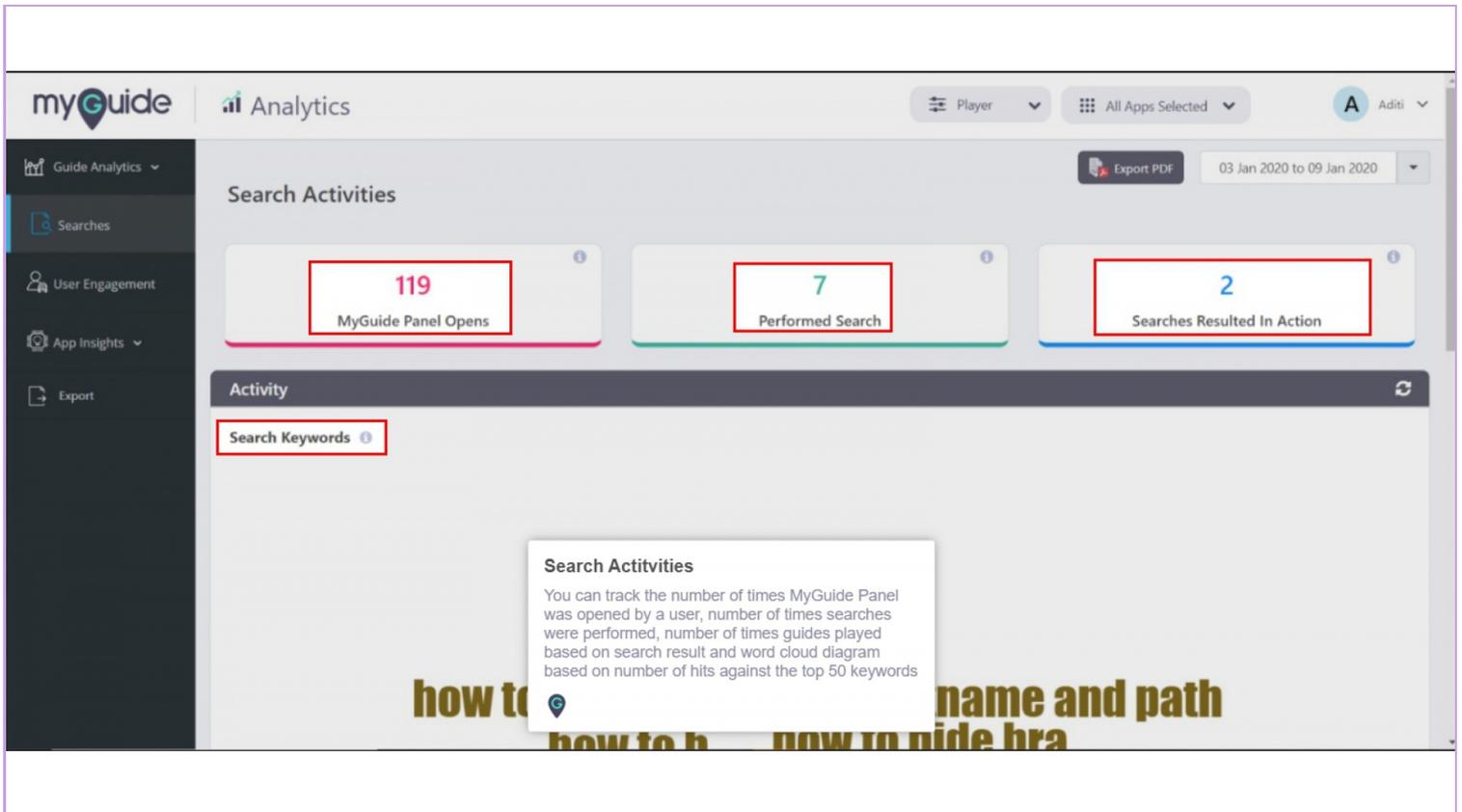Select the duration from the filter to view MyGuide Search analytics

Step: 04

Click on "Searches"
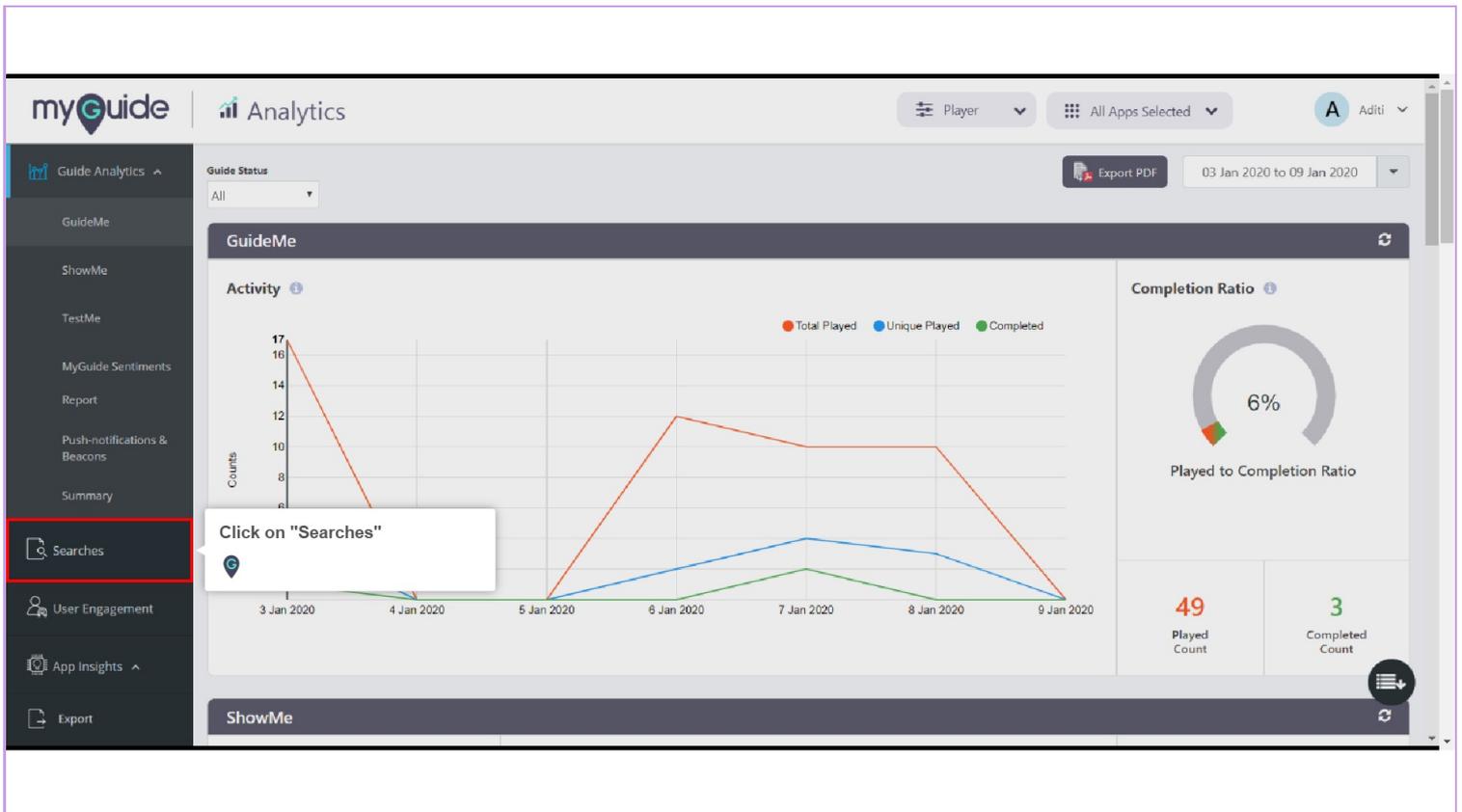
Search Actitvities

You can track the number of times MyGuide Panel was opened by a user, number of times searches were performed, number of times guides played based on search result and word cloud diagram based on number of hits against the top 50 keywords

On scrolling down, you will see "Search Summary"

Search Summary represents the top 50 keywords in the given time frame. You can search any keyword and track the number of times each keyword was hit by users, average result returned and number of times any particular item was clicked in the search results

You can also export this information

Thank You!

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