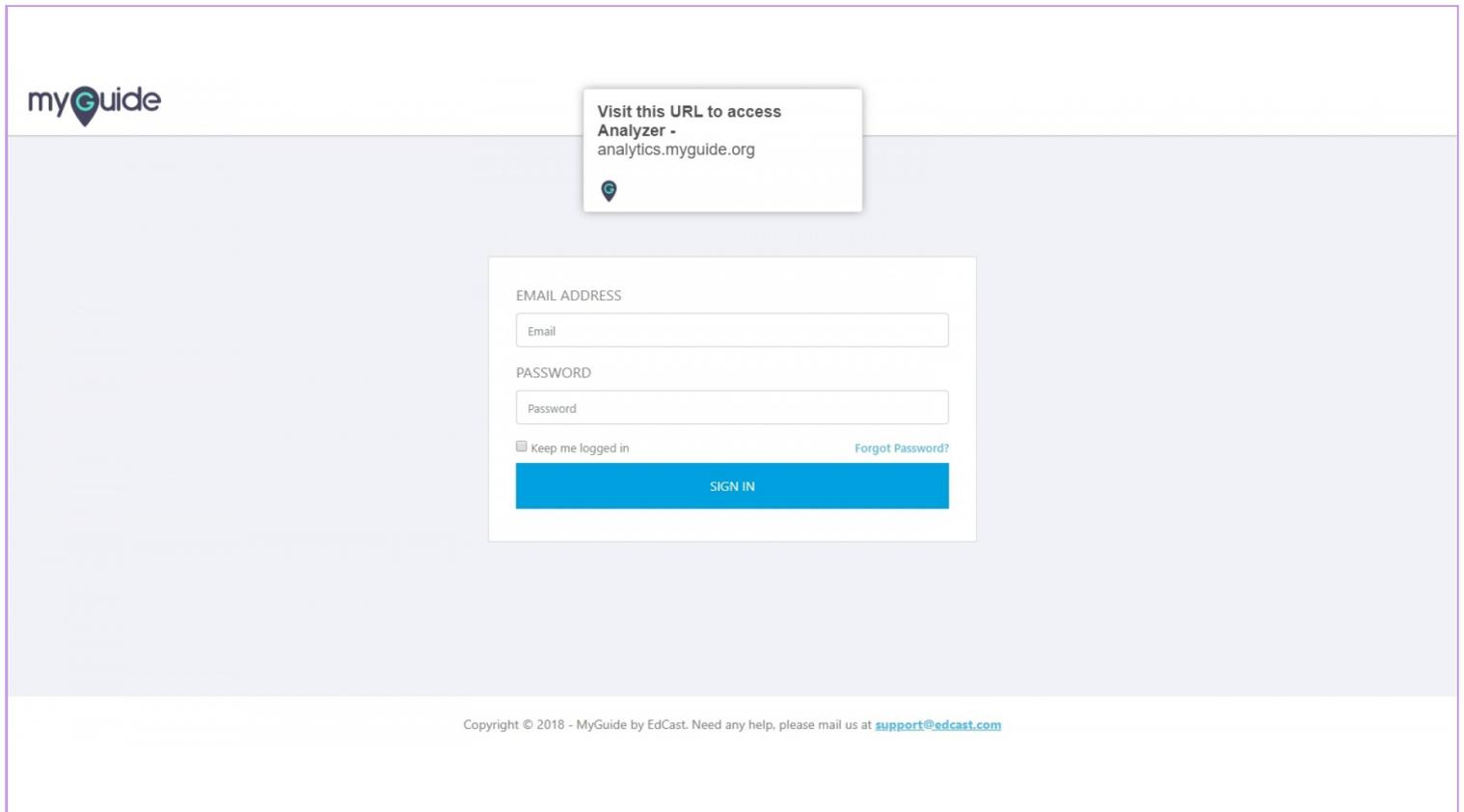




How to view MyGuide Search Insights

## Step: 01

Visit this URL to access Analyzer -  
analytics.myguide.org



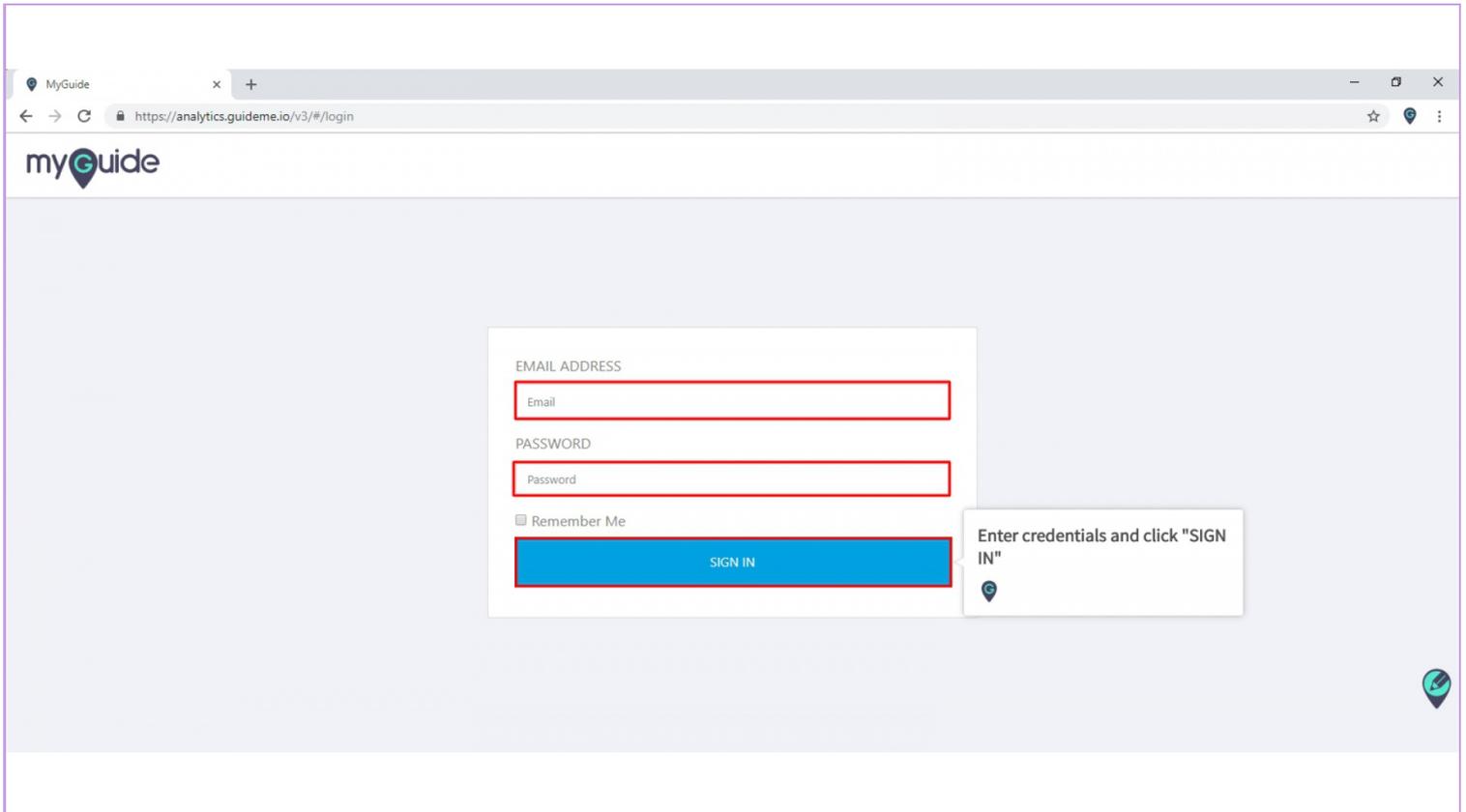
The screenshot shows the login interface for the myGuide Analyzer. In the top left corner is the myGuide logo. A central callout box contains the text: "Visit this URL to access Analyzer - analytics.myguide.org" with a location pin icon below it. Below this is a login form with the following elements:

- EMAIL ADDRESS**: A text input field with the placeholder text "Email".
- PASSWORD**: A text input field with the placeholder text "Password".
- Keep me logged in**: A checkbox with the label "Keep me logged in".
- [Forgot Password?](#): A link for password recovery.
- SIGN IN**: A blue button with the text "SIGN IN".

At the bottom of the page, the copyright notice reads: "Copyright © 2018 - MyGuide by EdCast. Need any help, please mail us at [support@edcast.com](mailto:support@edcast.com)".

## Step: 02

Enter credentials and click "SIGN IN"



The screenshot shows a web browser window with the URL <https://analytics.guideme.io/v3/#/login>. The page features the myGuide logo at the top left. The main content area contains a login form with the following elements:

- EMAIL ADDRESS:** A text input field with the placeholder text "Email".
- PASSWORD:** A text input field with the placeholder text "Password".
- Remember Me
- SIGN IN:** A blue button with white text.

A callout box on the right side of the form contains the text "Enter credentials and click 'SIGN IN'" and a small location pin icon.

# Step: 03

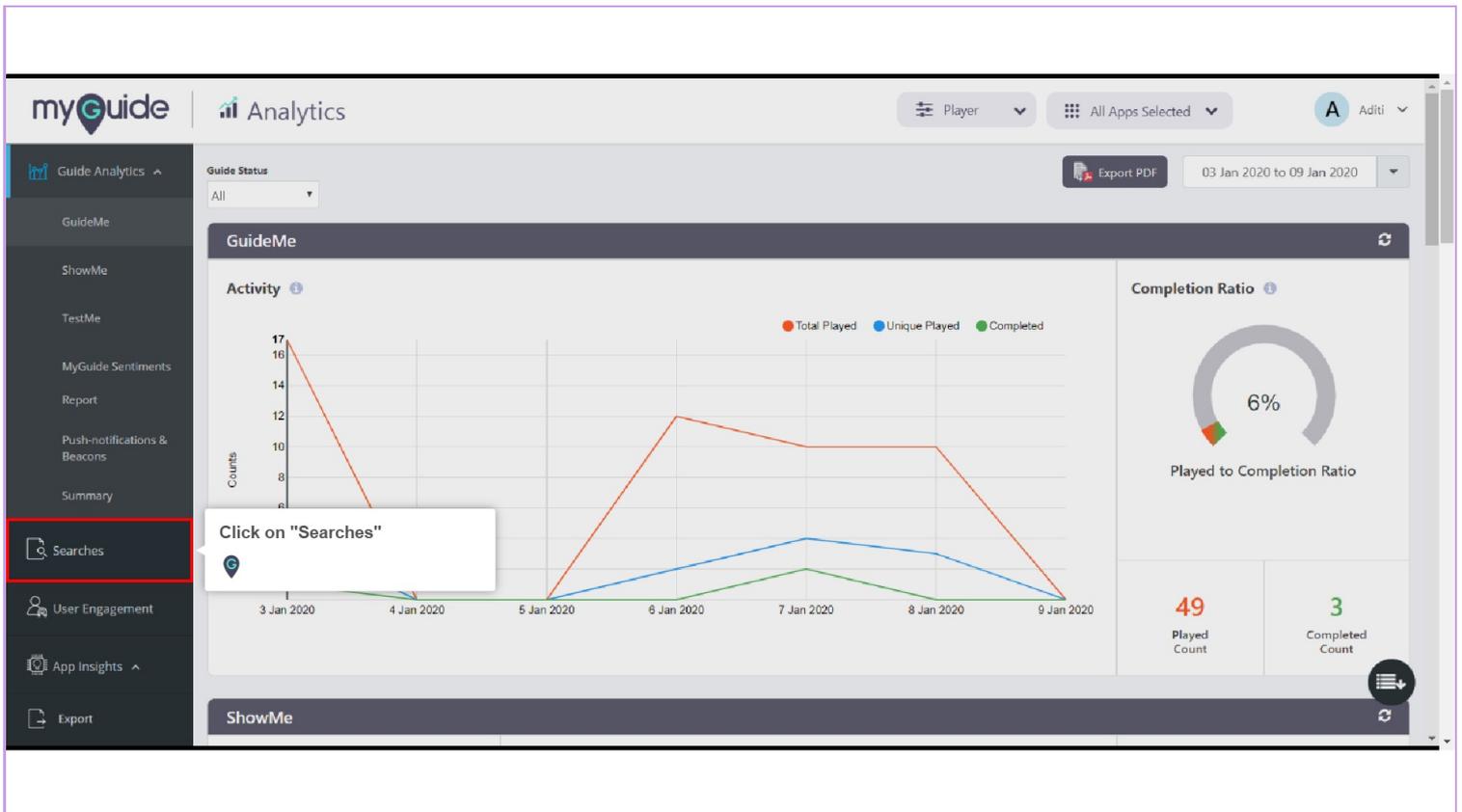
Select the duration from the filter to view MyGuide Search analytics

The screenshot displays the myGuide Analytics interface. At the top, there's a navigation bar with the myGuide logo, 'Analytics' title, and filters for 'Player' and 'All Apps Selected'. A user profile 'Aditi' is visible in the top right. The main content area is titled 'GuideMe' and shows an 'Activity' line chart. The chart plots 'Counts' on the y-axis (0 to 31) against dates from 3 Jan 2020 to 9 Jan 2020. Three data series are shown: 'Total Played' (orange line), 'MyGuide Search' (green line), and another series (blue line). A callout box points to the 'MyGuide Search' line with the text: 'Select the duration from the filter to view MyGuide Search analytics'. To the right of the chart is a filter menu for the date range '03 Jan 2020 to 09 Jan 2020'. The menu includes options: 'Last 7 Days' (highlighted in blue), 'Last 30 Days', 'Last 60 Days', 'Last 90 Days', 'Last 180 Days', 'Last 365 Days', 'Last Calendar Year', and 'Custom Range'. Below the chart, there are summary statistics: '50 Played Count' and '20 Completed Count'. A 'ShowMe' button is at the bottom left of the chart area.

Date	Total Played	MyGuide Search	Other
3 Jan 2020	0	0	0
4 Jan 2020	0	0	0
5 Jan 2020	0	0	0
6 Jan 2020	0	0	0
7 Jan 2020	15	5	2
8 Jan 2020	25	14	4
9 Jan 2020	5	2	1

# Step: 04

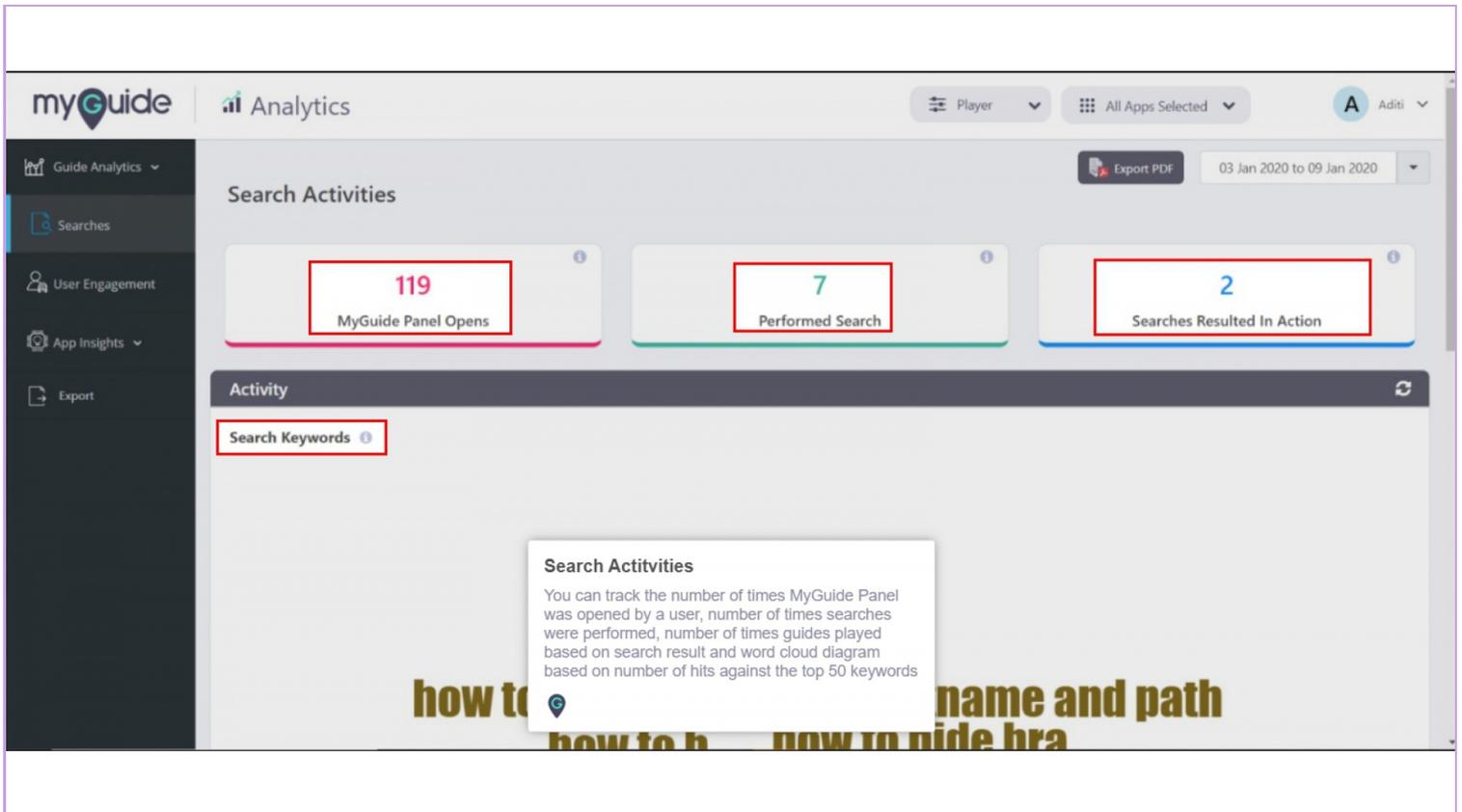
Click on "Searches"



## Step: 05

# Search Activities

You can track the number of times MyGuide Panel was opened by a user, number of times searches were performed, number of times guides played based on search result and word cloud diagram based on number of hits against the top 50 keywords



## Step: 06

### On scrolling down, you will see "Search Summary"

Search Summary represents the top 50 keywords in the given time frame. You can search any keyword and track the number of times each keyword was hit by users, average result returned and number of times any particular item was clicked in the search results

You can also export this information

**On scrolling down, you will see "Search Summary"**  
Search Summary represents the top 50 keywords in the given time frame. You can search any keyword and track the number of times each keyword was hit by users, average result returned and number of times any particular item was clicked in the search results

**You can also export this information**

myGuide Analytics

Search Summary

Summary ⓘ

Show 10 entries

Keyword	No. of Searches	Avg. Result Returned	Clicks
how to enable video as default for slideshow mode	1	100	1
how to match steps by hostname and path	1	100	0
how to hide brand logo	1	100	1
how to send	1	100	0
how to h	1	100	0
how to hide bra	1	100	0
how to hide brnd	1	100	0

Export Search Keyword

# Thank You!

[myguide.org](https://myguide.org)