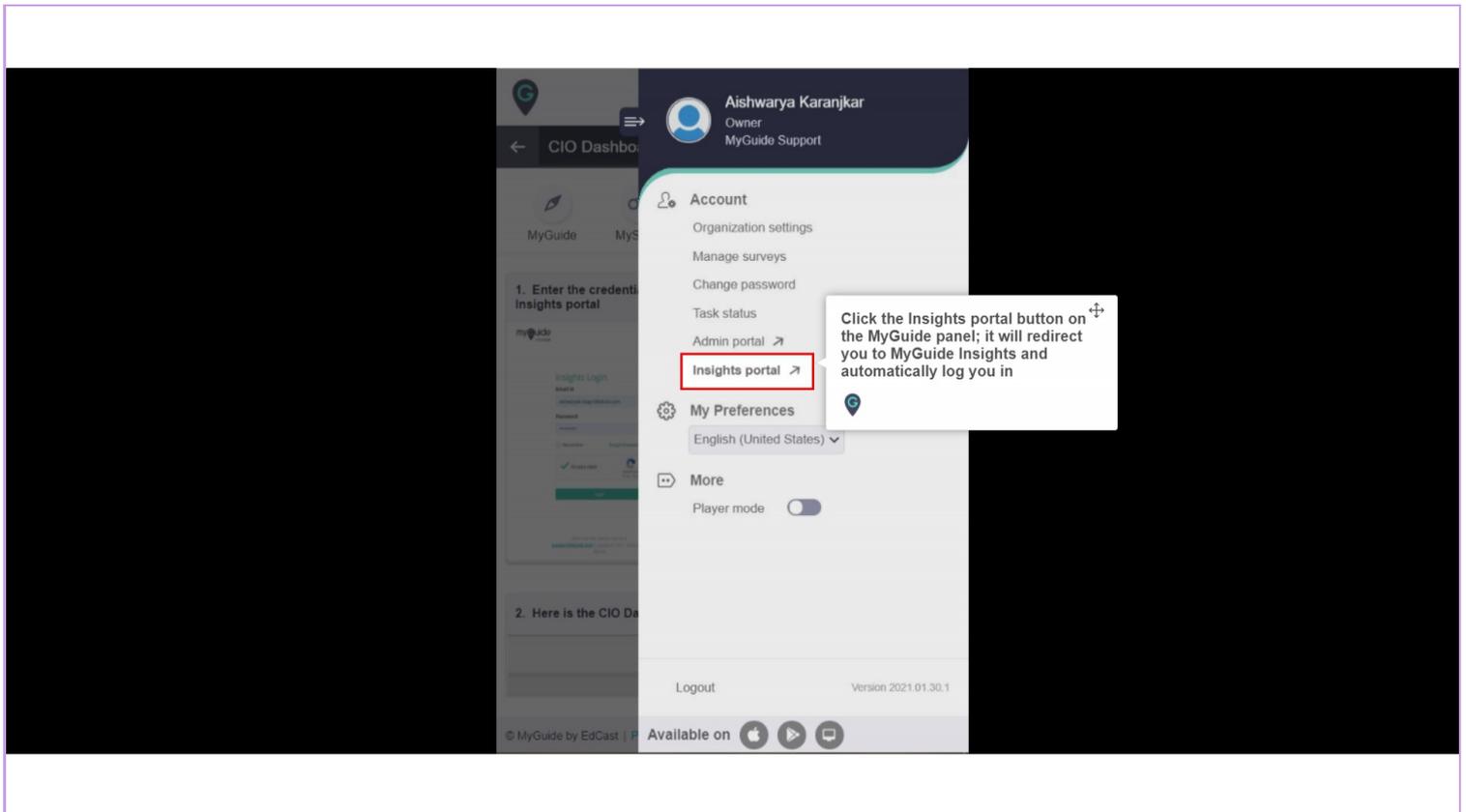




Search Insights

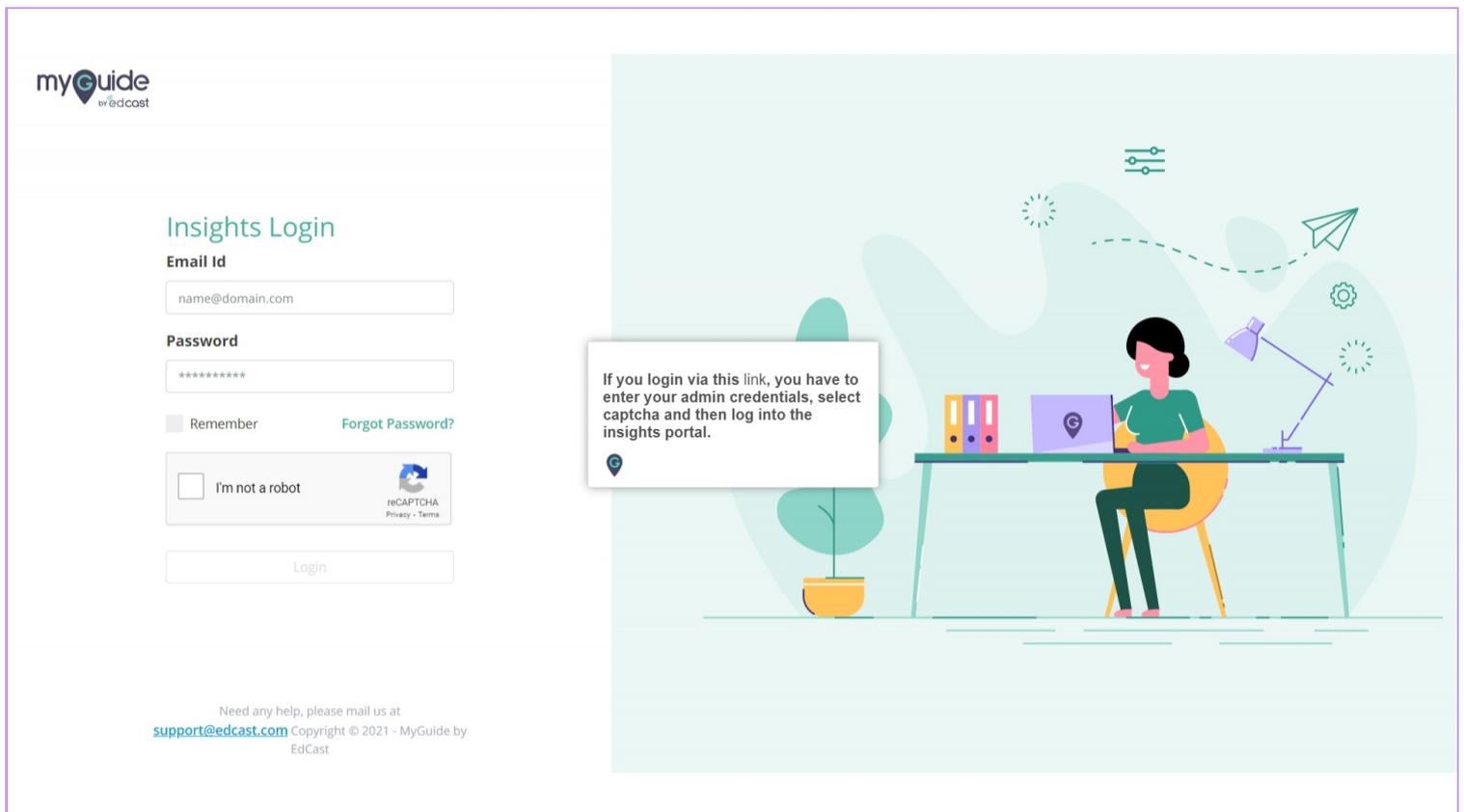
Step: 01

1) Click the Insights portal button on the MyGuide panel; it will redirect you to MyGuide Insights and automatically log you in



Step: 02

If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.



The image shows a screenshot of the 'myGuide by edcast' Insights Login page. The page features a white background with a light blue header containing the logo. The main content area is titled 'Insights Login' and includes the following elements:

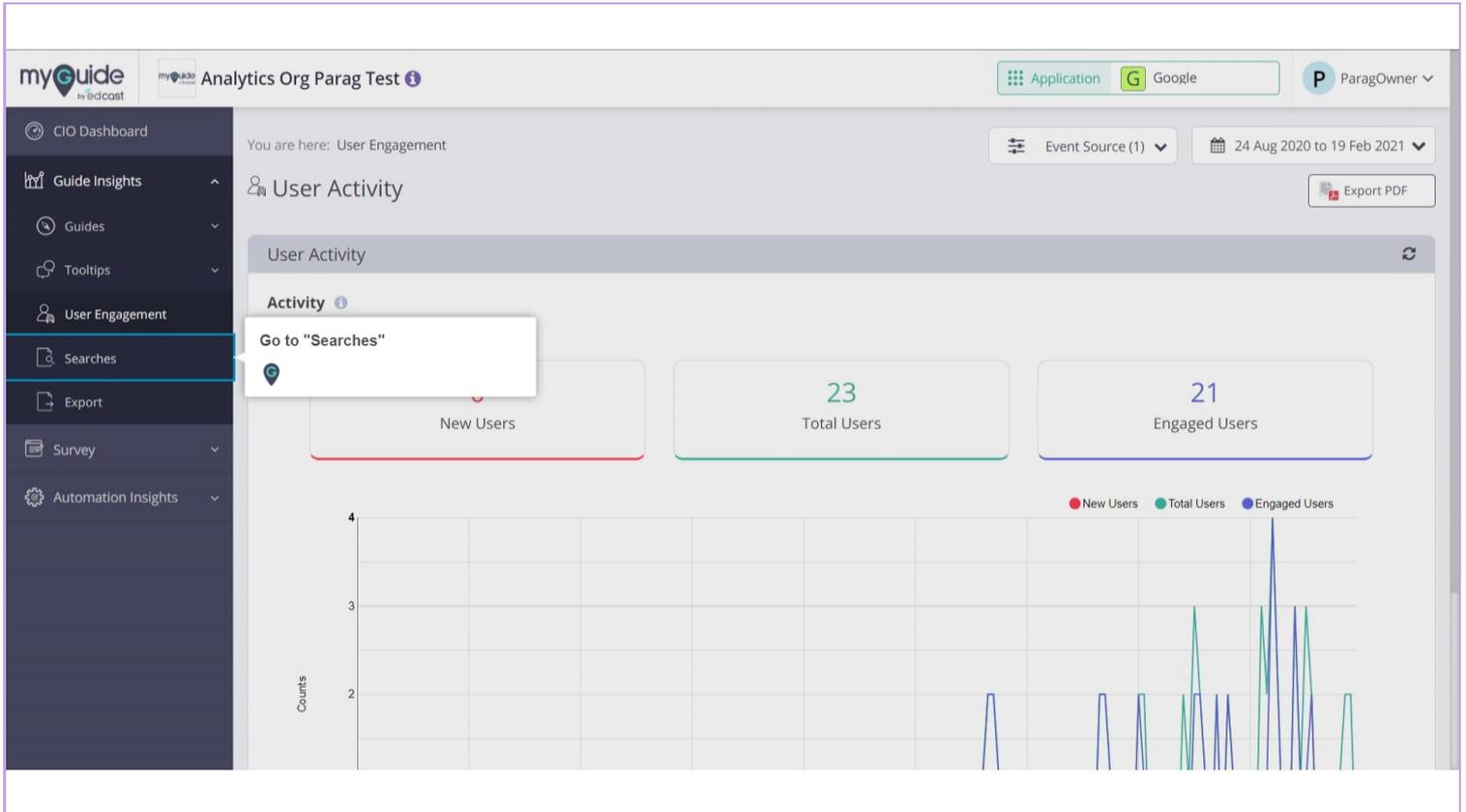
- Email Id:** A text input field containing 'name@domain.com'.
- Password:** A text input field with masked characters '*****'.
- Remember:** A checkbox labeled 'Remember'.
- Forgot Password?:** A link for password recovery.
- I'm not a robot:** A checkbox next to a reCAPTCHA logo and the text 'reCAPTCHA Privacy - Terms'.
- Login:** A button to submit the login form.

Below the login form, there is a footer with the text: 'Need any help, please mail us at support@edcast.com Copyright © 2021 - MyGuide by EdCast'.

Overlaid on the right side of the screenshot is an illustration of a person sitting at a desk with a laptop, surrounded by icons representing technology and productivity. A white callout box with a location pin icon contains the text: 'If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.'

Step: 03

Go to "Searches"



Step: 04

Click this app switcher icon

The screenshot displays the myGuide Analytics interface. On the left is a dark sidebar with navigation options: CIO Dashboard, Guide Insights, Guides, GuideMe, ShowMe, TestMe, Survey, Push-notifications & Beacons, Summary, Tooltips, User Engagement, Searches, Export, Survey, and Automation Insights. The main header includes the myGuide logo, the text 'Analytics Org Parag Test', and a user profile 'ParagOwner'. A callout box with a location pin icon and the text 'Click this app switcher icon' points to a grid icon in the top right navigation area. Below the header, the breadcrumb 'You are here: Guides' is shown. The main content area is titled 'Guides' and features a 'GuideMe' card. This card contains an 'Activity' line chart with a legend for 'Total Played' (orange), 'Unique Played' (blue), and 'Completed' (green). The x-axis shows dates from 13 Feb 2021 to 19 Feb 2021, and the y-axis is labeled 'Counts'. A 'Completion Ratio' section shows a 0% gauge and the text 'Played Versus Completed'. Below the gauge are two summary cards: 'Played Count' and 'Completed Count', both showing a value of 0. An 'Export PDF' button is located in the top right of the main content area.

Step: 05

You can select any application from here to check the insights

The screenshot displays the myGuide Analytics dashboard. A central modal window titled 'App List' is open, showing a grid of application cards. The modal includes a search bar, filters for 'Active' and 'Archived' apps, and a 'Total Apps: 13' indicator. A callout box in the top right of the modal states: 'You can select any application from here to check the insights'. The background dashboard features a sidebar with navigation options like 'Guide Insights', 'Guides', and 'ShowMe'. The main content area shows a line graph of activity counts over time and a 'Completion Ratio' gauge set at 50%, with 'Played Count' at 690 and 'Completed Count' at 347.

Step: 06

Select a filter from here

The screenshot displays the myGuide Analytics dashboard for 'Analytics Org Parag Test'. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Guides, Tooltips, User Engagement, Searches, Export, Survey, and Automation Insights. The main content area is titled 'Search Activities' and shows 'You are here: Searches'. A filter dropdown menu is open, showing 'Event Source (1)' with options: 'Select All', 'Web Creator', and 'Web Player' (which is selected). The main area features a word cloud of search keywords, with 'create an account' and 'create' being the most prominent. To the right, two summary cards show '38 Performed Searches' and '7 Searches Resulted In Action'. A legend at the bottom left indicates search frequency with color-coded bars for counts ≥ 1, ≥ 2, ≥ 3, ≥ 4, and ≥ 5.

Step: 07

Select a date range from here

The screenshot displays the myGuide Analytics dashboard for 'Analytics Org Parag Test'. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Guides, Tooltips, User Engagement, Searches, Export, Survey, and Automation Insights. The main content area is titled 'Search Activities' and shows a word cloud of search keywords. A callout box points to the date range selector, which is currently set to '24 Aug 2020 to 19 Feb 2021'. The dropdown menu offers several pre-defined date ranges: Last 7 Days, Last 30 Days, Last 60 Days, Last 90 Days, Last 180 Days (highlighted in green), Last 365 Days, Last Calendar Year, and Custom Range. Below the word cloud is a legend with five colored bars representing frequency levels: ≥ 1 (yellow), ≥ 2 (orange), ≥ 3 (red), ≥ 4 (green), and ≥ 5 (blue).

Step: 08

Click on "Export PDF" to download the Search data to your local system

The screenshot displays the myGuide Analytics Org Parag Test interface. The top navigation bar includes the myGuide logo, the organization name, and user information (ParagOwner). A sidebar on the left lists navigation options: CIO Dashboard, Guide Insights, Guides, Tooltips, User Engagement, Searches, Export, Survey, and Automation Insights. The main content area is titled "Search Activities" and shows "You are here: Searches". A date range selector is set to "20 to 19 Feb 2021". A callout box with a location pin icon contains the text: "Click on 'Export PDF' to download the Search data to your local system". An "Export PDF" button is visible in the top right. The "Activity" section features a "Search Keywords" word cloud with terms such as "create an account", "survey", "branchin", "steps", "create", "branch", "survey", "steps", "guide", "survey", "mex", "sirhey", "create an acco", "trans", "inlin", "5 feb", "guide un", "skip", "image", "msg", "french", "all steps", "gudie", "ms", "surve", "step", "asd,jfgsjhsfbjls", "mixed", "asd,jfgsjhsfbjls", and "branch". A legend at the bottom of the word cloud shows five categories: ≥ 1 (yellow), ≥ 2 (orange), ≥ 3 (red), ≥ 4 (green), and ≥ 5 (blue). On the right side, two summary cards are displayed: "38 Performed Searches" and "7 Searches Resulted In Action".

Step: 10

Here the table represents top 50 keywords (in accordance with the number of hits against each keyword) in the given time frame.

You are free to search for the desired keyword using the search feature if you believe it did not qualify. Keyword: Search keystrokes as searched by various users. Number of Searches: Number of times each keystroke was hit by various users Avg. Result Returned: Average number of results (minimum) returned, over the period of time against the number of searched performed for each keystrokes Clicks: It represents how many times a click was made on any particular item in the search result

The screenshot shows the myGuide Analytics dashboard for 'Analytics Org Parag Test'. A tooltip is displayed over the table, explaining that it represents the top 50 keywords based on the number of hits. The table below shows the first five keywords:

Keyword	No. of Searches	Avg. Result Returned	Clicks
create	3	2	0
inlin	2	2	0
branchin	2	1	0
survey	2	2	1
trans	2	1	0

The dashboard also includes a search bar, an 'Export' button, and a navigation menu on the left with options like 'CIO Dashboard', 'Guide Insights', 'Guides', 'Tooltips', 'User Engagement', 'Searches', 'Export', 'Survey', and 'Automation Insights'. The footer contains the copyright notice 'Copyright © 2021 - MyGuide by EdCast.' and a support email address 'support@edcast.com'.

Thank you

myguide.org