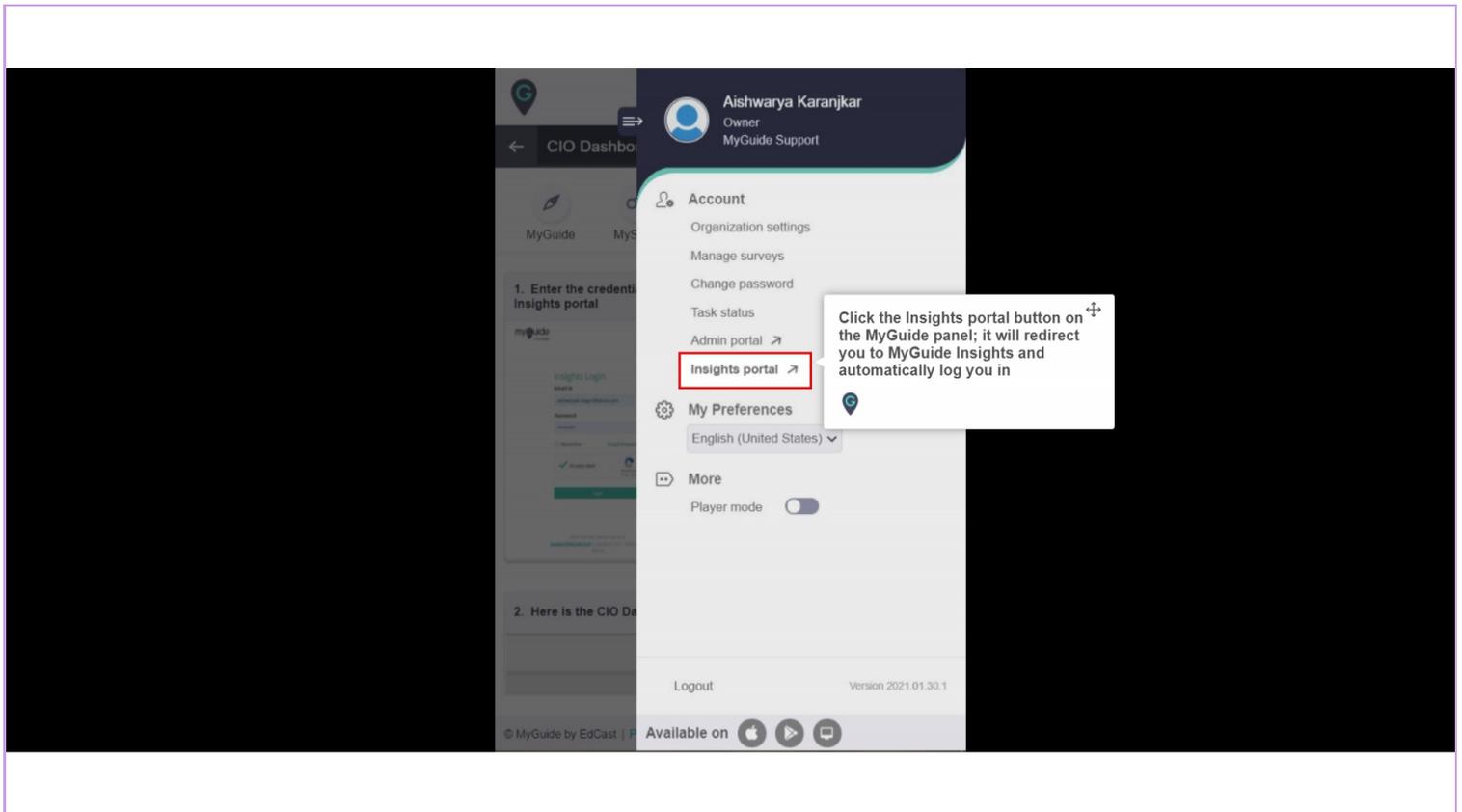




Survey Insights

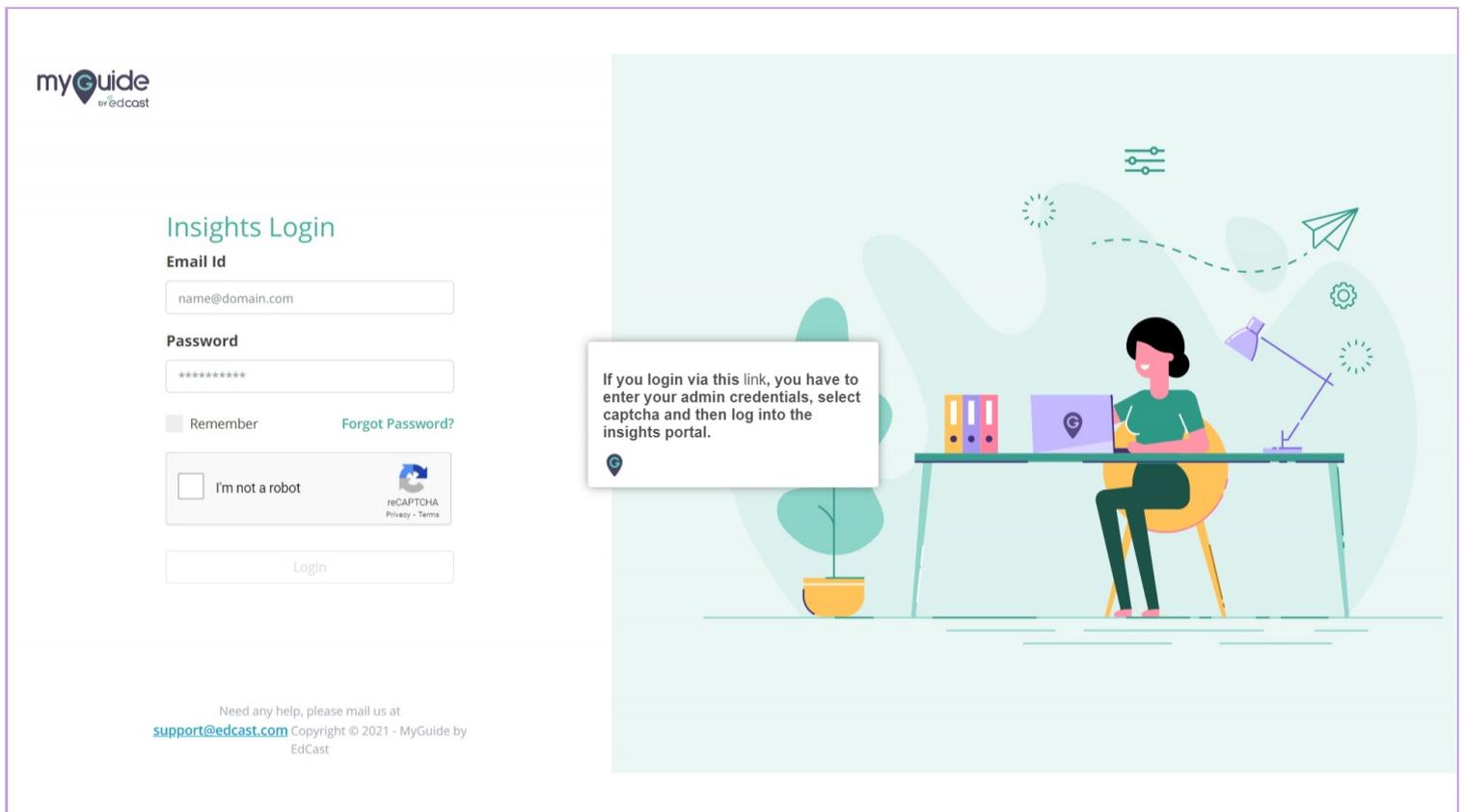
Step: 01

1) Click the Insights portal button on the MyGuide panel; it will redirect you to MyGuide Insights and automatically log you in



Step: 02

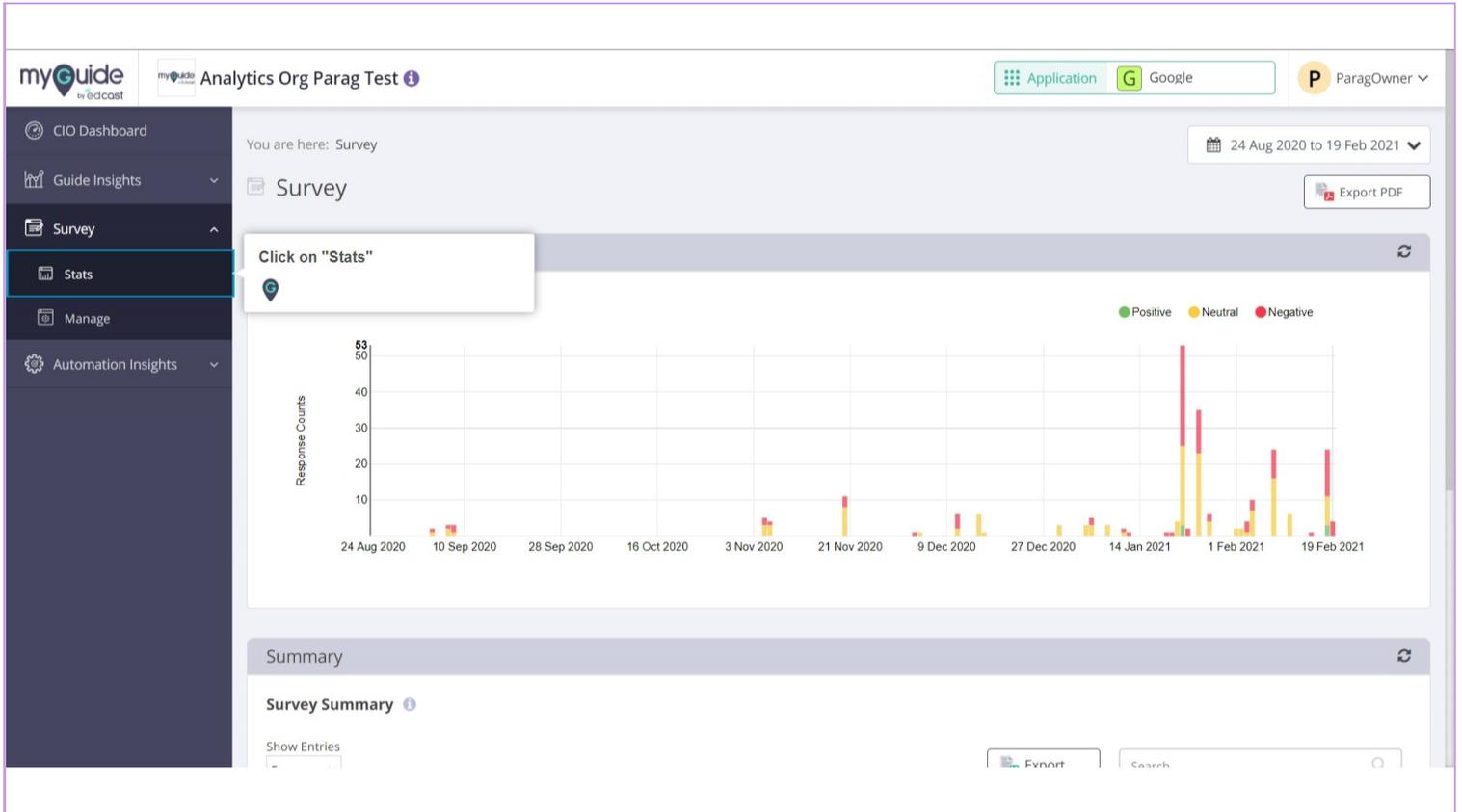
If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.



The image shows a screenshot of the 'myGuide by edcast' Insights Login page. The page features a white background with a light blue header containing the logo. Below the logo, the text 'Insights Login' is displayed in a teal font. The login form includes fields for 'Email Id' (with the placeholder 'name@domain.com') and 'Password' (with a masked password '*****'). There are checkboxes for 'Remember' and 'I'm not a robot', a 'Forgot Password?' link, and a 'reCAPTCHA' widget. A 'Login' button is at the bottom of the form. At the bottom of the page, there is a footer with the text: 'Need any help, please mail us at support@edcast.com Copyright © 2021 - MyGuide by EdCast'. To the right of the login form is a large illustration of a person sitting at a desk with a laptop, surrounded by various icons like a paper plane, gears, and a lightbulb. A white callout box with a location pin icon is overlaid on the illustration, containing the text: 'If you login via this link, you have to enter your admin credentials, select captcha and then log into the insights portal.'

Step: 03

Click on "Stats"



Step: 04

Click on "Survey"

The screenshot shows the myGuide dashboard interface. The left sidebar contains a menu with the following items: CIO Dashboard, Guide Insights, App Insights, Survey, and Automation Insights. The 'Survey' item is highlighted with a blue bar. A white callout box with a blue location pin icon points to the 'Survey' item, containing the text 'Click on "Survey"'. The main content area displays 'You are here: CIO Dashboard' and 'CIO Dashboard Activity Across All Apps' for the period '21 Aug 2020 to 16 Feb 2021'. Below this, there is a donut chart showing activity distribution and a line chart titled 'GuideMe Play vs ShowMe Play'.

Activity	Percentage
Survey Export EDITED	11%
Survey Search	9%
Guide Summary Table	7%
Export excel and View ...	5%
linked guide test Ab	5%
Others	52%
new fb child guide	2%
new fb parent guide	3%
parent window	2%
Navigate to dashboard	3%
New Guide Test	2%

Date	GuideMe Played	ShowMe Played
21 Aug 2020	~40	~10
10 Oct 2020	~120	~10
29 Nov 2020	~460	~10
18 Jan 2021	~10	~10
16 Feb 2021	~10	~10

Step: 05

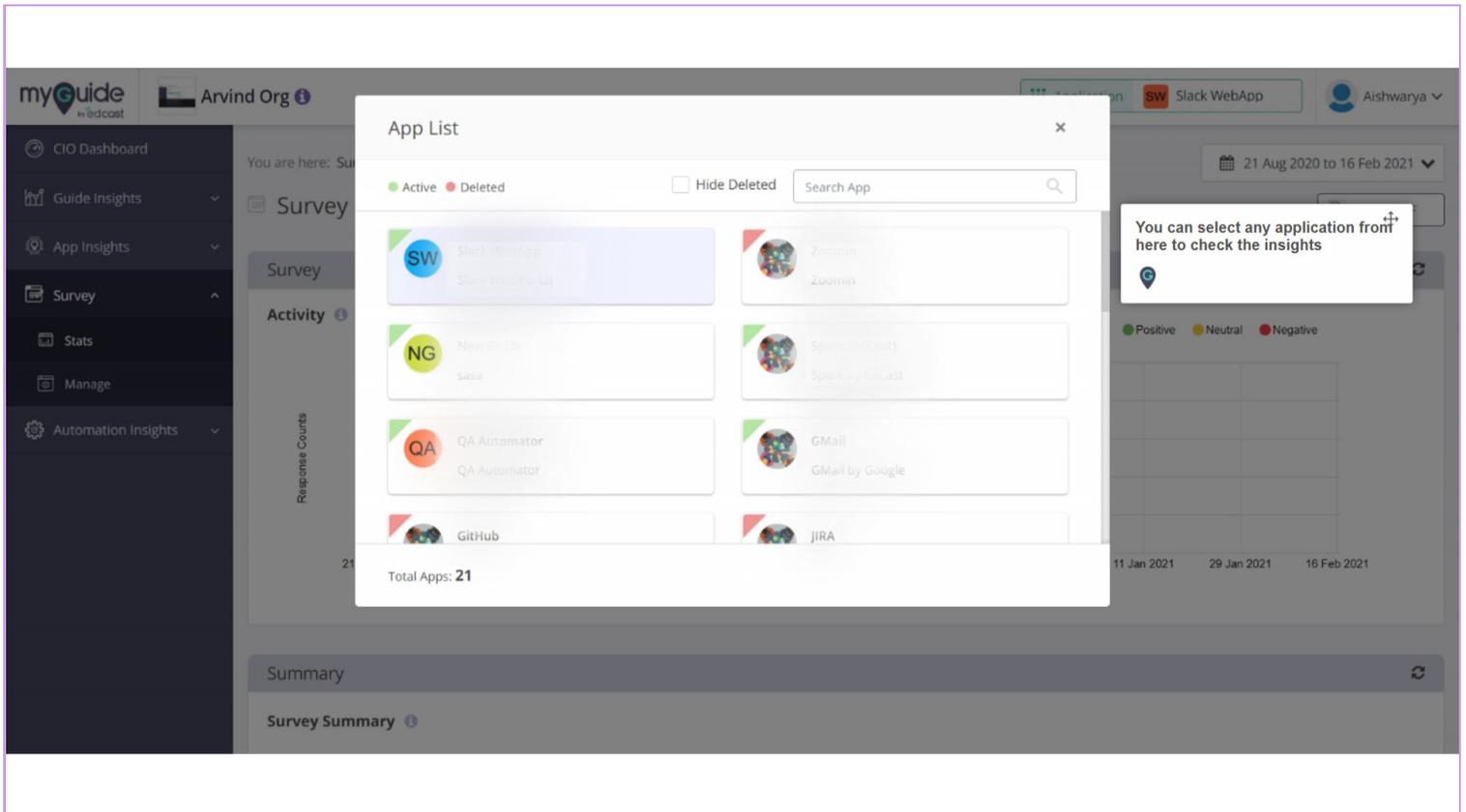
Click this app switcher

The screenshot displays the myGuide Analytics interface for 'Analytics Org Parag Test'. A callout box points to the 'Application' switcher, which is currently set to 'Google'. The main content area features a 'Survey Activity' chart showing response counts from 24 Aug 2020 to 19 Feb 2021. The chart uses a stacked bar format with green for Positive, yellow for Neutral, and red for Negative responses. A significant spike in activity is visible in early February 2021. Below the chart is a 'Survey Summary' section with a table of survey entries. The table has columns for Survey Name, Labels, Responses, Survey Distribution, and Last updated on. The 'Show Entries' dropdown is set to 5, and there is an 'Export' button and a search field.

Survey Name	Labels	Responses	Survey Distribution	Last updated on
(Name of Survey)		(No. of responses)	(User Survey analysis)	(Last update time)

Step: 06

You can select any application from here to check the insights



The screenshot displays the myGuide webcast interface. A modal window titled "App List" is open, showing a list of applications. The modal includes a search bar, a "Hide Deleted" checkbox, and a list of applications with their respective icons and names. A callout box points to the application list with the text: "You can select any application from here to check the insights".

App List

Active Deleted Hide Deleted Search App

SW Slack WebApp Slack Web Portal	Zoomin Zoomin
NG New Guide Saba	Spark by EdCast Spark by EdCast
QA QA Automator QA Automator	GMail GMail by Google
GitHub	JIRA

Total Apps: 21

You can select any application from here to check the insights

Positive Neutral Negative

Step: 07

Click on "Export PDF" to download the Survey data to your local system

The screenshot displays the myGuide by edcast interface for a survey. The top navigation bar includes the myGuide logo, the user's name 'Arvind Org', and application links for 'Application' and 'Slack WebApp'. The user 'Aishwarya' is logged in. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area shows the 'Survey' page with a breadcrumb 'You are here: Survey'. A callout box with a location pin icon says 'Click on "Export PDF" to download the Survey data to your local system'. Below this is a bar chart titled 'Activity' showing 'Response Counts' on the y-axis (0 to 1) and dates on the x-axis (24 Aug 2020 to 19 Feb 2021). The chart shows four bars: a red bar (Negative) at 10 Sep 2020, a yellow bar (Neutral) at 10 Sep 2020, a yellow bar (Neutral) at 16 Oct 2020, and a yellow bar (Neutral) at 9 Dec 2020. A legend indicates Positive (green), Neutral (yellow), and Negative (red). Below the chart is a 'Summary' section with a 'Survey Summary' and a 'Show Entries' dropdown. At the bottom right, there is an 'Export' button and a search bar.

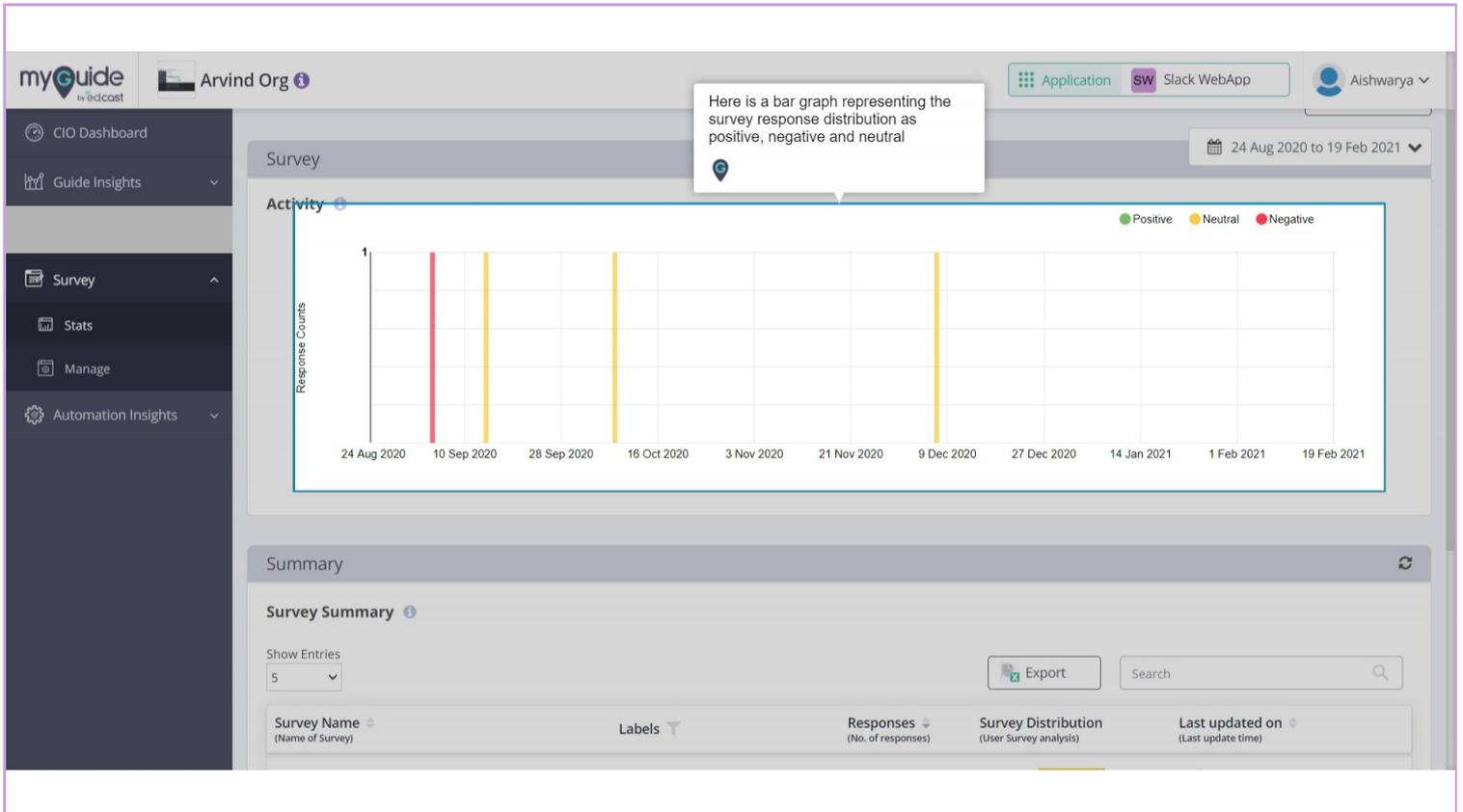
Step: 08

Select a date range from here

The screenshot displays the myGuide by edcast interface. The top navigation bar includes the myGuide logo, the organization name 'Arvind Org', and user information 'Aishwarya'. A sidebar on the left contains navigation options: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area shows a 'Survey' page with a breadcrumb 'You are here: Survey'. Below this is an 'Activity' chart titled 'Survey' showing 'Response Counts' over time. The x-axis ranges from 24 Aug 2020 to 19 Feb 2021. A tooltip 'Select a date range from here' is positioned over the chart. To the right, a date range dropdown menu is open, showing options: Last 7 Days, Last 30 Days, Last 60 Days, Last 90 Days, Last 180 Days (highlighted), Last 365 Days, Last Calendar Year, and Custom Range. Below the chart is a 'Summary' section with a 'Survey Summary' and a 'Show Entries' button.

Step: 09

Here is a bar graph representing the survey response distribution as positive, negative and neutral



Step: 10

Here is a table representing activities of Surveys

SurveyTitle: Title of Survey Created.Label: Labels of surveys.Responses: Number of responses for each survey.Survey Distribution: Distribution of survey responses analysed as positive, negative and neutral.Last Updated On: Date and time on which the Survey was modified

The screenshot displays the MyGuide by EdCast interface. The top navigation bar includes the logo, 'Arvind Org', application type 'Slack WebApp', and user 'Aishwarya'. A date range filter is set to '24 Aug 2020 to 19 Feb 2021'. The left sidebar contains menu items: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area shows a 'Survey Summary' section with a table of survey activities. A tooltip is overlaid on the table, providing a detailed description of the columns: SurveyTitle, Label, Responses, Survey Distribution, and Last Updated On. The table lists five surveys with their respective labels, response counts, distribution bars, and update times.

Survey Name	Label	Responses	Survey Distribution	Last updated on
MJ 2				19th Jun, 2020 at 3:27 PM
MultiSelect				20th Apr, 2020 at 5:17 PM
global				3rd Jul, 2020 at 12:50 PM
fdgdf	-	0		22nd Jan, 2021 at 11:47 AM
Delete test New Sentiment 2020-04-17	Core page	+1		8th Dec, 2020 at 11:17 AM

Step: 11

To see more details of a survey, click on its title

The screenshot displays the 'myGuide by edcast' dashboard for 'Arvind Org'. The user is logged in as 'Aishwarya'. The dashboard shows a 'Survey Summary' section with a table of surveys. A tooltip is overlaid on the 'MJ 2' survey title, indicating that clicking on the title leads to more details.

Survey Name (Name of Survey)	Labels	Responses (No. of responses)	Survey Distribution (User Survey analysis)	Last updated on (Last update time)
MJ 2		2		19th Jun, 2020 at 3:27 PM
MultiSelect		1		20th Apr, 2020 at 5:17 PM
global		1		3rd Jul, 2020 at 12:50 PM
		0		22nd Jan, 2021 at 11:47 AM
		0		8th Dec, 2020 at 11:17 AM

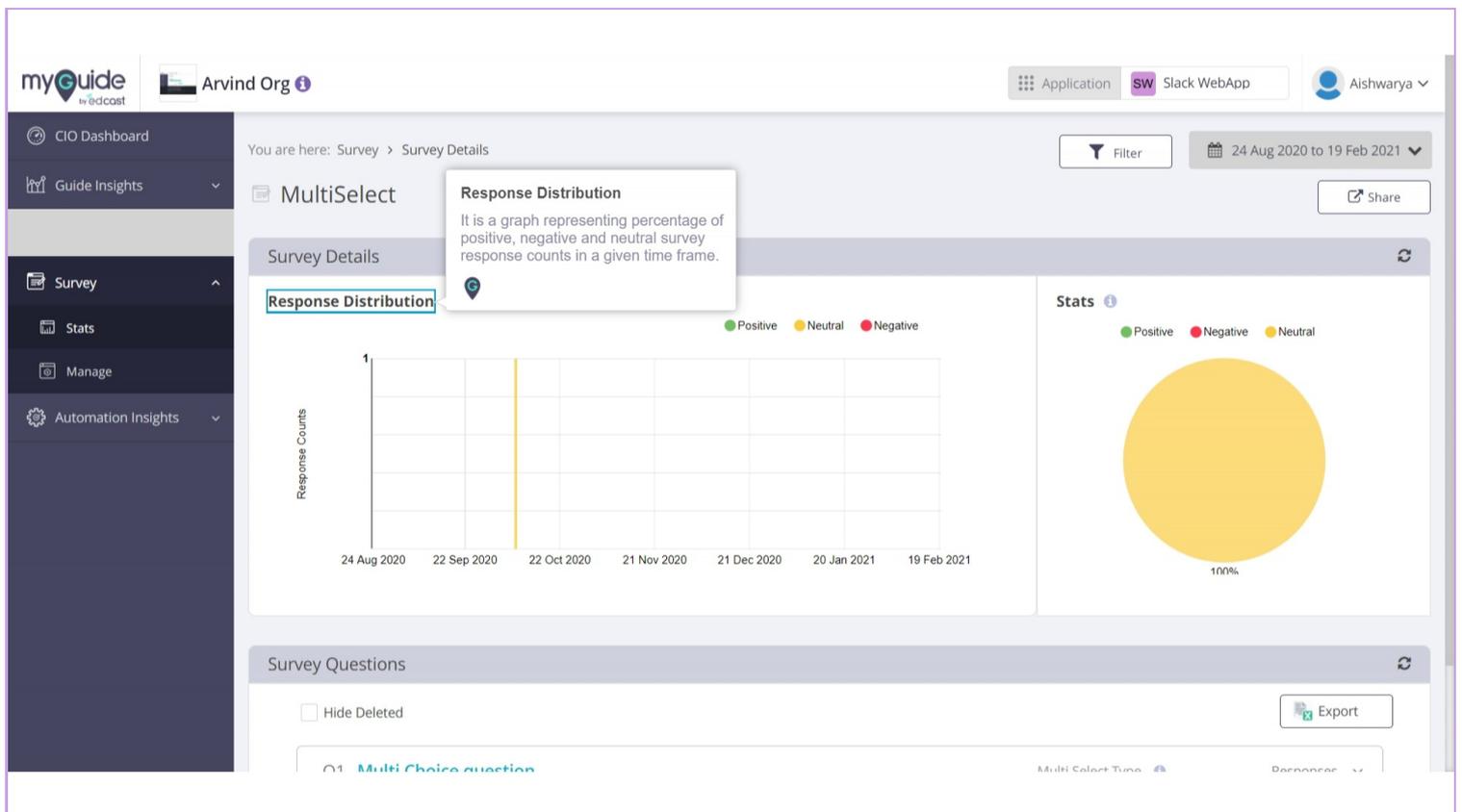
Showing 1 - 5 of 145

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Step: 12

Response Distribution

It is a graph representing percentage of positive, negative and neutral survey response counts in a given time frame.



Step: 13

Stats

A pie chart showing count and percentage of positive, negative and neutral responses for this survey.

The screenshot displays the 'myGuide by edcast' interface for a survey titled 'MultiSelect'. The top navigation bar includes the logo, 'Arvind Org', and user information 'Aishwarya'. The left sidebar contains menu items: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area shows 'Survey Details' for 'MultiSelect' with a date range of '24 Aug 2020 to 19 Feb 2021'. A 'Response Distribution' chart shows a single data point for 'Neutral' responses on 22 Oct 2020. A 'Stats' pie chart shows 100% Neutral responses. A tooltip for the 'Stats' chart reads: 'Stats: A pie chart showing count and percentage of positive, negative and neutral responses for this survey.' The 'Survey Questions' section at the bottom shows a question titled 'Q1 Multi Choice question'.

Step: 14

Click the survey question

The screenshot displays the myGuide by edcast dashboard for 'Arvind Org'. The top navigation bar includes the myGuide logo, the organization name, and user information for 'Aishwarya'. A sidebar on the left contains menu items: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area is titled 'Survey Details' and features a 'Response Distribution' chart (a bar chart with a single yellow bar at 1) and a 'Stats' pie chart (100% yellow). Below these is the 'Survey Questions' section, which includes a 'Hide Deleted' checkbox, an 'Export' button, and a list of questions. A callout box with a location pin icon points to the first question, 'Q1. Multi Choice question', which is highlighted with a blue border. The footer contains copyright information and a support email address.

myGuide by edcast

Arvind Org

Application SW Slack WebApp Aishwarya

Survey Details

Response Distribution

Stats

Survey Questions

Q1. Multi Choice question

Click the survey question

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Step: 15

Here you can see the response stats

The screenshot shows the myGuide by edcast interface. The top navigation bar includes the myGuide logo, the organization name 'Arvind Org', and the user profile 'Aishwarya'. The left sidebar contains navigation items: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area features a pie chart with a tooltip that says 'Here you can see the response stats'. The chart shows a single orange slice representing 100% of the responses, labeled 'option2'. Below the chart is a 'Response Stats' table.

ANSWER CHOICES	RESPONSES	RESPONSE COUNT
option1 and option2	100.0%	1
TOTAL		1

Step: 16

Click on "Filter"

The screenshot shows the myGuide webcast interface. The top navigation bar includes the myGuide logo, the user's name 'Arvind Org', and the application name 'Slack WebApp'. The user 'Aishwarya' is logged in. The left sidebar contains navigation options: CIO Dashboard, Guide Insights, Survey, Stats, Manage, and Automation Insights. The main content area is titled 'Survey Details' and shows a 'MultiSelect' survey. A callout box with a location pin icon points to the 'Filter' button. The 'Response Distribution' chart shows a single bar for 'Neutral' at 100%. The 'Stats' chart also shows a single bar for 'Neutral' at 100%. The 'Survey Questions' section is partially visible at the bottom.

myGuide by edcast

Arvind Org

Application Slack WebApp

Aishwarya

You are here: Survey > Survey Details

MultiSelect

Filter

24 Aug 2020 to 19 Feb 2021

Share

Survey Details

Response Distribution

Positive Neutral Negative

Response Counts

24 Aug 2020 22 Sep 2020 22 Oct 2020 21 Nov 2020 21 Dec 2020 20 Jan 2021 19 Feb 2021

Stats

Positive Negative Neutral

100%

Survey Questions

Hide Deleted

Export

Q1 Multi Choice question

Multi Select Type

Response

Step: 17

Select filters and click on "Apply"

The screenshot displays the myGuide webcast interface. A 'Survey Filter' dialog box is open, allowing users to filter survey data. The dialog includes a 'Survey Type' dropdown set to 'All', and two filter selection fields: 'Filter 1 (Guide Name, Step Name, Tooltip Name)' and 'Filter 2 (Step Name)', both currently showing 'Select Filter'. 'Apply' and 'Cancel' buttons are at the bottom of the dialog. A tooltip with a location pin icon points to the 'Apply' button, containing the text 'Select filters and click on "Apply"'. The background shows a 'MultiSelect' survey details page with a 'Response Distribution' chart and a 'Stats' section showing a 100% positive response rate.

Step: 18

Click on "Share"

The screenshot displays the myGuide webcast interface. The top navigation bar includes the myGuide logo, the organization name 'Arvind Org', and the user profile 'Aishwarya'. The main content area is titled 'Survey Details' and features a 'MultiSelect' survey. A 'Response Distribution' chart shows a single yellow bar representing 100% neutral responses. A 'Stats' section also shows a 100% neutral response. A 'Share' button is highlighted with a callout box that says 'Click on "Share"'. The 'Survey Questions' section at the bottom shows a 'Multi Choice question'.

Step: 19

You can copy the survey link from here and share with anyone

The screenshot shows the MyGuide webcast interface. A 'Share Survey' dialog box is open, displaying the following information:

- Survey Name: Survey01
- URL: <https://analytics-qa.guideme.io/public/v1/sentiment/response/44599150a2d4791aa698...>
- Allow Anonymous View (Option available only if User Tracking is enabled)
- Link Expires

A callout box points to the URL with the text: "You can copy the survey link from here and share with anyone". The background shows a list of surveys with columns for 'Last Updated', 'Global', and 'Questions'.

Thank you

myguide.org