

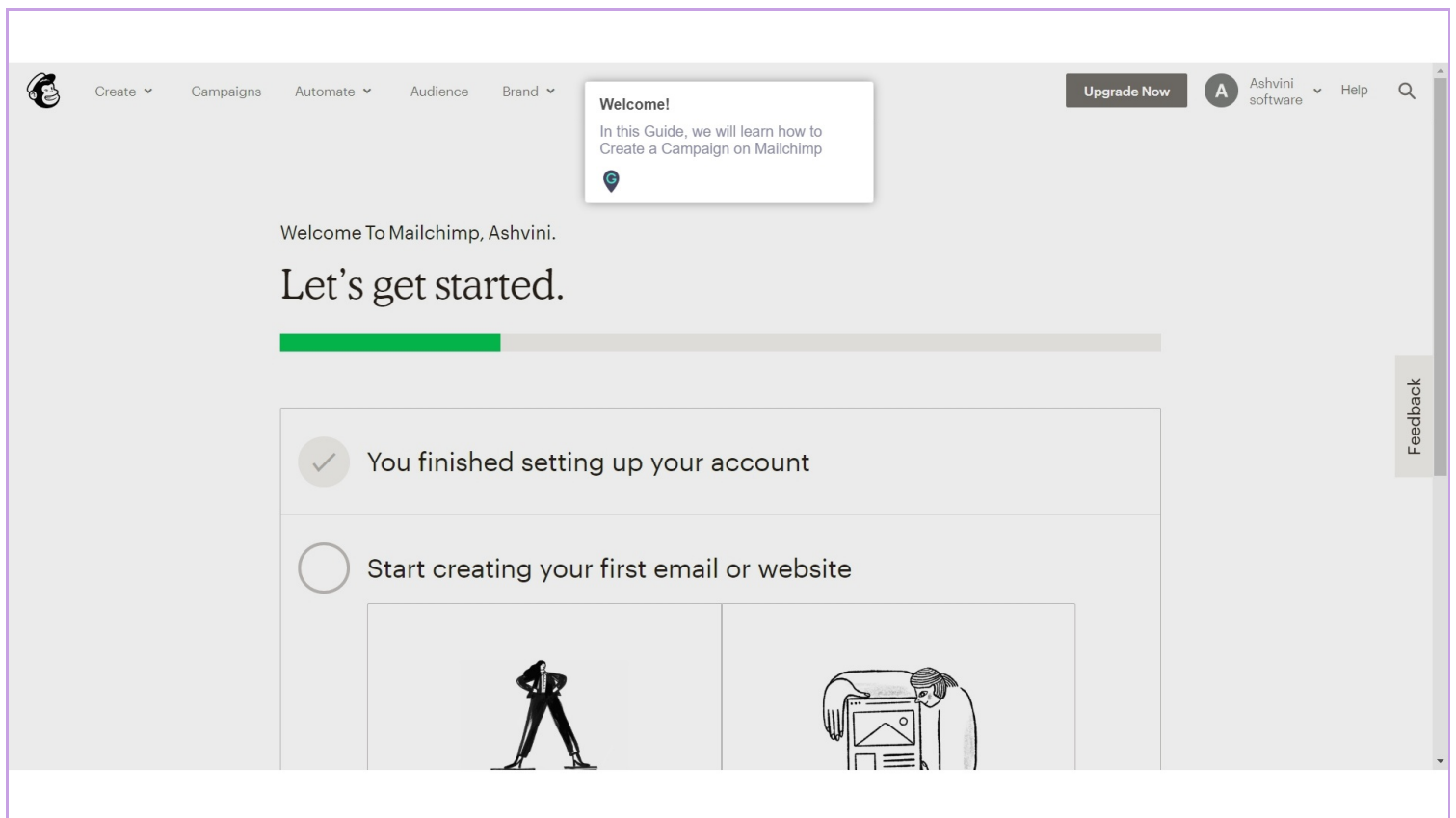


How to Create a Campaign on Mailchimp

# Step: 01

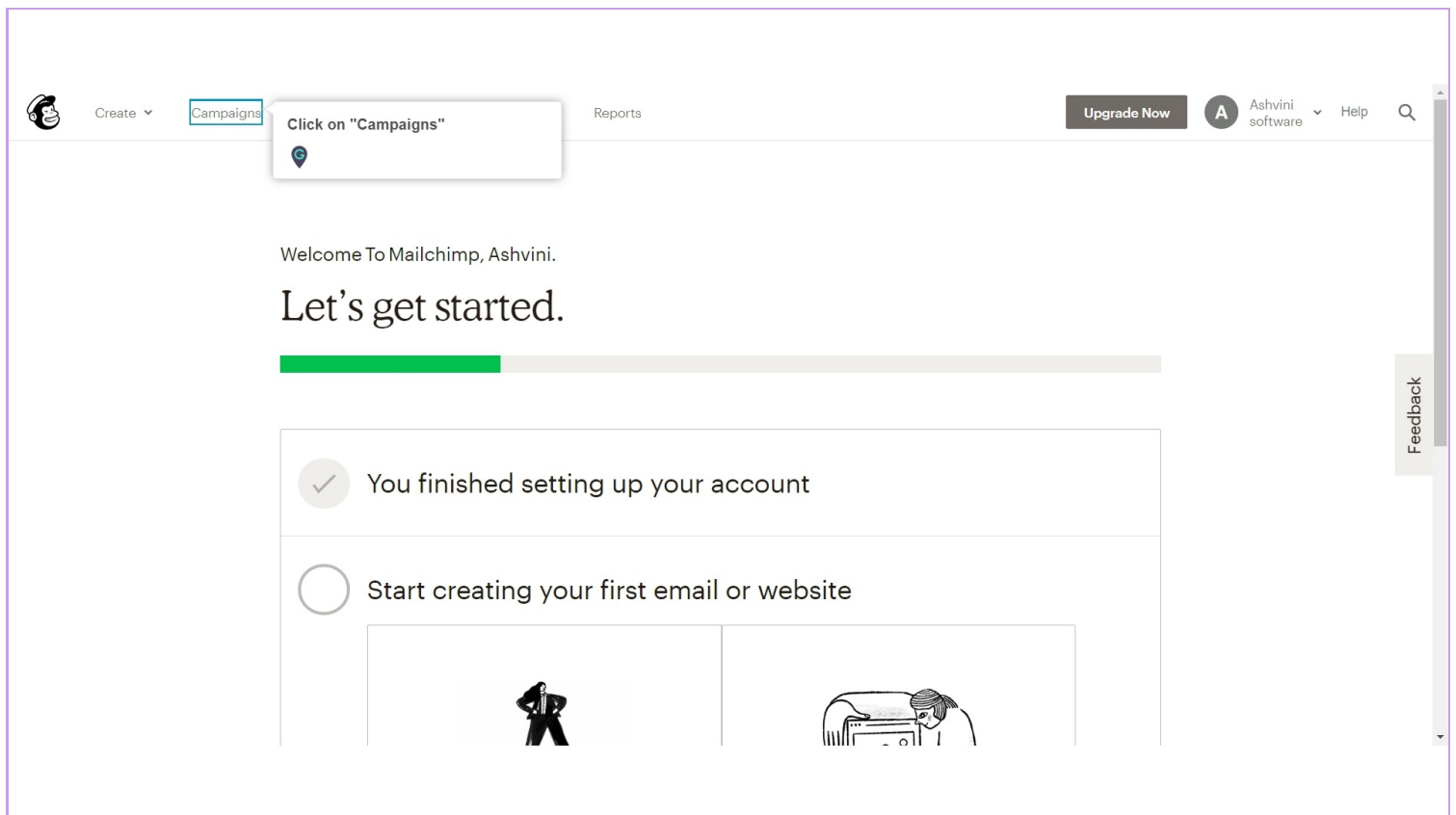
## Welcome!

In this Guide, we will learn how to Create a Campaign on Mailchimp



## Step: 02

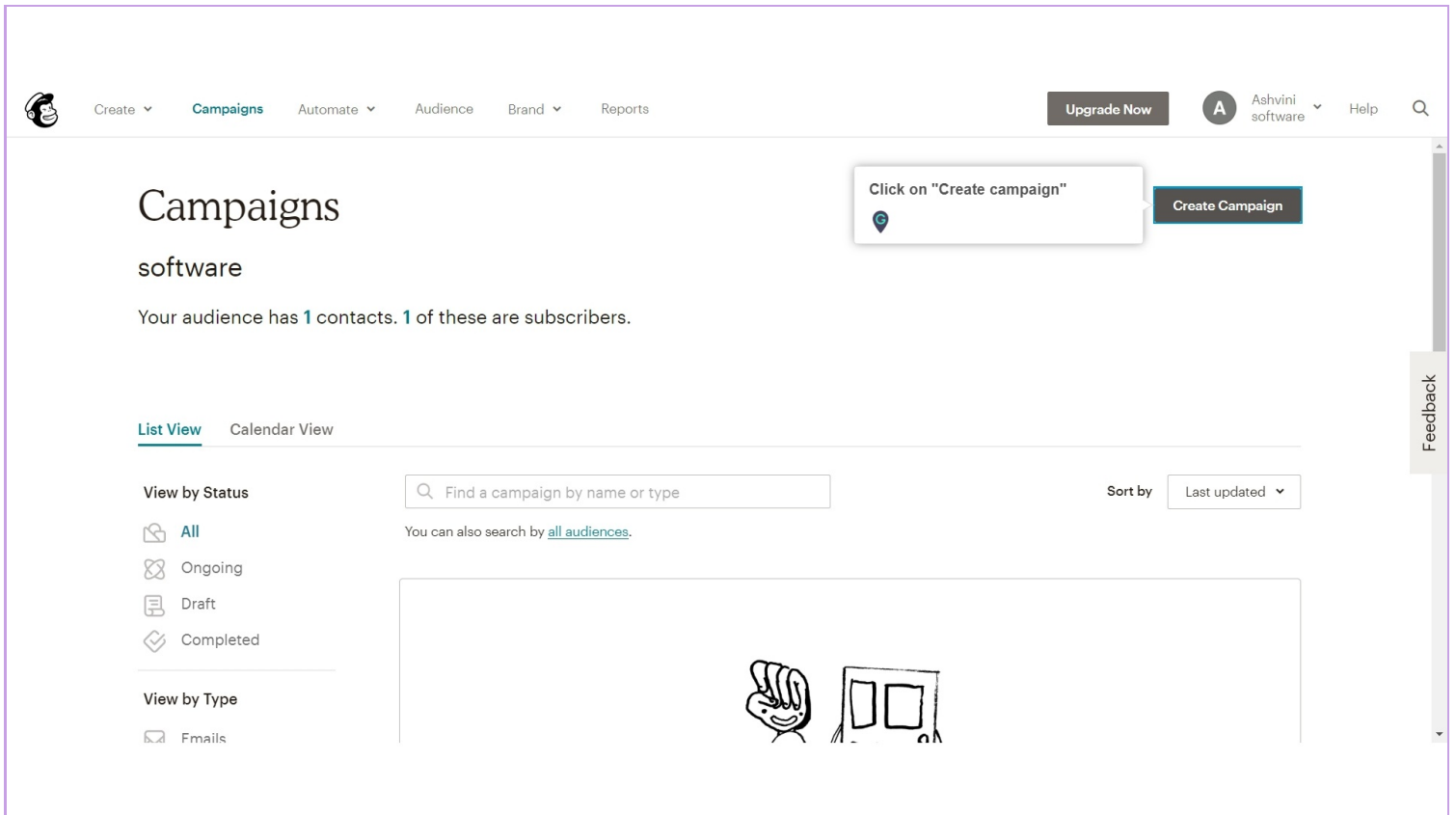
### Click on "Campaigns"



The screenshot shows the Mailchimp dashboard interface. At the top, there is a navigation bar with a 'Create' dropdown menu, a 'Campaigns' button (highlighted with a red box), and a 'Reports' link. A tooltip box is positioned over the 'Campaigns' button, containing the text 'Click on "Campaigns"' and a location pin icon. To the right of the navigation bar are links for 'Upgrade Now', 'Ashvini software' (with a dropdown arrow), and 'Help', along with a search icon. Below the navigation bar, the main content area displays a welcome message: 'Welcome To Mailchimp, Ashvini. Let's get started.' followed by a progress bar. The progress bar is partially filled with green. Below the progress bar, there are two checklist items: 'You finished setting up your account' (with a checked radio button) and 'Start creating your first email or website' (with an unchecked radio button). Under the second item, there are two icons: one of a person standing and another of a person sitting at a desk with a laptop. On the right side of the dashboard, there is a vertical 'Feedback' button.

# Step: 03

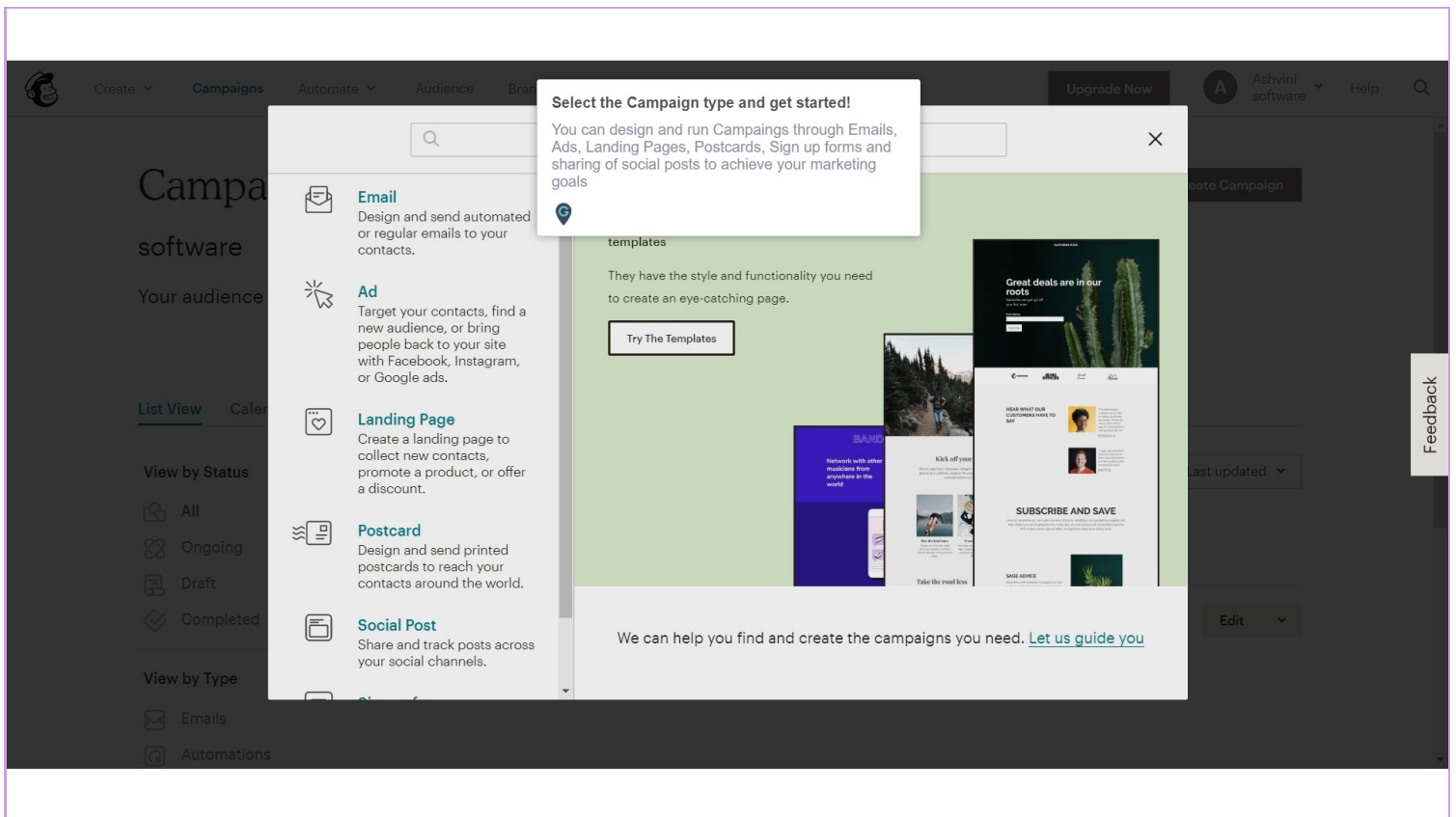
Click on "Create campaign"



## Step: 04

# Select the Campaign type and get started!

You can design and run Campaigns through Emails, Ads, Landing Pages, Postcards, Sign up forms and sharing of social posts to achieve your marketing goals



# Thank You!

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