

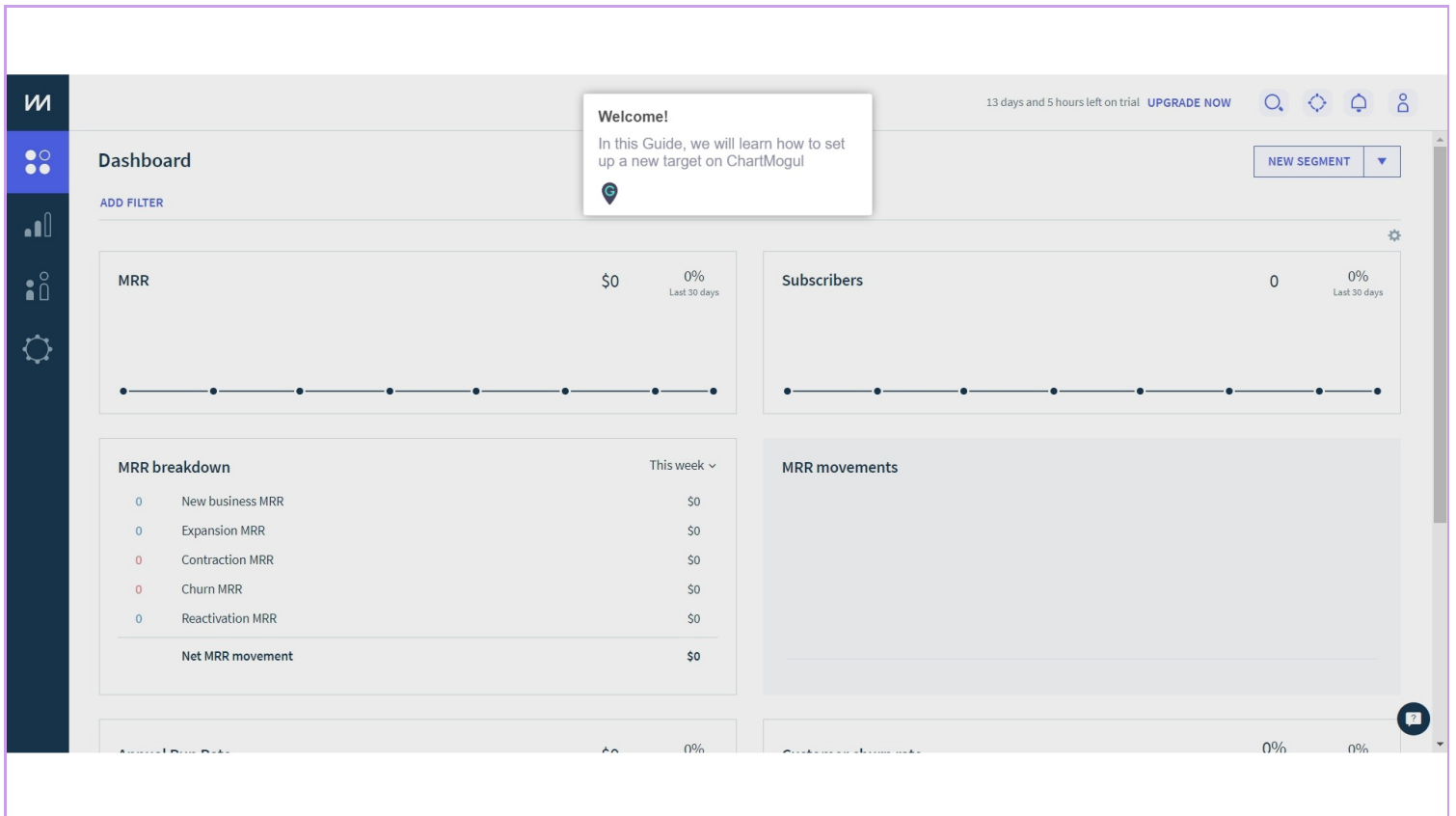


How to set up a new target on ChartMogul

Step: 01

Welcome!

In this Guide, we will learn how to set up a new target on ChartMogul



Step: 02

Click on "Target" icon

The screenshot shows a dashboard interface with a dark blue sidebar on the left containing icons for home, dashboard, analytics, users, and settings. The main content area is titled "Dashboard" and includes an "ADD FILTER" button. A tooltip with the text "Click on 'Target' icon" and a target icon is positioned over a "NEW SEGMENT" dropdown menu in the top right corner. The dashboard features several data cards: "MRR" showing \$0 and 0% change; "Subscribers" showing 0 and 0% change; "MRR breakdown" with a table of categories and values; "MRR movements" with a chart area; and "Annual Recurring Revenue" and "Customer Churn Rate" at the bottom.

Category	Value
New business MRR	\$0
Expansion MRR	\$0
Contraction MRR	\$0
Churn MRR	\$0
Reactivation MRR	\$0
Net MRR movement	\$0

Step: 03

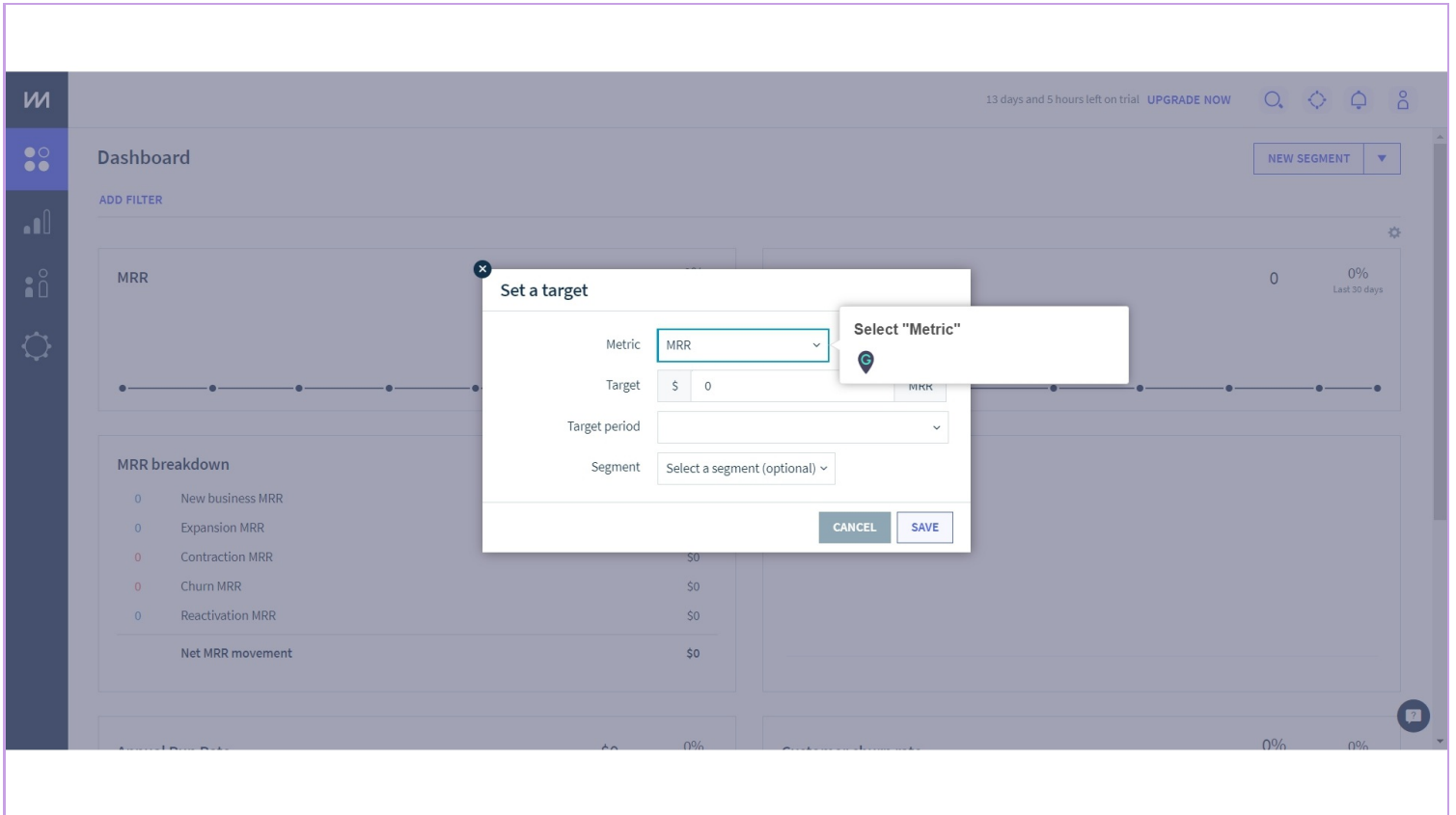
Click on "New Target"

The screenshot shows a dashboard interface with a dark sidebar on the left containing navigation icons. The main content area is titled 'Dashboard' and includes an 'ADD FILTER' button. A 'Targets' dropdown menu is open, showing 'No targets found' and a 'NEW TARGET' button. A tooltip points to the 'NEW TARGET' button with the text 'Click on "New Target"'. The dashboard contains several widgets: 'MRR' with a value of '\$0' and '0% Last 30 days'; 'Subscribers' with a value of '0' and '0% Last 30 days'; 'MRR breakdown' with a table for 'This week'; and 'MRR movements'. The table in 'MRR breakdown' is as follows:

	This week
New business MRR	\$0
Expansion MRR	\$0
Contraction MRR	\$0
Churn MRR	\$0
Reactivation MRR	\$0
Net MRR movement	\$0

Step: 04

Select "Metric"



Step: 05

Enter "Target"

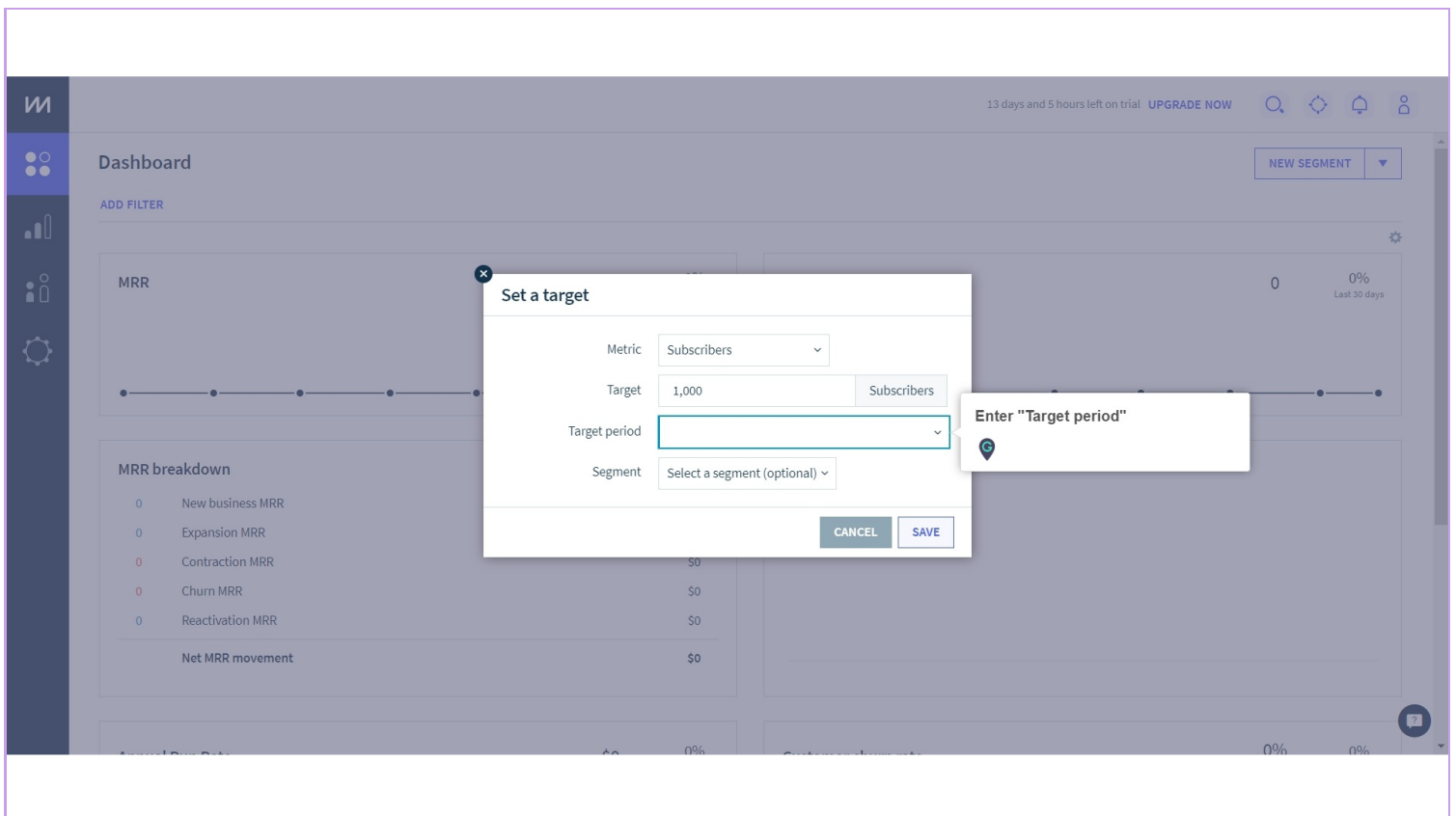
The screenshot shows a dashboard interface with a 'Set a target' modal dialog open. The modal contains the following fields:

- Metric: Subscribers
- Target: 0
- Target period: [dropdown]
- Segment: Select a segment (optional)

A callout box with a location pin icon points to the 'Target' input field, containing the text "Enter 'Target'". The background dashboard shows a sidebar with navigation icons, a 'Dashboard' header, and a main area with 'MRR' and 'MRR breakdown' sections. The 'MRR breakdown' section includes a table with categories like 'New business MRR', 'Expansion MRR', 'Contraction MRR', 'Churn MRR', and 'Reactivation MRR', each with a corresponding value of '\$0'. The 'Net MRR movement' is also listed as '\$0'. The top right of the dashboard shows a trial status: '13 days and 5 hours left on trial' and an 'UPGRADE NOW' button.

Step: 06

Enter "Target period"



The screenshot shows a dashboard interface with a 'Set a target' modal window open. The modal contains the following fields:

- Metric: Subscribers
- Target: 1,000
- Target period: (empty dropdown menu)
- Segment: Select a segment (optional)

Buttons for 'CANCEL' and 'SAVE' are visible at the bottom of the modal. A tooltip with the text 'Enter "Target period"' is positioned over the 'Target period' dropdown menu. The background dashboard shows an 'MRR' chart and an 'MRR breakdown' table.

MRR breakdown	
New business MRR	\$0
Expansion MRR	\$0
Contraction MRR	\$0
Churn MRR	\$0
Reactivation MRR	\$0
Net MRR movement	\$0

Step: 07

Select a segment if you want

The screenshot displays a dashboard interface with a 'Set a target' modal dialog open. The dialog contains the following fields:

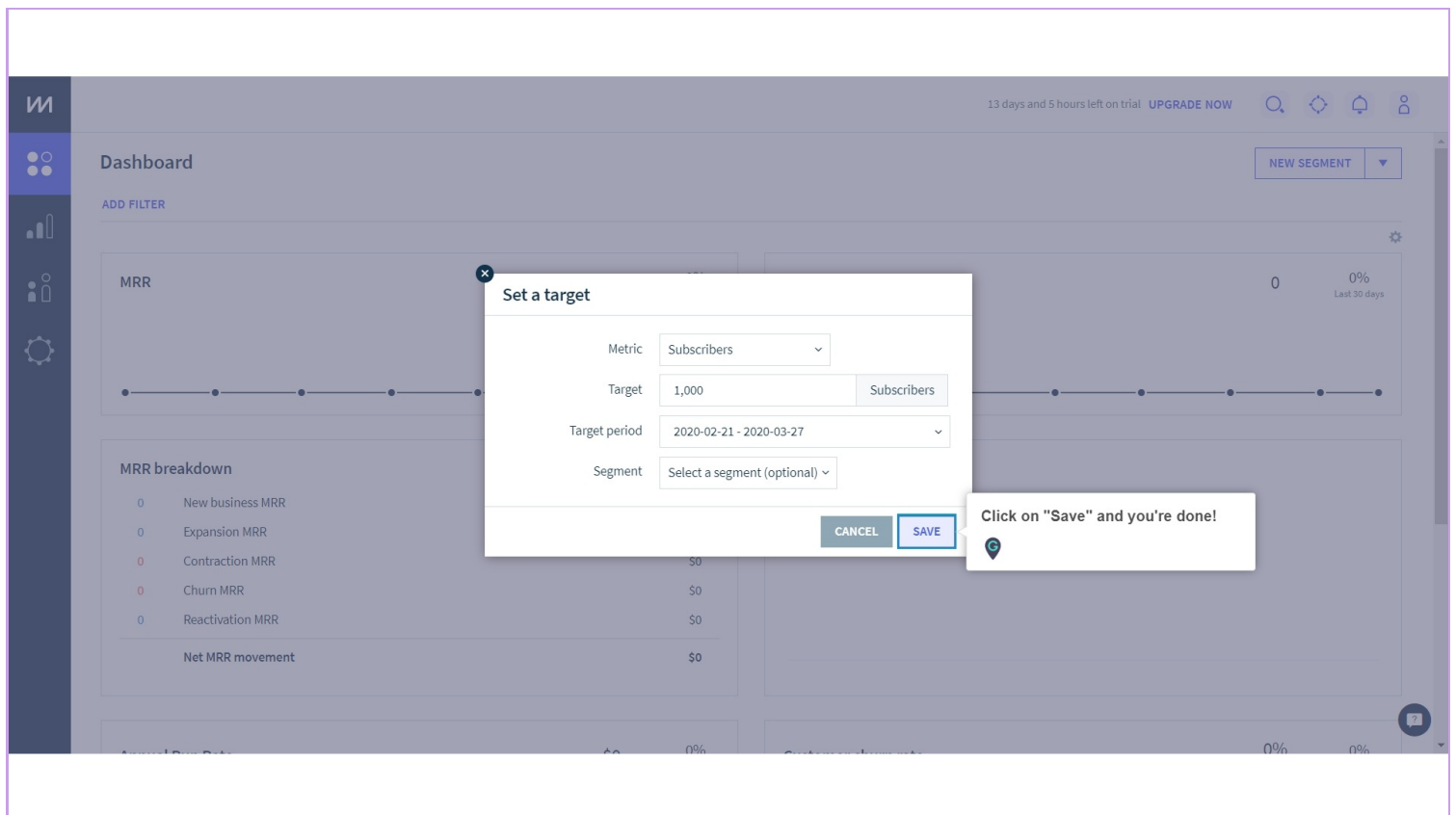
- Metric: Subscribers
- Target: 1,000
- Target period: 2020-02-21 - 2020-03-27
- Segment: Select a segment (optional)

A tooltip is positioned over the Segment field, displaying the text "Select a segment if you want". The background dashboard shows a sidebar with navigation icons, a top navigation bar with a trial timer and upgrade button, and a main content area with a chart and an 'MRR breakdown' table.

MRR breakdown	
0	New business MRR
0	Expansion MRR
0	Contraction MRR
0	Churn MRR
0	Reactivation MRR
	Net MRR movement

Step: 08

Click on "Save" and you're done!



The screenshot shows a dashboard interface with a 'Set a target' modal window open. The modal contains the following fields:

- Metric: Subscribers
- Target: 1,000
- Target period: 2020-02-21 - 2020-03-27
- Segment: Select a segment (optional)

Buttons for 'CANCEL' and 'SAVE' are visible at the bottom of the modal. A callout box points to the 'SAVE' button with the text: "Click on 'Save' and you're done!".

The background dashboard includes a sidebar with navigation icons, a top navigation bar with a trial timer and 'UPGRADE NOW' button, and a main content area with a chart and an 'MRR breakdown' table.

MRR breakdown	
0	New business MRR
0	Expansion MRR
0	Contraction MRR
0	Churn MRR
0	Reactivation MRR
	Net MRR movement

Thank You!

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