myguide

How to start an Ad Campaign on Mailchimp

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Welcome!

In this Guide, we will learn how to start an Ad Campaign on Mailchimp

€ Create ♥ Camp	iigns Automate ✓ Audience Brand ✓ Welcome! In this Guide, we will an Ad Campaign on N © Welcome To Mailchimp, Ashvini. Let's get started.	learn how to start Mailchimp	grade Now A Ashvini v Help Q
	You finished setting up your action Start creating your first email o	count r website	Feedback



Click on "Campaigns"







Click on "Create Campaign"

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Campaigns software Your audience has 1 contacts.	1 of these are subscribers.	Click on "Create Campaign"	Create Campaign	ĺ
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View by Status	Q Find a campaign by name or type	Sort by	Last updated 🖌	ц С
	You can also search by <u>all audiences</u> .			
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Click on "Ad"





Enter a name for your Campaign

Grow your audience through Facebook and Instagram ads

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List View Caler	Reach specific contacts, find new ones, or target your website visitors with Facebook and Instagram ads.		Feedback
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Click on "Begin"

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Before you proceed, read the "Ad Campaign Terms of Use" carefully and click on "I Accept"

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You may click on "Connect Facebook" in order to run Ads on Facebook or Instagram directly

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3 to	Nice work so far! Draft Edited on Feb 10, 2020 6:20 am	Finish later Submit Ad
	Audience Who would you like to reach? Budget The total budget for your ad is \$500	You may click on "Connect Facebook" in order to run Ads on Facebook or Instagram directly Your account doesn't have any billing information Add a payment method
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	Connect your site to Mailchimp to boost your ad's ROI. Learn how to connect.	account 72 nours after your ad is done.



Click on "Edit Audience" to customize your contacts

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Edit name Image: Connect Facebook Image: Connect Facebook <td< th=""><th>Budget \$5.00 Click on "Edit Audience" to customize your contacts</th><th>Feedback</th></td<>	Budget \$5.00 Click on "Edit Audience" to customize your contacts	Feedback
Budget Edit Budget The total budget for your ad is \$5.00. Your ad will run up to 1 day starting on ad's approval date Connect your site to Mailchimp to boost your ad's ROI. Learn how to connect.	information Add a payment method We'll credit any remaining budget to your account 72 hours after your ad is done.	
Content You can add five total images and descriptions for your ad.		·



Custom audience

Who would you like to reach?

Create 🗸	Campaigns Automate Nice work so far! Draft Edited on Feb 10, 2020 6:20 an	Audience Brand Y	Reports		Upgrade Now A Ashvini software Help Finish later Submit Ad	Q
	New people Find people who are similar to your existing contacts State, City, or Zip/Postal C Gender All Women Men Interests Add keywords to refine your a	Contacts Reach people who've already shown interest in your brand Code Age range 18 65+	Custom audience Use demographic and interest keywords to define your audience	Upgrade Website visitors Reconnect with people after they visit your website.	Your account doesn't have any billing information Add a payment method We'll credit any remaining budget to your account 72 hours after your ad is done. Custom audience Who would you like to reach?	Feedback
c	Save <u>Cancel</u> Budget The total budget for your a	ad is \$5.00		Edit Budg	get	



Click on "Save" once you're done!





Click on "Edit Budget"

Edit your budget to run this Ad





Select your Ad's duration and edit the total budget

Create - Campaigns Automate - Audience Brand - Reports	Upgrade Now A Ashvini - Help Q Finish later Submit Ad
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Click on "Save" once you're done

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End Feb 22, 2020 at 07:00 v am pm Click on "Save" once you're done	
Content You can add five total images and descriptions for your ad.	



You can add images and description to your Ad

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Click on "Save & Close"



Click on "Add a payment method" to add billing information





Enter Contact Information

Scroll down for more fields

You're almost done! Draft						Finish later Submit Ad	
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Click o "Save"





Choose payment option





Add more details related to your payment method

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Click on "Save"





Click on "Submit Ad" and you're done!





Thank You!

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